DCOTA

DESIGN CENTER OF THE AMERICAS

DESTINATION FOR

1855 Griffin Rd, Dania Beach, FL 33004



DESIGN EXCELLENCE

SOUTH FLORIDA'S DESTINATION FOR DESIGN EXCELLENCE

For over 40 years, DCOTA has been the leading resource for world-class designers, architects, and makers, capturing the bold and vibrant energy of South Florida. Spanning nearly 800,000 square feet, DCOTA's campus features over 35 luxury showrooms, offering everything from fine furniture and fabrics to lighting, kitchen and bath, accessories, and more.

DEDON

DOWNSVIEW KITCHENS AND FINE CUSTOM CABINETRY

JR JOHN ROSSELLI & ASSOCIATES

PIERRE FREY PARIS

QUADRILLE

SCAVOLINI

SHERLE WAGNER INTERNATIONAL

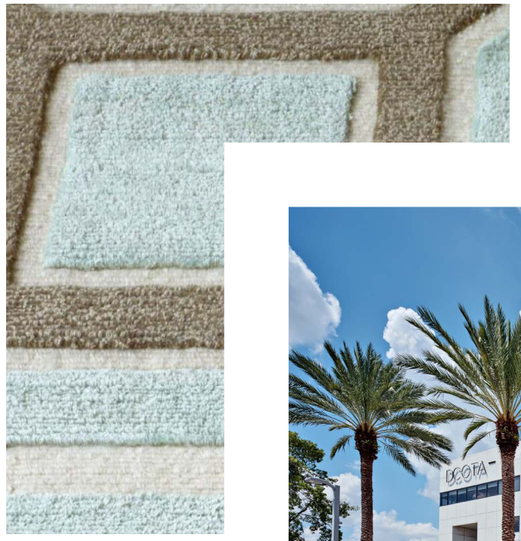
THE RUG COMPANY HANDMADE

AMMON HICKSON INCORPORATED

SCHUMACHER

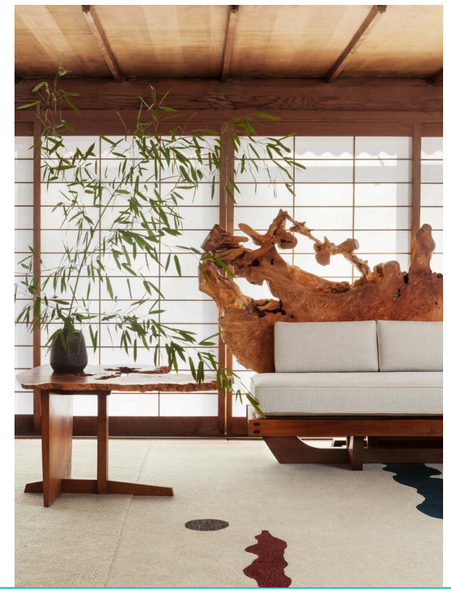
poggenpohl

Baker











** Showroom images from DCOTA.com*

* *Fabric image from DCOTA.com*

DESIGN RESOURCE DESTINATION

The premier design destination in South Florida, Design Center of the Americas (DCOTA) features:

35+ showrooms offering leading domestic and international luxury product lines

An extensive selection of furniture, fabric, lighting, antiques, fine art, wall and floor coverings, kitchen and bath design, and contract services

OUR VISITORS

DCOTA welcomes more than 40,000 annual visitors from across the United States, with a strong concentration in Florida and Latin America. As the largest design campus of its kind in the Southeast, DCOTA draws design professionals, developers, and affluent homeowners from high-income markets including Palm Beach, Miami, Fort Lauderdale, Naples, and the Caribbean, while also serving as a key sourcing destination for clients throughout the region and beyond.

