PIER 57

15TH STREET & HUDSON RIVER PARK



THE NEIGHBORHOOD



THE PIER



ABOUT JAMESTOWN

15TH STREET &

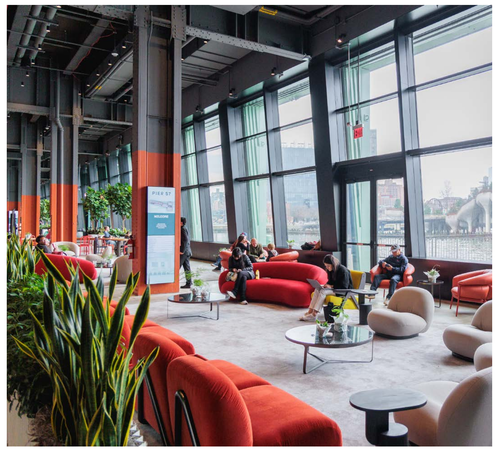
PIER 57

HUDSON RIVER PARK





$400 MILLION REDEVELOPMENT



HOME TO GOOGLE'S NYC EVENT HUB



PIER57NYC.COM

Jamestown

@PIER57.NYC





The Neighborhood

Over the past decade, the West Side has reaped the benefits of major urban transformation in underutilized locations including, Chelsea Market and the High Line. The $400M+ redevelopment of Pier 57, comes as the West Side has started a new phase of projects along the Hudson. Hudson River Park Trust opened Gansevoort Peninsula Park, Manhattan's first public beach located at Pier 53. Little Island, led by Barry Diller and Diane Von Furstenburg, is one of the largest projects completed. The couple reimagined the damaged Pier 54 into an island, just off of the Chelsea shoreline, that merges the experience of nature and art. These projects around the Hudson have helped to usher in more engaged consumers to the area, who are seeking out unique experiences and escapes within the bustling city.

Pier 57's proximity to these developments creates an ideal environment for a project of this size. The neighborhood is also home to top tourist destinations including Hudson River Park and the Intrepid Museum. The office market boasts over 4.2 million square feet of Class A space within a 1-mile radius creating a great opportunity for food purveyors to leverage.

4.2M SF
of office space within a one mile radius

Prime visibility from West Side Highway, one of the most scenic running routes in the city

+1,000
hotel rooms within a three block radius

11.5M
annual subway riders at the 14th Street A/C/E/L station

Adjacent to the
HIGH LINE
(7.6M visitors) and
CHELSEA PIERS
(4M visitors)

STREET MAP

STREET MAP


ALBA
ENZO
CHELSEA PIERS
HUDSON YARDS
JOE & THE JUICE
WEST 17TH STREET
EQUINOX
SOULCYCLE
RACKET NYC
CATCH STEAK
THE MARITIME HOTEL
TAO DOWNTOWN
DREAM HOTELS
CRANE CLUB
VERDE
TENTH AVENUE
CHELSEA MARKET
NINTH AVENUE
Google
WEST 16TH STREET
WEST 15TH STREET
14TH STREET PARK
CITY WINERY
ofcorsica!
EL BAR
MIRU
PIER 57
LIVE NATION
STK
HIGH LINE ENTRANCE
RIVIAN
LLADRÓ
Alice and Olivia
BAGATELLE
ROLLS ROYCE SHOWROOM
Delilah
WEST 14TH STREET
WEST SIDE HIGHWAY
THE HIGH LINE
puttery
DIANE VON FURSTENBERG
GENESIS
TESLA
BREITLING 1884
asics
CALZEDONIA
BELLA+CANVAS
GUCCI
FJALL RAVEN
PAIGE
STUDS
rag & bone
sandro
SOHO HOUSE
Baccarat
TUDOR
chopra
maje
PETROSSIAN
ROLEX
CHEZ HERGÉZIN
WASHINGTON STREET
HUDSON STREET
WEST 13TH STREET
Little Island
LEBAIN
The Standard
BM NYC
Leica
ALLSAITS
CATCH
SEPHORA
BILT
RH
ZIMMERMANN
MARNI
LILYSILK
eberjey
sisley
PARIS
GANSEVOORT
medüza
LUCID
LITTLE WEST 12TH STREET
BROOKFIELD PLACE
VINCE.
AUBI+RAMSA
ZADIG&VOLTAIRE
MAIDEN HOME
Serafina
Loro Piana
VRAI
RH GUESTHOUSE
CAUDALÍE
COMMON GROUND NYC
GREYSON
KREWE
HERMES
BRUNELLO CUCINELLI
WARBY PARKER
GANSEVOORT STREET
BALLY
PASTIS
Aesop
BELSTAFF
FRAME
ZEGNA
SAINT LAURENT
ANINE BING
TEMPLE ST CLAIR
BARTON PERREIRA
HermanMiller
sweetgreen
TWO MINDS
Theory
Christian Louboutin
WHITNEY
HIGH LINE ENTRANCE
SHAKE SHACK
GOLDEN GOOSE
Christian Louboutin
Kilian
GANSEVOORT PENINSULA PARK

