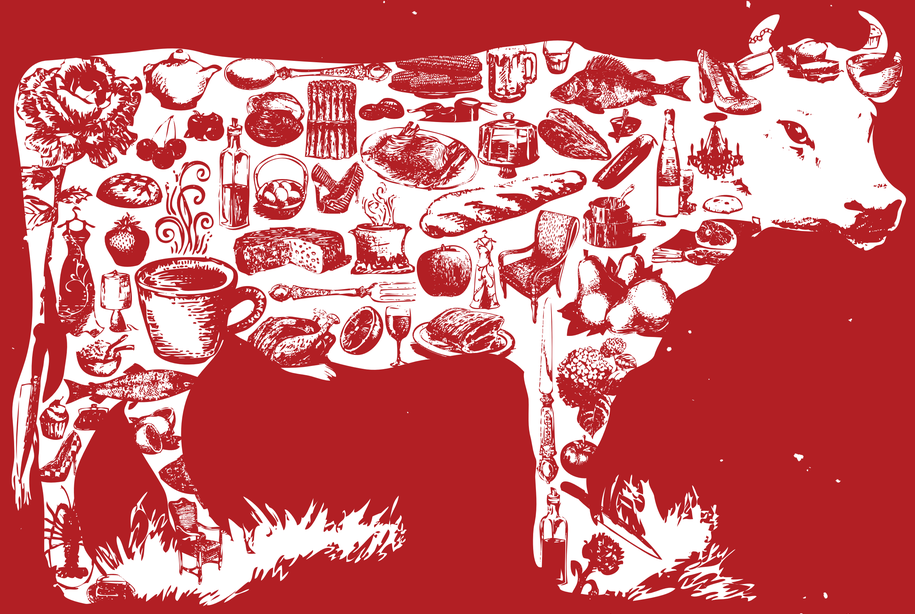
BUILDING COMMUNITY

CHELSEA



MARKET

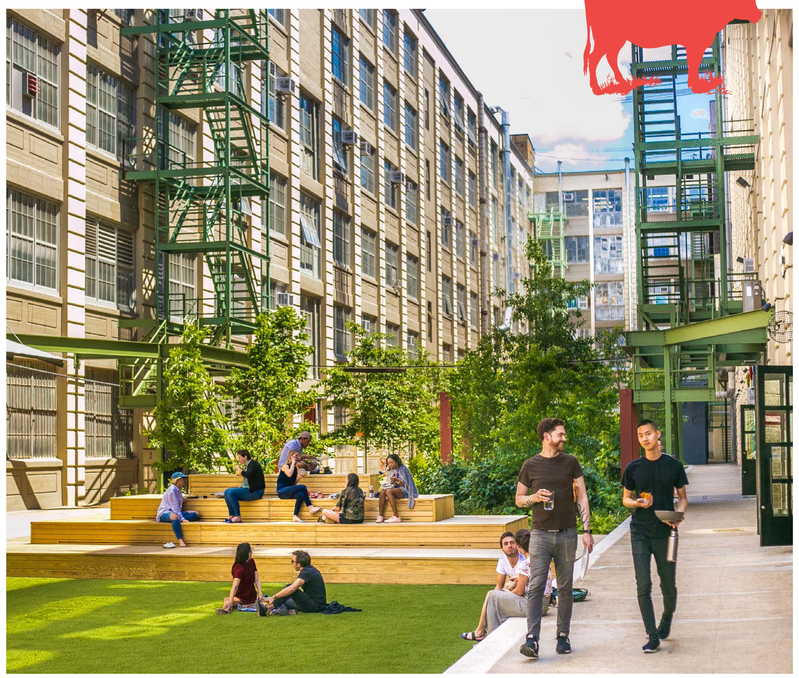
THROUGH FOOD



THE NEIGHBORHOOD



THE MARKET



ABOUT JAMESTOWN

75 9TH AVENUE

CHELSEA MARKET

NEW YORK, NY



A NEIGHBORHOOD MARKET WITH A GLOBAL PERSPECTIVE







CHELSEAMARKET.COM Jamestown @CHELSEAMARKETNY





THE NEIGHBORHOOD

The area has always been the focus of food in the city, beginning with the Algonquin Indians, who traded their game and crops on the banks of the Hudson River at this same spot. The trains of the High Line once served the wholesale butchers who lined the streets beneath the tracks and cooled their provisions with blocks of Hudson River ice, and the National Biscuit Company established its factory—now reclaimed as the Chelsea Market—here to take advantage of the butchers' lard in the nineteenth century. This long history—and the stripped-down brick architecture of the building—gives the Market a unique character.