The average distance customers travel to DCOTA is **60** miles

Visitors represent over **50** zip codes

High-Net-Worth Audience

Household Net Worth

$2M-$15M

Customers spend

90 MINUTES

on average at DCOTA

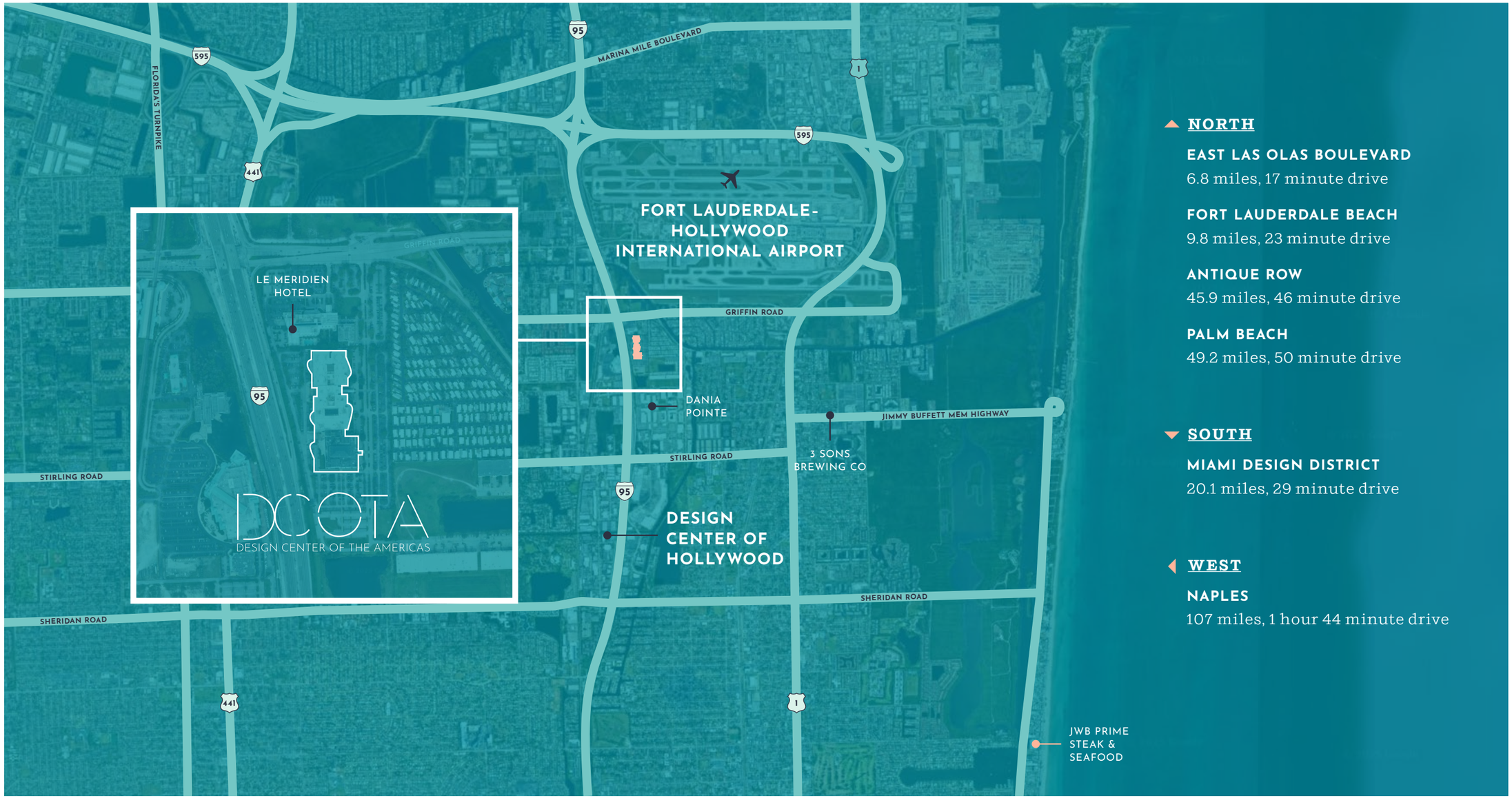
Visitors' span ages, with the highest concentration in the **35-54** demographic