About The Property

Pier 57, located on Hudson River Park, boasts sweeping views of the harbor and is located just west of the meatpacking district. Originally designed by Emil Praeger, the property was masterfully engineered and built by the New York Marine and Aviation Department. Jamestown was brought into the project to help build upon the strengths of the properties rich history and transform the pier into an interconnected environment that lends itself to both work and play.

The transformation launched with the opening of an anchor tenant, City Winery. The space comes equipped with 2 performance venues, a 350 seat concert hall, 150-capacity loft space, a 100 seat restaurant, and a wine production facility. Following the opening of City Winery, the project expanded to include Market 57, Community Spaces, and a James Beard Foundation event space and show kitchen. Pier 57 is also home to Google NYC's official event hub, which hosts thousands of visitors.

Pier 57 has emerged as a creative gathering space for locals, tourists, and nearby office employees during the day and a place to unwind with colleagues and friends after hours. Food purveyors on the property serve as an on-site amenity, leveraging daytime catering opportunities and transforms into an evening dining destination throughout the week.





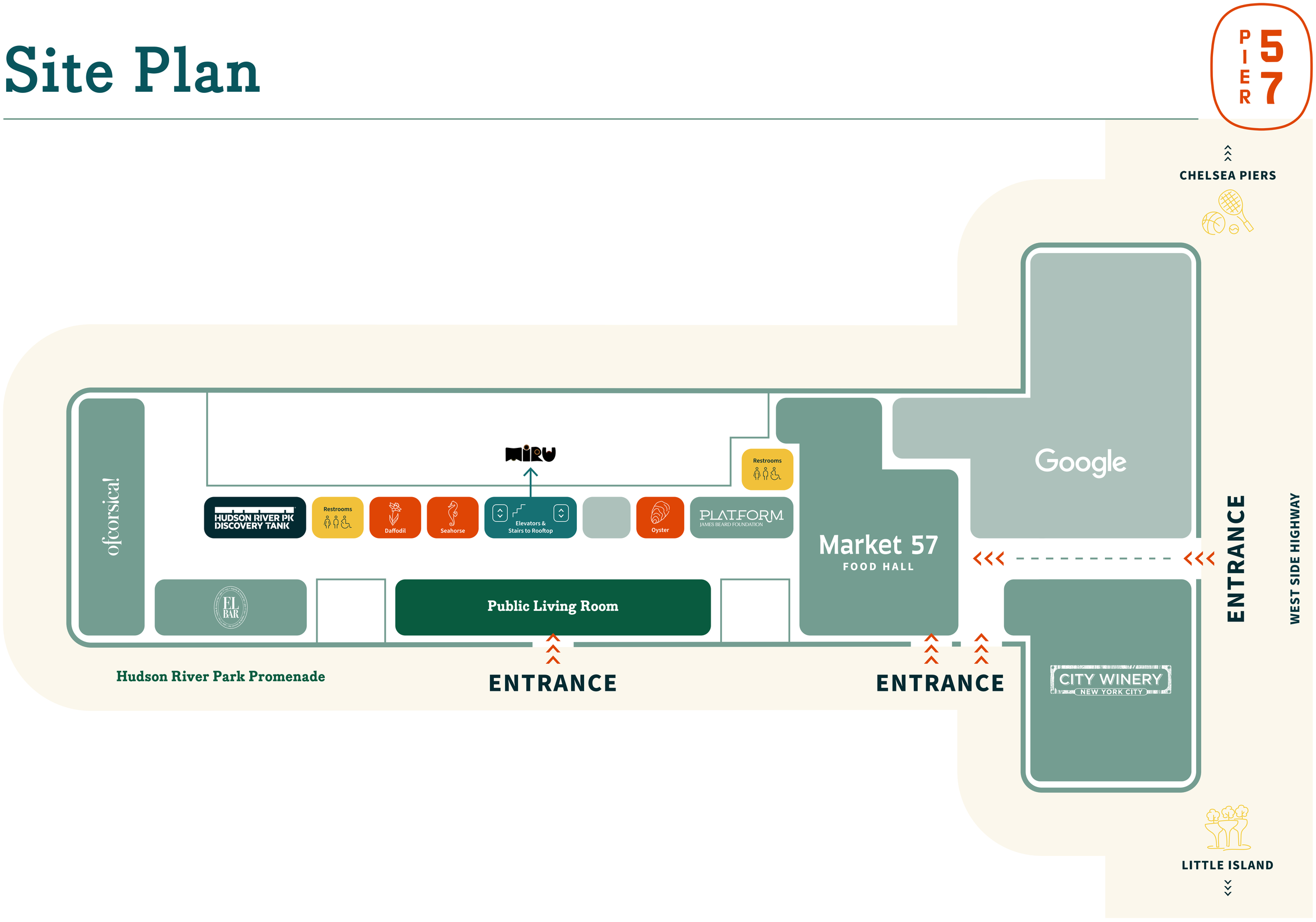


COMMUNITY SPACES

JAMES BEARD FOUNDATION

MARKET OPPORTUNITIES

Site Plan


PIER 57
CHELSEA PIERS
Google
Market 57
FOOD HALL
ENTRANCE
WEST SIDE HIGHWAY
HUDSON RIVER PK DISCOVERY TANK
Restrooms
Daffodil
Seahorse
Elevators & Stairs to Rooftop
Oyster
PLATFORM
JAMES BEARD FOUNDATION
Restrooms
EL BAR
Public Living Room
ENTRANCE
ENTRANCE
CITY WINERY
NEW YORK CITY
Hudson River Park Promenade
LITTLE ISLAND

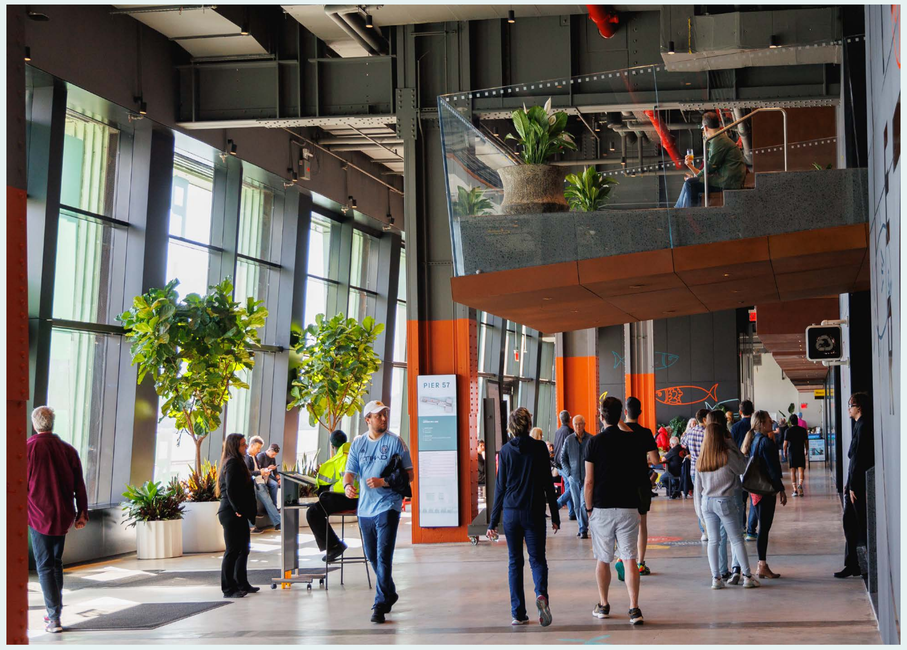
COMMUNITY SPACES

Pier 57 promotes gathering, dialogue, and learning through Community Classrooms, Hudson River Park’s Discovery Tank, PLATFORM by the James Beard Foundation, and one of NYC's largest public rooftop parks. Programs are adaptable to a wide range of culinary, recreational, and educational uses.