Attracting six million national and international visitors annually, it is one of the most trafficked, and written-about, destinations of any kind in New York City. For both local foodies and international tourists, it's entirely possible to enter the Market in the morning and not exit until lunchtime, without ever growing bored—and certainly without ever going hungry.

4.2M SF
of office space within a one mile radius

Prime location near recently opened Pier 57, Hudson River Park Beach and Little Island

1,800
hotel rooms in the neighborhood

11.5M
annual subway riders at the 14th Street A/C/E/L station

Adjacent to the
HIGHLINE
(7.6M visitors) and
CHELSEA PIERS
(4M visitors)

STREET MAP



THE NEIGHBORHOOD

- Adjacent to The High Line (7.6M visitors); Chelsea Piers (4M visitors)
- The nexus of the Chelsea neighborhood and Meatpacking District
- Dynamic 24/7 neighborhood surrounded by Google's New York Campus, high-density residential, night life and recreation
- 4.2M SF of office space within a one mile radius
- 1,800 hotel rooms in the neighborhood
- Pier 57, Gansevoort Peninsula Park, and Little Island

THE MARKET

Culinary destination Chelsea Market has become an internationally-renowned brand and is considered one of the greatest indoor food and retail marketplaces in the world today. Located in the heart of New York City's Meatpacking District, the market's collection of distinctive and diverse merchants adds up to more than just your average food hall, rather a lively marketplace where on can shop the region finest fishmonger, take home prime cuts of meat from of the area's best whole-animal butchers, load up on artisanal cheeses, fresh produce, and imported italian dry goods. It's the savory meals enjoyed at Chelsea Market, just as much as the fresh ingredients purchased there that make it a beloved destination for locals and travelers alike.

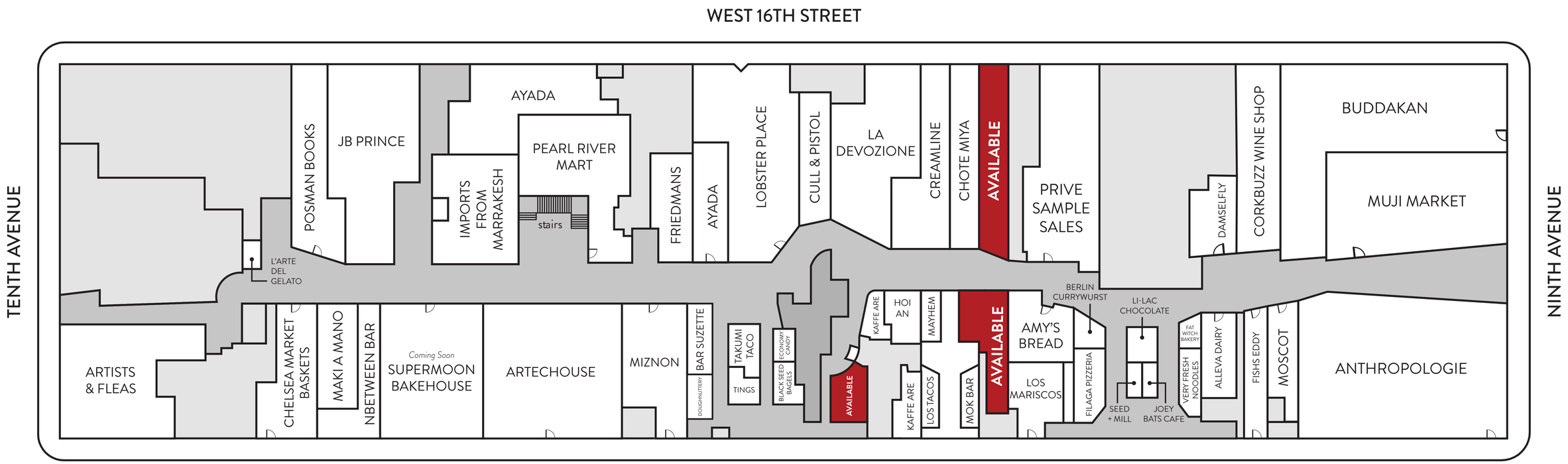
A NEIGHBORHOOD MARKET WITH A GLOBAL PERSPECTIVE







SITE PLAN GROUND FLOOR



CHELSEA MARKET DETAILS

KEY NEIGHBORHOOD TENANTS

Google · YouTube · LIVE NATION · Red Bull · NY1 · SoFi · CLEAR · shopify · project WORLDWIDE