The average age is **45** years old

The center hosts over **1,200** attendees at the annual design market

DCOTA's website, DCOTA.com, averages over **500,000** visitors per year

SITE MAP



NORTH

EAST LAS OLAS BOULEVARD
6.8 miles, 17 minute drive

FORT LAUDERDALE BEACH
9.8 miles, 23 minute drive

ANTIQUE ROW
45.9 miles, 46 minute drive

PALM BEACH
49.2 miles, 50 minute drive

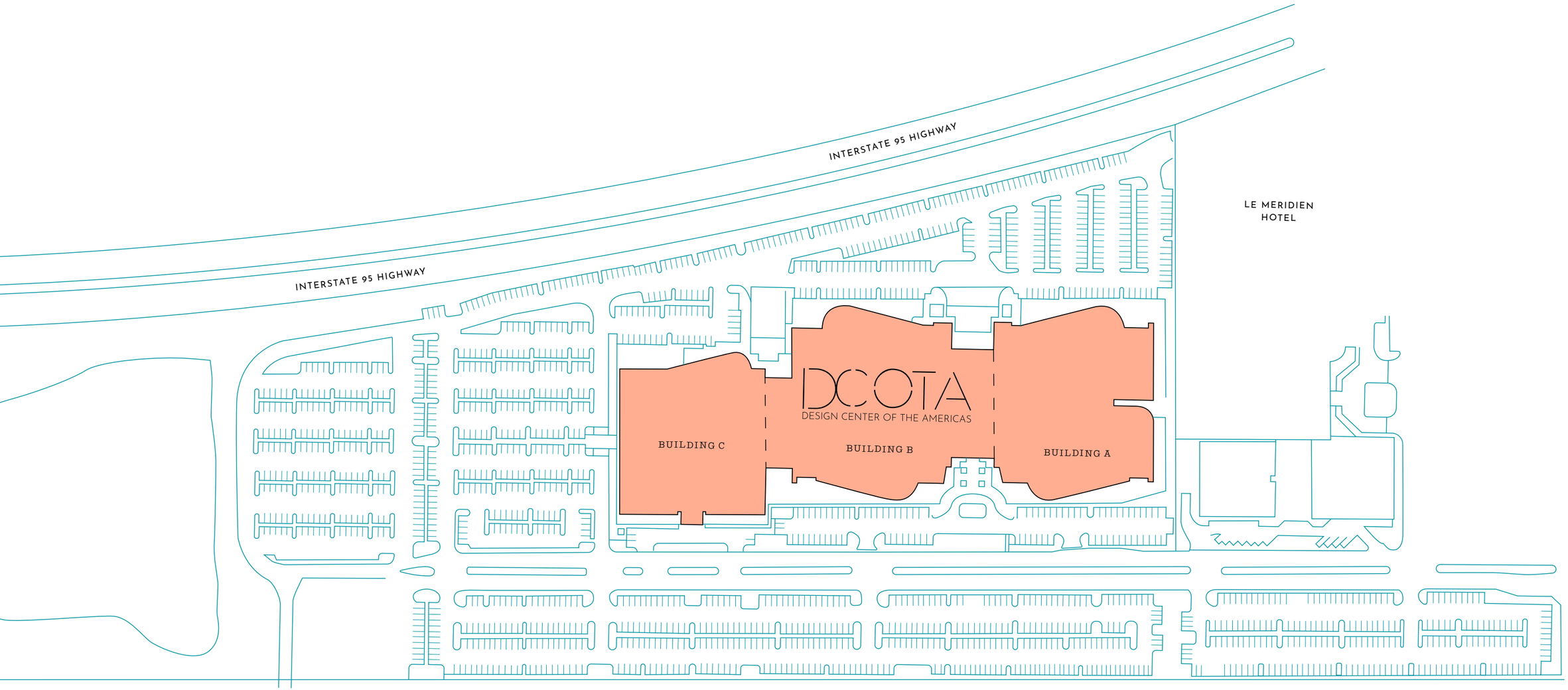
SOUTH

MIAMI DESIGN DISTRICT
20.1 miles, 29 minute drive