Community Classrooms

Pier 57 Community Classrooms bring people together by providing tech-enabled, bookable spaces for hosting educational, recreational, and cultural experiences in an accessible and collaborative environment. Community Classrooms are free to book and accessible year-round.



Living Room

The Living Room is a public gathering space located on the ground floor of the Pier’s southern edge with views of the Hudson River. The Living Room features various seating arrangements and workspaces for the public to enjoy and is open daily 6:00 a.m. to 1:00 a.m.

JAMES BEARD FOUNDATION



Anchoring the 16,000 square-foot food hall, the James Beard Foundation operates a kiosk with offerings from a rotation of James Beard chefs. PLATFORM by The James Beard Foundation features a state-of-the-art show kitchen and culinary event space offering weekly dinners, cooking classes, talks, and demonstrations. This first of its kind space for the James Beard Foundation marks a new era in its long history as the leading non-profit for elevating and supporting the people behind America’s food culture.

MARKET OPPORTUNITIES

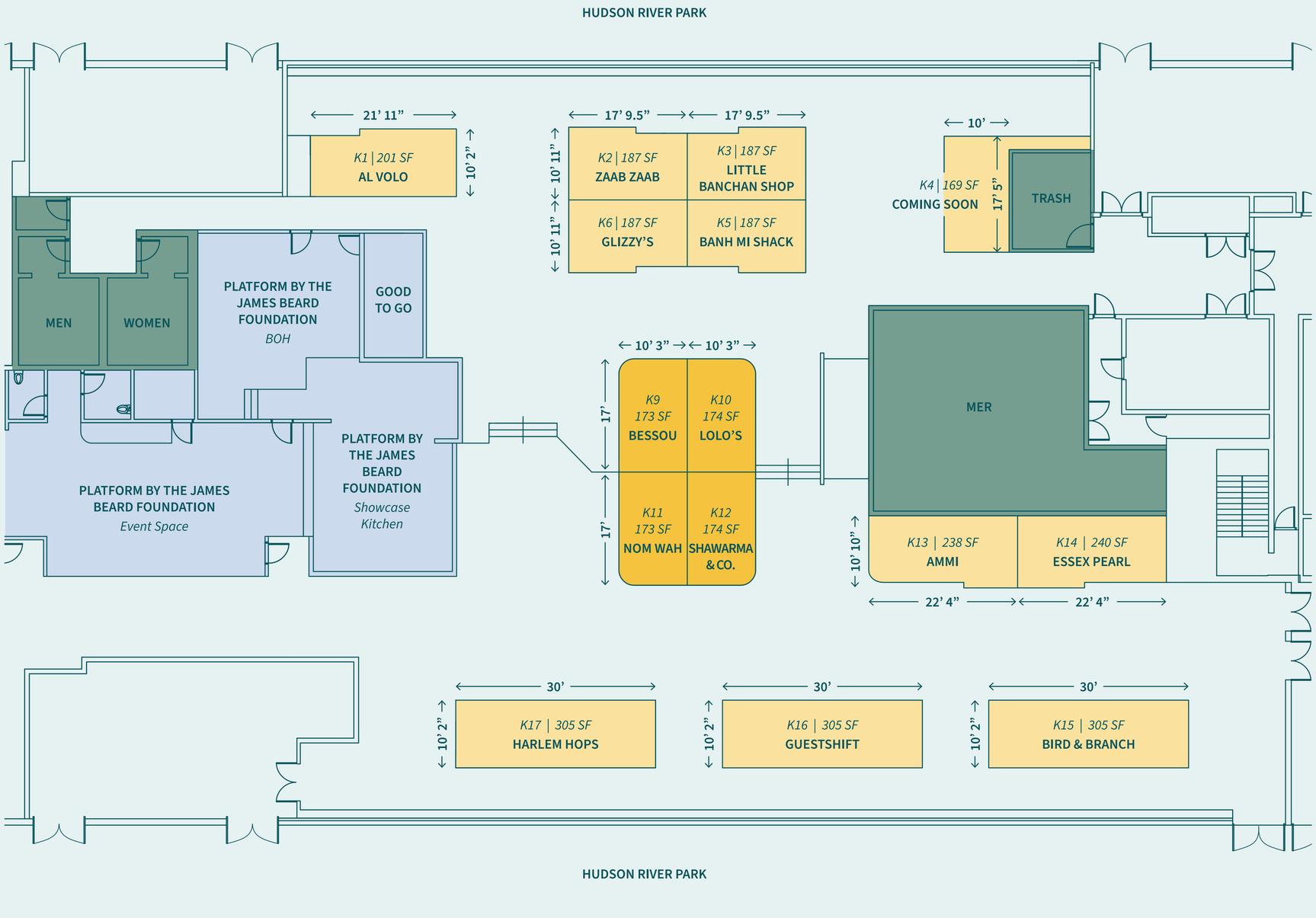
Total Market 57: 16,225 sf