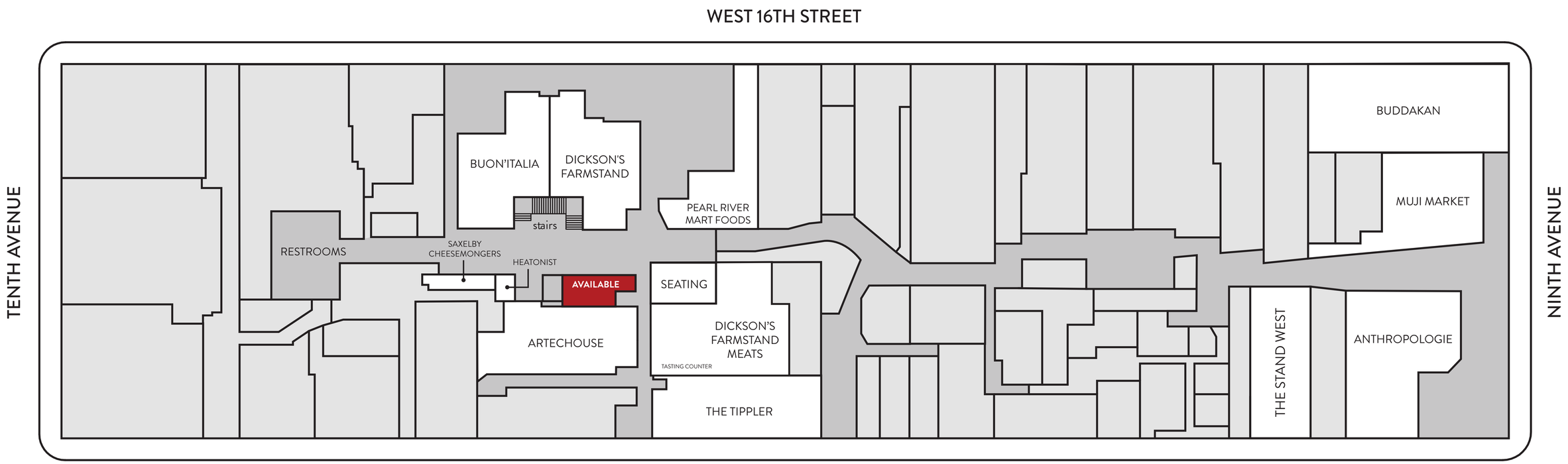
UNIQUE CO-TENANCY

MOSCOT SINCE 1915 · ECONOMY CANDY · Li-Lac CHOCOLATES SINCE 1923

AVERAGE DWELL TIME

60 MINUTES

SITE PLAN BASEMENT FLOOR



EXISTING PURVEYORS

buon Italia IMPORTED ITALIAN FOOD

HEATONIST PURVEYORS OF FINE HOT SAUCES

SAXELBY CHEESEMONGERS

PEARL RIVER MART FOODS NEW YORK CITY

DICKSON'S FARMSTAND MEATS

CHELSEA LOCAL BY THE NUMBERS

Chelsea Local opened in the lower level of Chelsea Market in 2017. The expansion represents a collective of individual family-owned purveyors based in the New York region with a focus on grocery, education, and wellness. Chelsea Local was created to provide an easily accessible, high-quality shopping experience for the local neighborhood customers with three marquee direct entrances on West 15th and 16th Streets, as well as public restrooms.

- Average traffic for the Chelsea Local makes up approximately 50% of the total Chelsea Market traffic, with around ***7,000-10,000*** people a day
- Over ***7,500 EMPLOYEES*** come to work at Chelsea Market daily including Google, YouTube, and NY 1 News
- Chelsea Market visitor demographics:
  - Average HH income: ***$187,000***
  - Median neighborhood HH income: ***$111,000***
  - Education: ***79%*** have a bachelor's degree or higher
  - Median age: ***28*** years old







ABOUT JAMESTOWN

A project of Chelsea Market's scale and scope requires the experienced leadership of owners committed to crafting landmark projects that create enduring quality, long-term value, and a sense of community.

Jamestown boasts an impressive portfolio of urban community cornerstones centered around prominent historic renovations, including highly-regarded developments such as Pier 57 in New York, Ponce City Market in Atlanta, and Industry City in Brooklyn.

PIER 57
New York, NY



- The space comes equipped with 2 performance venues, a 350 seat concert hall, 150-capacity loft space, a 100 seat restaurant, and a wine production facility.
- Pier 57 is also home to Google NYC's official event hub, which hosts thousands of visitors.
- Pier 57 promotes gathering, dialogue, and learning through Community Classrooms, Hudson River Park's Discovery Tank, PLATFORM by the James Beard Foundation, and one of NYC's largest public rooftop parks.