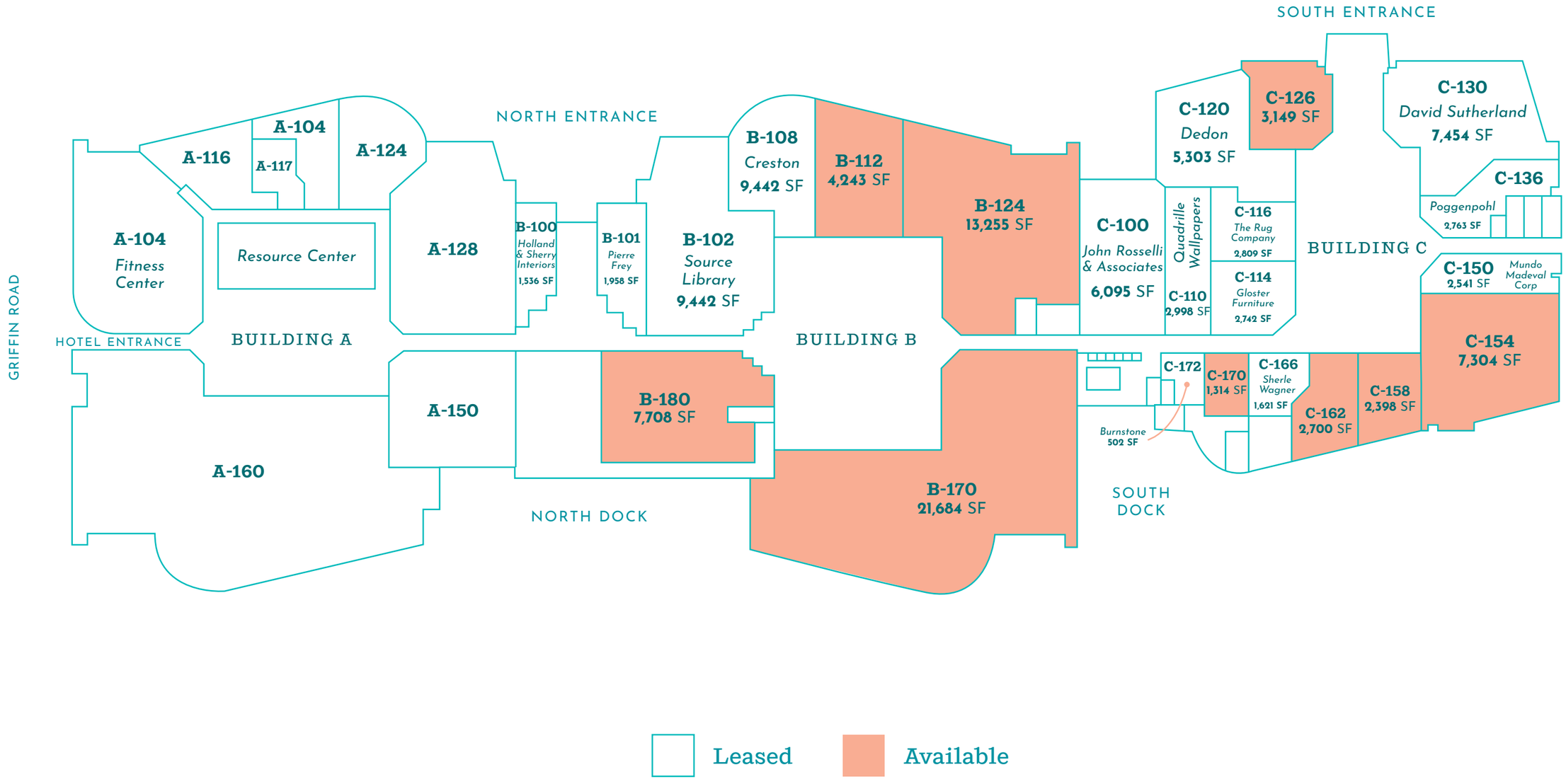
WEST

NAPLES
107 miles, 1 hour 44 minute drive

SITE/BUILDING MAP

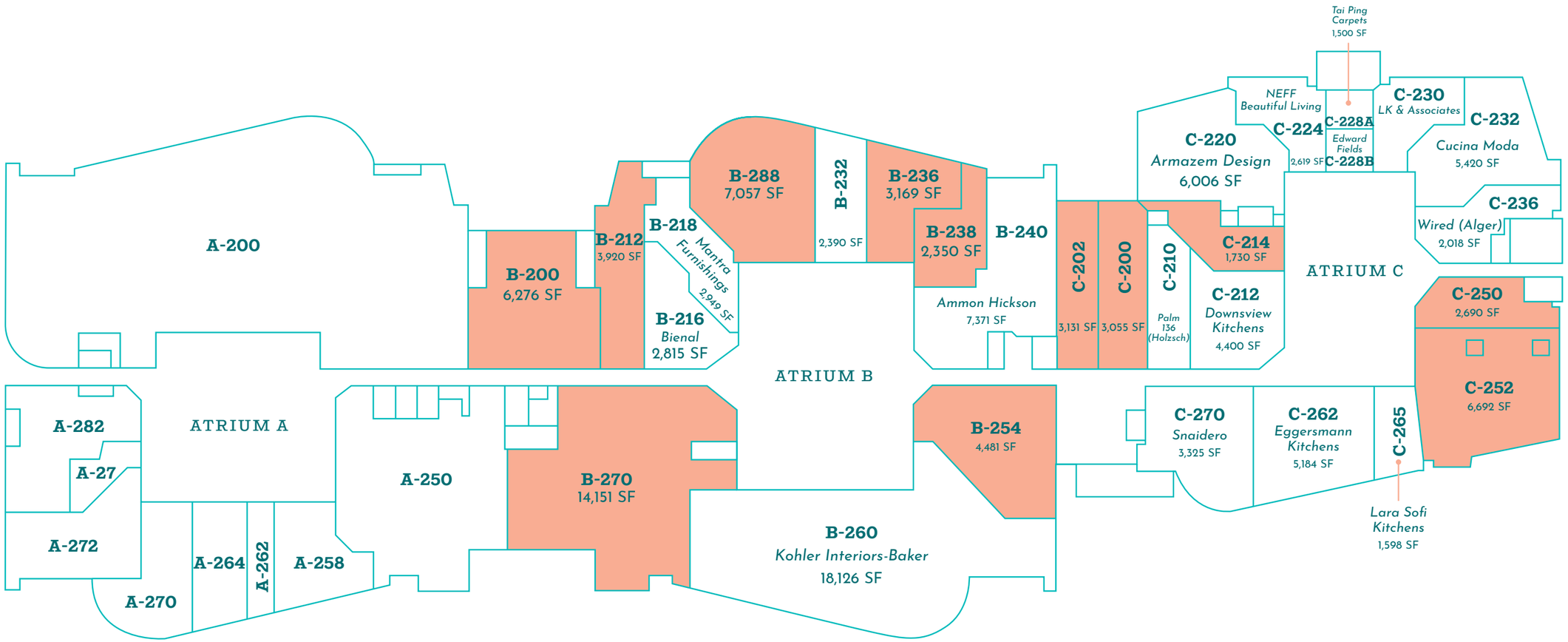


DCOTA 1ST FLOOR



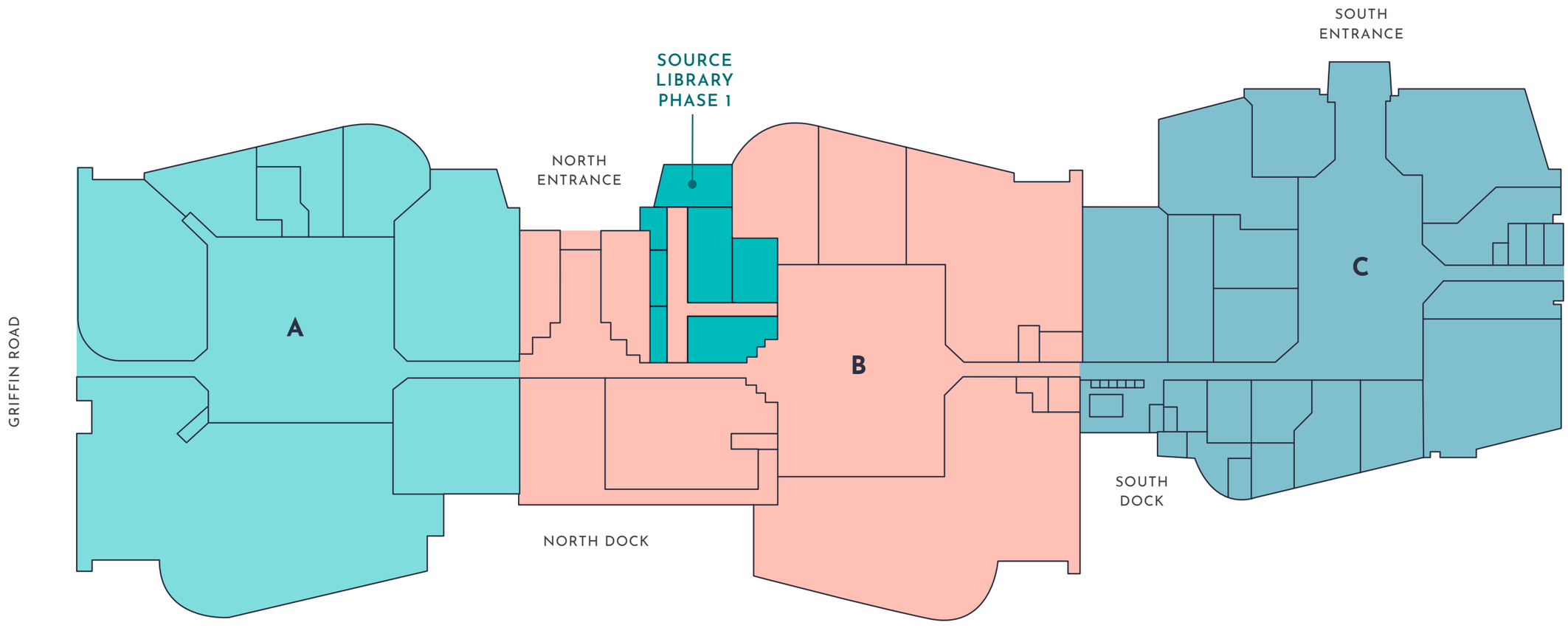
DCOTA 2ND FLOOR

DESIGN CENTER OF THE AMERICAS



Leased Available

DCOTA CAMPUS LAYOUT



SOURCE LIBRARY



Source Library at DCOTA is a curated, multi-brand destination designed to streamline material sourcing while offering brands an efficient, high-visibility presence within the center.