17 Total Kiosks

5 Cooking (w/ Hood)

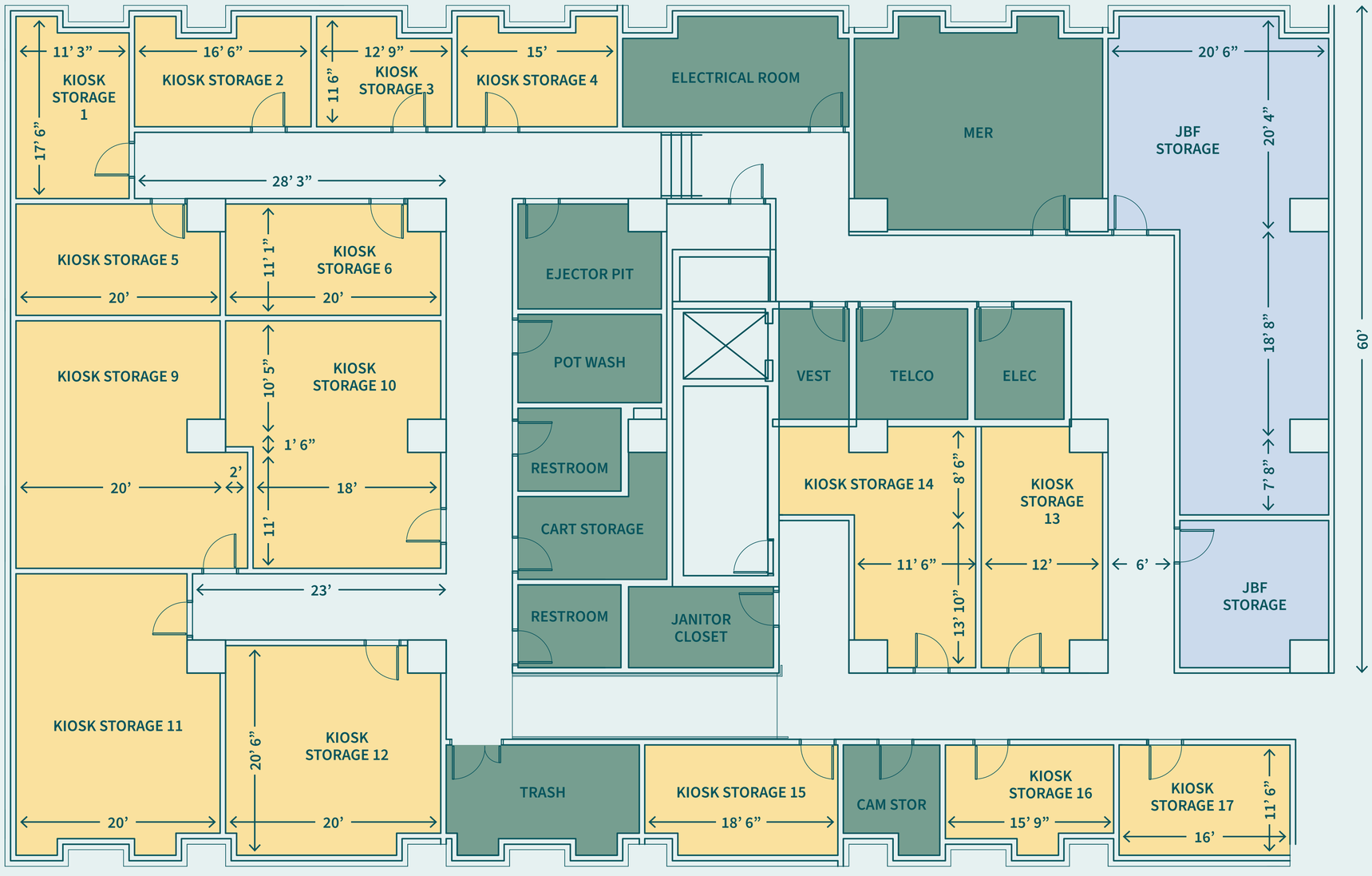
12 Non-Cooking

- Cooking 1,409 Sf
- Non-Cooking 2,628 Sf
- Market 57 Back of House
- James Beard Foundation



CAISSON STORAGE

- Storage
- Back of House
- James Beard Foundation



About Jamestown

A project of Pier 57's scale and scope requires the experienced leadership of owners committed to crafting landmark projects that create enduring quality, long-term value, and a sense of community.

Jamestown boasts an impressive portfolio of urban community cornerstones centered around prominent historic renovations, including highly-regarded developments such as Chelsea Market in New York, Ponce City Market in Atlanta, and Industry City in Brooklyn.

CHELSEA MARKET

New York, NY



- One-of-a-kind, mixed use asset located at the border of the popular Chelsea neighborhood and the Meatpacking District in New York City
- Connected to the High Line park
- Diversified office tenant roster includes media and advertising firms
- Attracts international tourists, local residents, and employee consumers

PONCE CITY MARKET

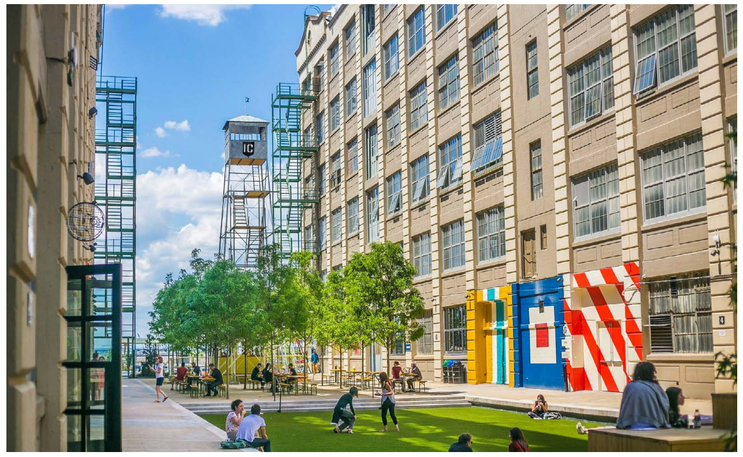
Atlanta, GA



- 2.1 million square foot historic mixed-use community hub with approximately 300,000 SF of chef-driven food and retail, 550,000 SF of loft office, and 259 residential flats
- Originally constructed in 1926, Jamestown purchased the property in 2011
- Winner of the TOBY (The Outstanding Building of the Year) Award 2018

INDUSTRY CITY

Brooklyn, NY



- Industry City is a 35-acre amenity-rich property in Sunset Park, Brooklyn, which was recently named one of the “Top 10 coolest neighborhoods.”
- IC has undergone a $300 million redevelopment, positioning it as New York City’s newest hub for creative companies.

CULINARY COMMITMENT | **DESIGN & AESTHETICS** | **BUILDING PARTNERSHIPS**

CULINARY COMMITMENT

Jamestown has a genuine commitment to high-quality food, a culture of supporting and fostering local businesses, and an established history of attracting the best local, regional, and national restaurants that will thrive in each market. With over 300 food & beverage outlets and three major food halls in its portfolio, Jamestown is an industry leader in food & beverage Innovation - housing and incubating top culinary talent - and has established strong ties with the country's leading chefs, restaurateurs and culinary organizations