CULINARY COMMITMENT

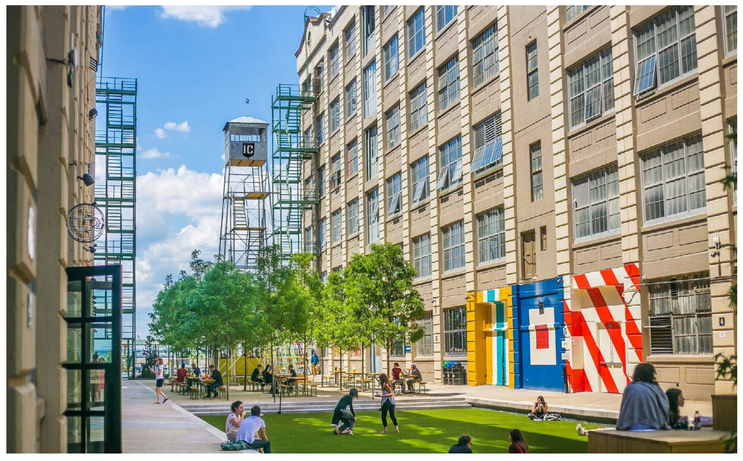
PONCE CITY MARKET
Atlanta, GA



- 2.1 million square foot historic mixed-use community hub with approximately 300,000 SF of chef-driven food and retail, 550,000 SF of loft office, and 259 residential flats
- Originally constructed in 1926, Jamestown purchased the property in 2011
- Winner of the TOBY (The Outstanding Building of the Year) Award 2018

DESIGN & AESTHETICS

INDUSTRY CITY
Brooklyn, NY



- Industry City is a 35-acre amenity-rich property in Sunset Park, Brooklyn, which was recently named one of the "Top 10 coolest neighborhoods."
- IC has undergone a $300 million redevelopment, positioning it as New York City's newest hub for creative companies.

BUILDING PARTNERSHIPS

CULINARY COMMITMENT

Jamestown has a genuine commitment to high-quality food, a culture of supporting and fostering local businesses, and an established history of attracting the best local, regional, and national restaurants that will thrive in each market. With over 300 food & beverage outlets and five major food halls in its portfolio, Jamestown is an industry leader in food & beverage Innovation - housing and incubating top culinary talent - and has established strong ties with the country's leading chefs, restaurateurs and culinary organizations



SPILLER PARK
Ponce City Market, Atlanta



NOM WAH
Pier 57, New York City



HOMETOWN BAR-B-QUE
Industry City, Brooklyn

DESIGN & AESTHETICS

A design-focused vision sets Chelsea Market apart from the rest, creating incomparable value that can be defined by cohesive, balanced office spaces and common areas.

Inviting activity nodes, pleasant public spaces, and intuitive wayfinding foster a sense of community among tenants who revel in the opportunity to socialize, exchange ideas, and network with their neighbors.