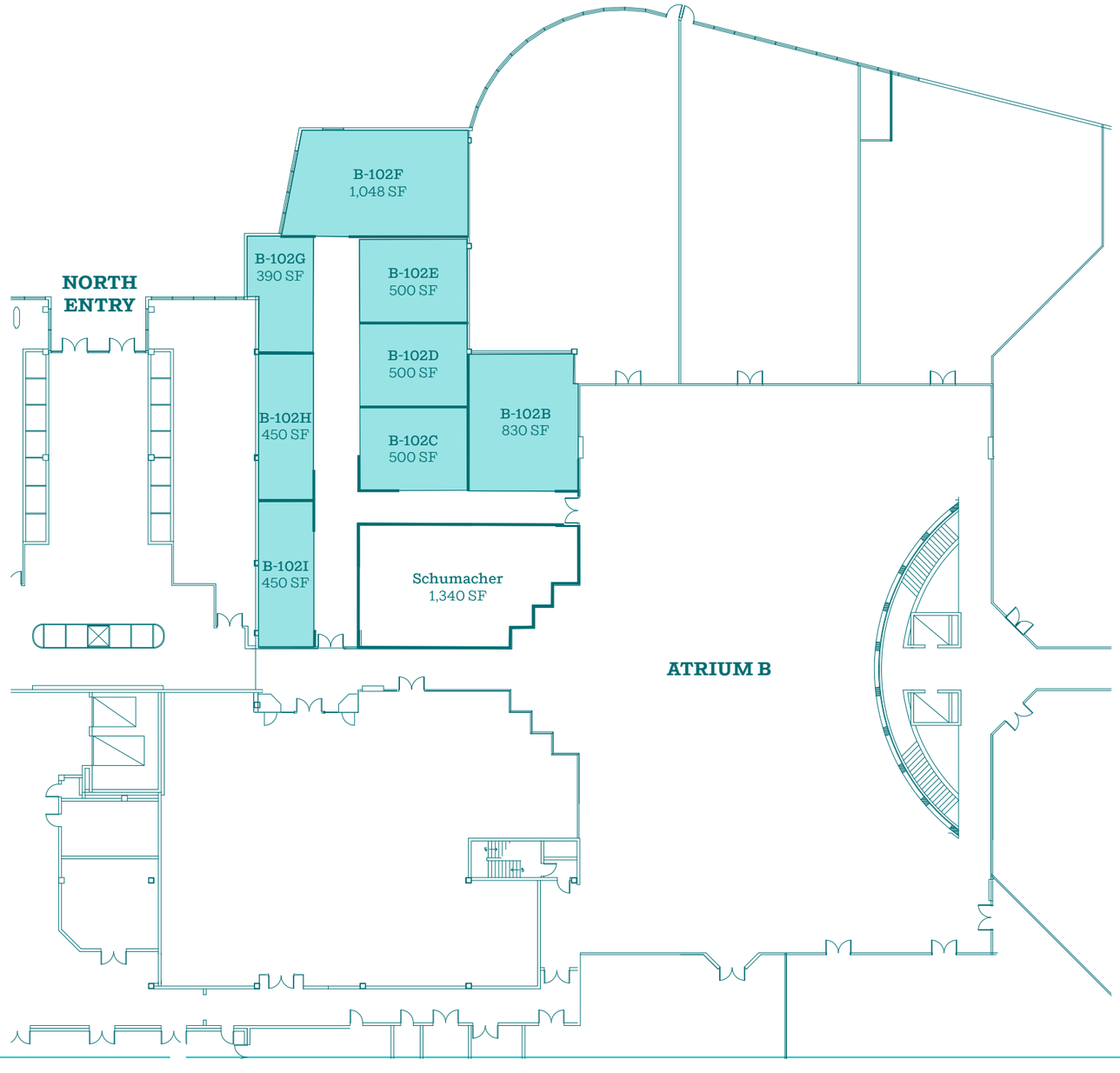
Uniting established companies and emerging makers across stone, tile, flooring, textiles, and surface materials, Source Library functions as a centralized specification hub for design and building professionals.

Flexible brand outposts provide a cost-effective alternative to a full showroom, allowing companies to maintain a physical footprint at DCOTA, connect with an active trade audience, and participate in a focused, specification-driven environment.

SOURCE LIBRARY FLOOR PLAN

Open Opportunities

Phase 1



ON-SITE AMENITIES



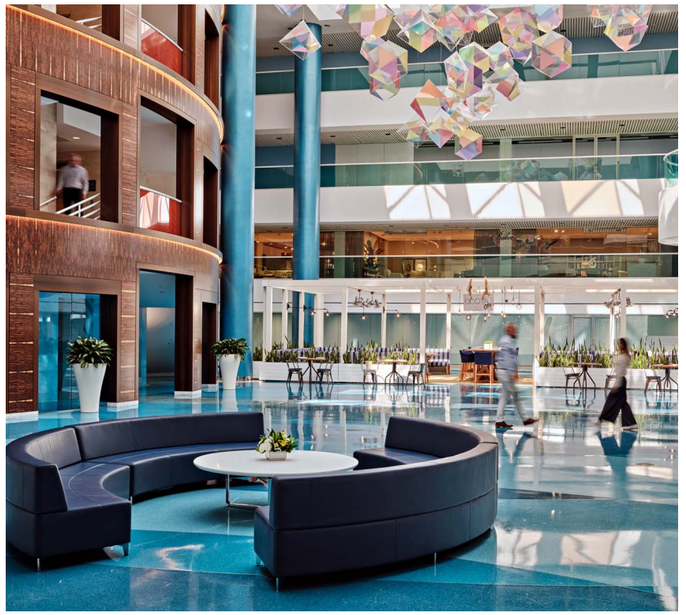
CAMPUS & SHOWROOM FACILITIES

- Nearly 800,000 sq ft featuring 35+ premier showrooms—focusing on furnishings, fabrics, lighting, kitchen & bath, accessories, flooring, décor, and more
- Lobby concierge on-site to help visitors navigate the building and connect with showrooms



