MAKE YOUR MARK AT **CAMP NORTH END**

CAMP NORTH END

Jamestown

THE **RETAIL OPPORTUNITY**

250 – 250,000 SF

From cozy shops to grand, sun-soaked halls, Camp North End is comprised of inspiring, reimagined industrial spaces that will put your next retail concept on center stage. Find the right location for your target audience. Make your mark at Camp North End.





Centrally located at one of Charlotte's most accessible destinations

0.7 MILES

TO INTERSTATE 277

1.5 MILES

TO INTERSTATE 77

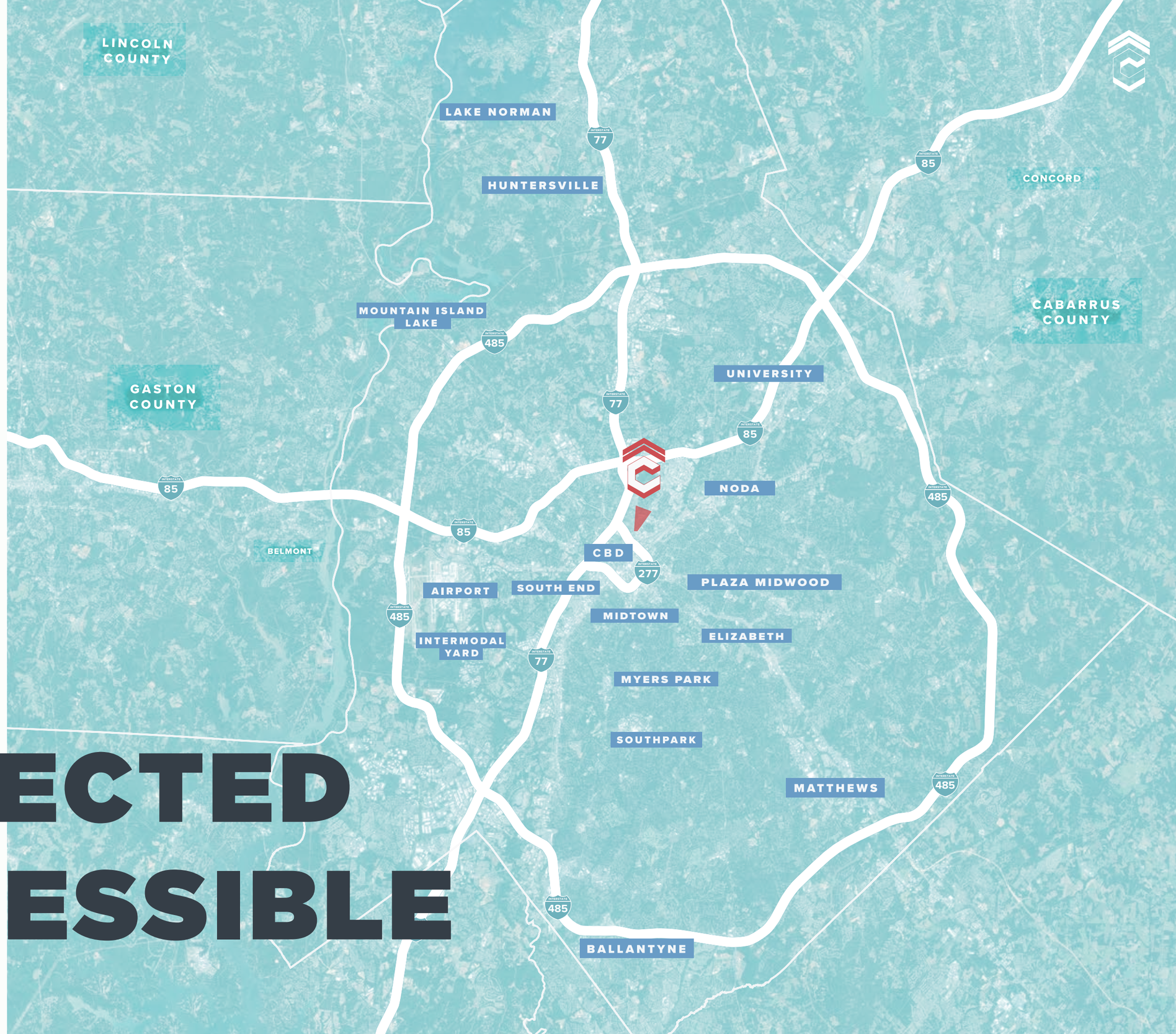
2 MILES

TO INTERSTATE 85

9 MILES

TO CHARLOTTE DOUGLAS INTERNATIONAL AIRPORT

CONNECTED & ACCESSIBLE



THE CAMPUS **TODAY**

76 ACRES

URBAN CAMPUS

400K SF

OF OFFICE, RETAIL, & ENTERTAINMENT SPACE

2,000

PARKING SPOTS

50+

RETAILERS & RESTAURANTS

301

APARTMENTS



THE CAMPUS **MASTER PLAN**

Camp North End inspires discovery and connection, fuels culture, and creates a thriving environment for community and businesses alike.