Spiller Park
Ponce City Market, Atlanta



Los Tacos No. 1
Chelsea Market, New York City



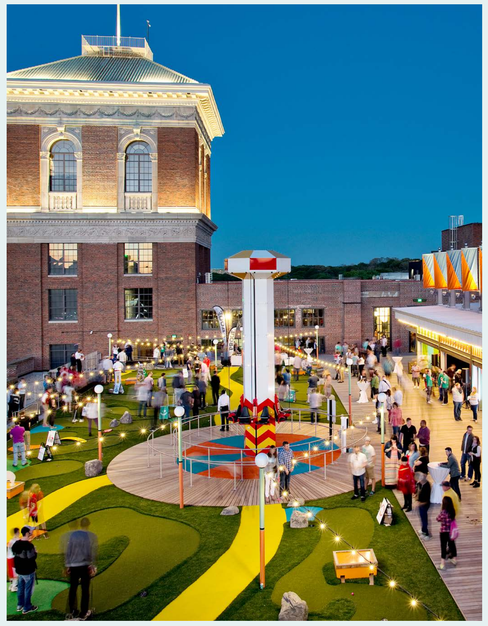
Hometown Bar-B-Que
Industry City, Brooklyn

DESIGN & AESTHETICS

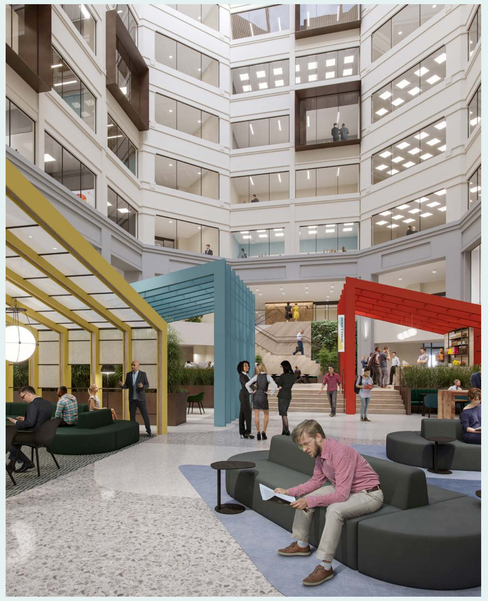
A design-focused vision sets Pier 57 apart from the rest, creating incomparable value that can be defined by cohesive, balanced office spaces and common areas.

Inviting activity nodes, pleasant public spaces, and intuitive wayfinding foster a sense of community among tenants who revel in the opportunity to socialize, exchange ideas, and network with their neighbors.

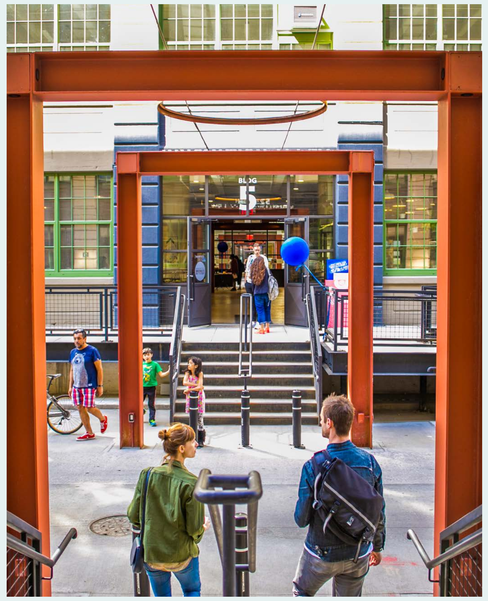








Reimagined Lobbies & Lounges



Programming of Indoor & Outdoor Common Space



Bold, Playful Signage & Intuitive Wayfinding

BUILDING LONG-TERM PARTNERSHIPS



Believing that successful brands grow their success from the company they keep, Jamestown's model has generated value for tenants across our portfolio. Companies that have grown with Jamestown include:

DICKSON'S FARMSTAND MEATS

Bar Suzette NEW YORK Since 2009

新鮮 VERY FRESH NOODLES

SEAFOOD MARKET Lobster Place ESTABLISHED 1974

LOS TACOS No.1 ASADA • POLLO • ADOBADA • NOPAL

LOS MARISCOS TACOS • CEVICHE • COCTELES

Supermoon Bakehouse

LATINO SANDWICHES & BAR EL SUPER PAN

SpillerPark COFFEE

BOTIWALLA INDIAN STREET GRILL

PIER 57

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Jamestown