FOOD & BEVERAGE OPTIONS

- Cafe serving high-quality roasted beans and locally inspired fare in Atrium C

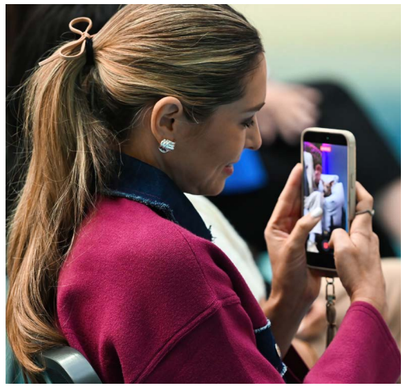


EVENT & MEETING SPACES

- Multiple event venues across three atria (A, B, C), accommodating from intimate gatherings up to 1,200 guests (cocktail style)
- On-site catering, wireless internet/Wi-Fi, and event support services available
- Spaces are beautifully designed for exhibitions, screenings, lectures, gallery shows, reception style events, and fashion shows

EVENTS

- Spring Market
- Fall Market
- BISNOW Condo Summit
- Seasonal Education Series
- DCOTA CEU Day
- Aventura Magazine “BEST OF” Reception
- Art Basel Activation
- Dine Around DCOTA







MARKETING

- Sophisticated social media outreach
- Innovative event programming
- Email newsletter campaigns
- Comprehensive advertising and digital campaigns
- Dedicated marketing and public relations team

ENGAGEMENT

- Email List: 10,000+ designers emailed bi-weekly
- Facebook: 9,800
- Instagram: 22,500





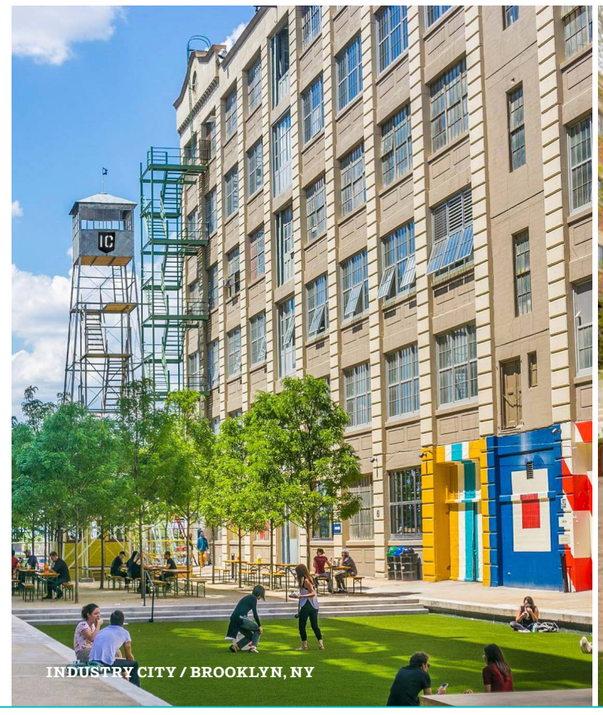
MEET JAMESTOWN

Jamestown is a design-focused, vertically integrated real estate investment manager and service provider with over 40 years of experience and a mission to create places that inspire. Since its founding in 1983, Jamestown has executed transactions exceeding $40 billion.

As of March 31, 2024, Jamestown has assets under management of $11.6 billion and a portfolio spanning key markets throughout the U.S., Latin America, and Europe. Jamestown employs more than 500 people worldwide with 12 global offices, including headquarters in Atlanta and Cologne. Current and previous projects include One Times Square and Chelsea Market in New York, Industry City in Brooklyn, Ponce City Market in Atlanta, Ghirardelli Square in San Francisco, the Innovation and Design Buildings in Boston and Lisbon, and Groot Handelsgebouw in Rotterdam. For more information, visit www.jamestownlp.com.



INNOVATION DESIGN BUILDING / BOSTON, MA



INDUSTRY CITY / BROOKLYN, NY


CHARLESTON DESIGN DISTRICT / NORTH CHARLESTON, SC

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