76 ACRES

URBAN CAMPUS

2M SF

OF OFFICE, RETAIL, & ENTERTAINMENT SPACE

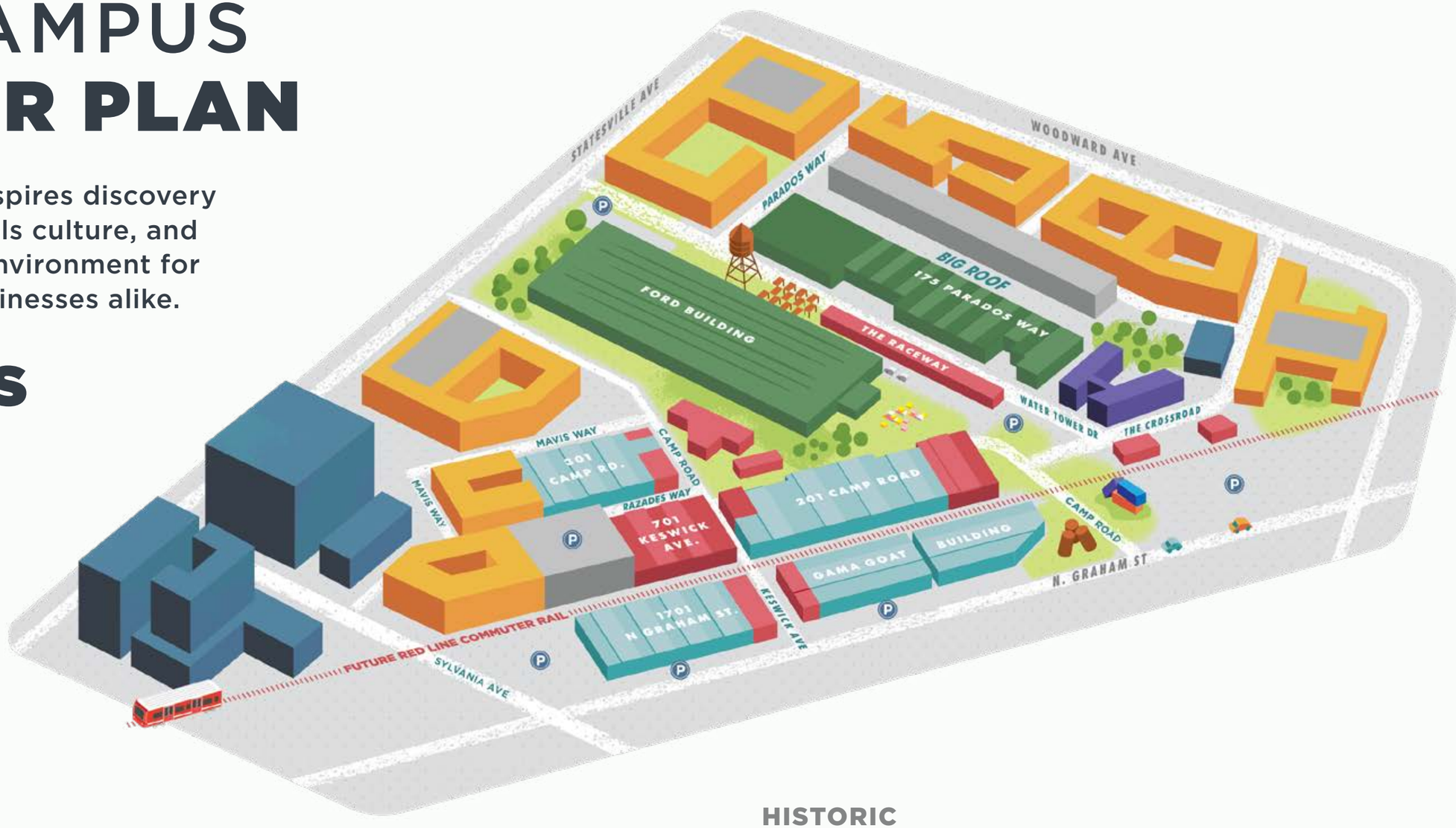
2,000

APARTMENTS

100+

HOTEL ROOMS

*All future phases will include additional parking



- HISTORIC REDEVELOPMENT OPPORTUNITY
- MIXED-USE
- RETAIL