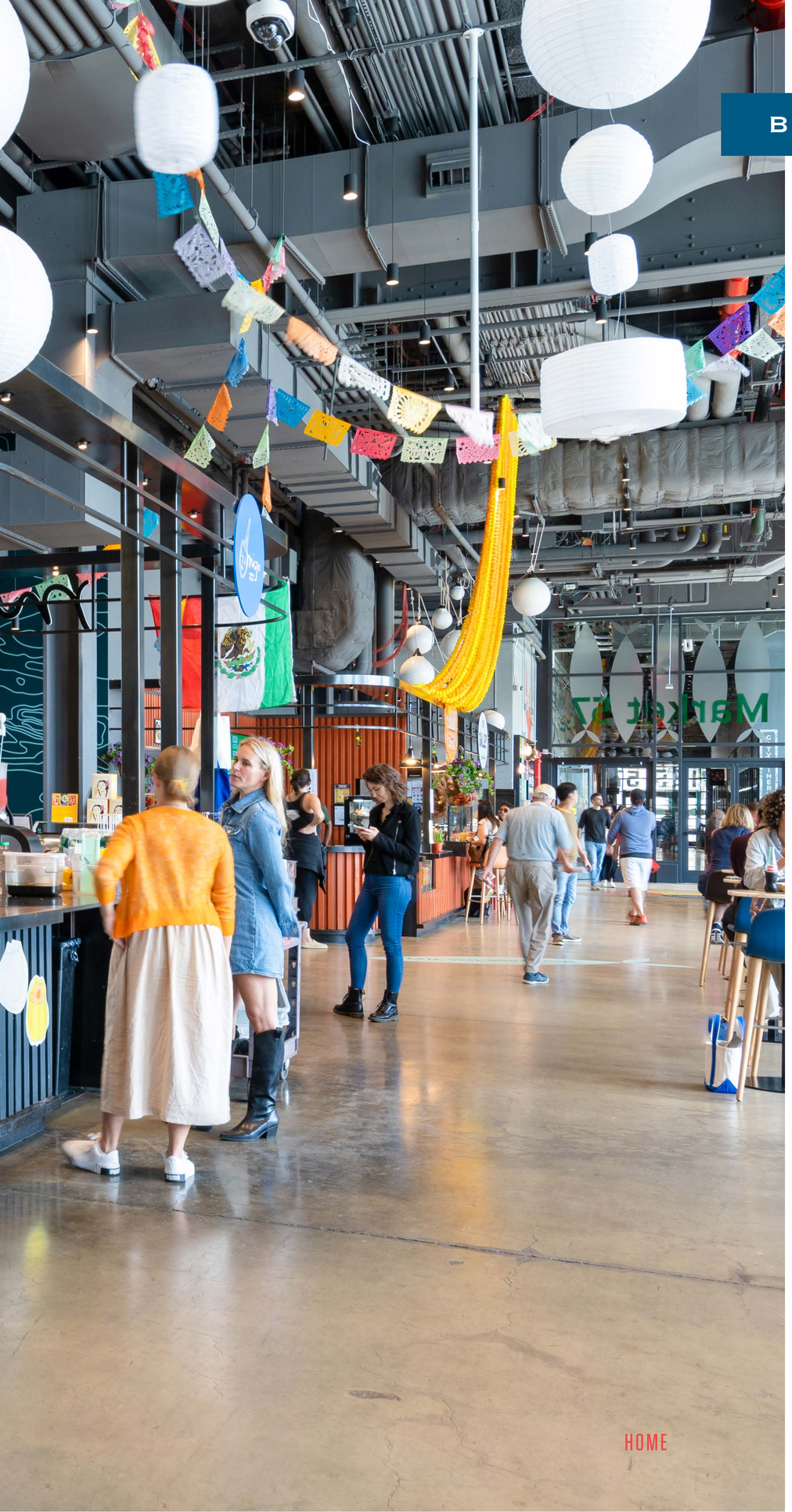
REIMAGINED LOBBIES & LOUNGES



PROGRAMMING OF INDOOR & OUTDOOR COMMON SPACE



BOLD, PLAYFUL SIGNAGE & INTUITIVE WAYFINDING



BUILDING PARTNERSHIPS

Believing that successful brands grow their success from the company they keep, Jamestown's model has generated value for tenants across our portfolio. Companies that have grown with Jamestown include:

DICKSON'S FARMSTAND MEATS

Bar Suzette NEW YORK Since 2009

新鮮 VERY FRESH NOODLES

SEAFOOD MARKET Lobster Place ESTABLISHED 1974

LOS TACOS No.1 ASADA * POLLO * ADOBADA * NOPAL

LOS MARISCOS TACOS * CEVICHE * COCTELES

Supermoon Bakehouse©

LATINO SANDWICHES & BAR EL SUPER PAN

SpillerPark COFFEE

BOTIWALLA INDIAN STREET GRILL







CHELSEA MARKET BY THE NUMBERS

A block long and an avenue wide, just a short walk from the Hudson River in the Meatpacking District, Chelsea Market has become one of the greatest indoor food halls of the world. With more than fifty purveyors of everything from soup to nuts, wine to coffee, cheese to cheesecake, the market attracts eight million national and international visitors annually. As one of the most trafficked, written-about destinations in New York City, Chelsea Market is a neighborhood market with a global perspective.

- Average traffic for the Chelsea Market totals around ***6 MILLION*** visitors per year (approximately 17,000–30,000 daily)
- The food hall includes more than ***50 VENDORS*** inclusive of food and beverage, arts and culture, shopping and services, and Chelsea Local.
- Social Accounts & Following:
  - Instagram: ***250,000***
  - Facebook: ***86,000***
  - Tik Tok: ***4,157***
  - Newsletter: ***53,693*** followers

For leasing information, please contact

CLAIRE BERNARD

JAMESTOWN REALTY
CLAIRE.BERNARD@JAMESTOWNLP.COM
(615) 498-0296

Jamestown

CHELSEA MARKET