

KIRKLAND URBAN

Kirkland Urban is a **vibrant extension of Downtown Kirkland,** bringing together a collection of neighborhood services, shops, restaurants, and a large public plaza. Located adjacent to Peter Kirk Park and walking distance to the waterfront, **Kirkland Urban is a retail hub with something for everyone.**

The Neighborhood

Located just off the shores of Lake Washington, Kirkland Urban offers views of Downtown Kirkland and the Olympic Mountain Range, all within steps of the Peter Kirk Park. Kirkland is seeing tremendous population growth with an annualized rate of 3.23%. Over the last decade, the population has more than doubled to over 92,000 residents. Simultaneously, Kirkland is becoming more diverse and affluent than King County. Within this city, KU stands as a deeply integrated community landmark where visitors can come to unwind, shop, and dine.





Shop, dine,
put your feet up.

Walk, splash,
grab the groceries.

Play, gather,
take a beat.



Marketing Overview

From annual signature events and seasonal activations to smaller weekly programming, a robust marketing and events program brings visitors of all ages to the site year round. Programming at Kirkland Urban is focused around local partnership and engagement with the community.



Multi-generational site activations that bring visitors of all ages to the site

Opportunities for local artists and musicians to showcase their unique talent, while giving visitors the chance and place to experience it

Event partnerships with local organizations to support and engage the community



Consumer Demographics

Population: 100K+

Average HHI: $168K

Total Foot-Traffic: 1.1M

Average Dwell Time: 70 Minutes

Visit Frequency: 3x's

Peak Visitation Day: Saturday

Employee Count

1 mile: 20K

3 miles: 68K

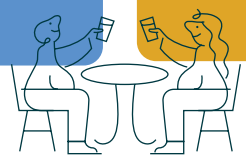
5 miles: 250K

Daytime Population

1 mile: 31K

3 miles: 123K

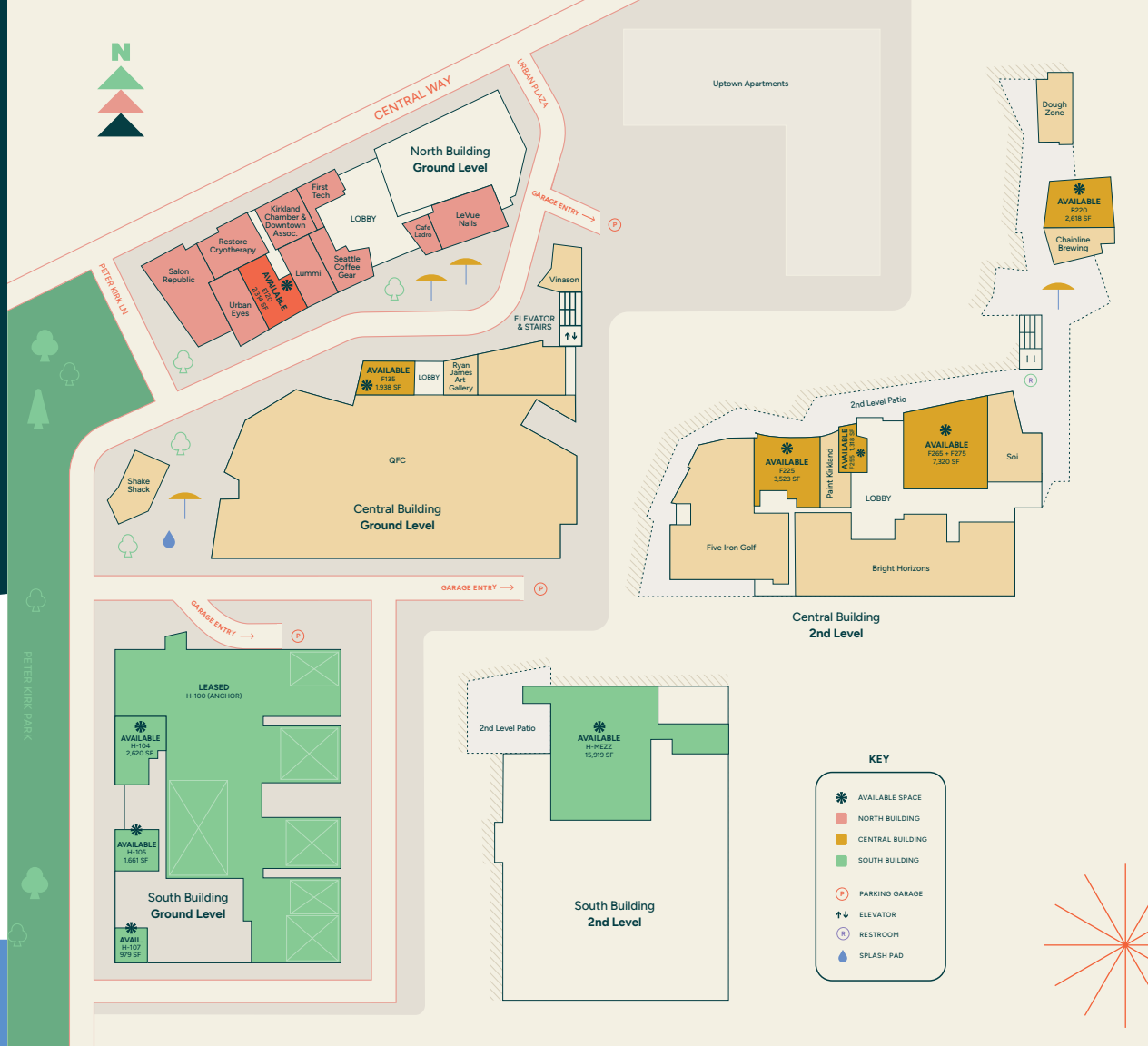
5 miles: 432K



Kirkland Urban Site Plan & Availability



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About Jamestown

Jamestown is a global real estate investment and management company with over 40 years of experience creating places that foster innovation and build community. As of September 30, 2026, Jamestown manages $14.1 billion in assets across the U.S., Europe, and Latin America. Jamestown employs more than 600 people globally across 11 offices, including headquarters in Atlanta and Cologne. Through its vertically integrated platform, Jamestown brings a design-focused, hospitality approach to diverse product types, including retail, office, residential, mixed-use, and grocery-anchored shopping centers. Jamestown's current and previous projects include One Times Square and Chelsea Market in New York, Industry City in Brooklyn, Ponce City Market in Atlanta, Ghirardelli Square and Levi's Plaza in San Francisco, and Groot Handelsgebouw in Rotterdam. For more information, visit jamestownlp.com.







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