- MULTI-FAMILY
- OFFICE
- HOTEL

THE **EXPERIENCE**

Camp North End's community and diverse roster of tenants is like nothing else in Charlotte.





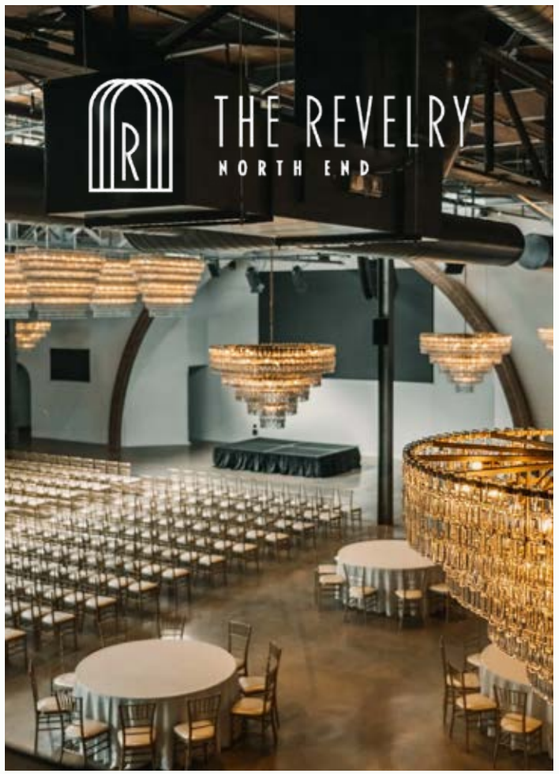


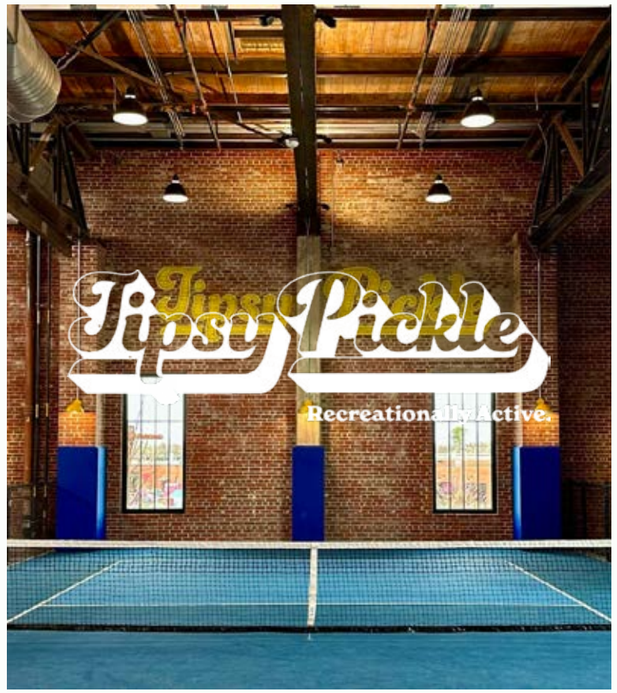




YOUR **COMMUNITY**













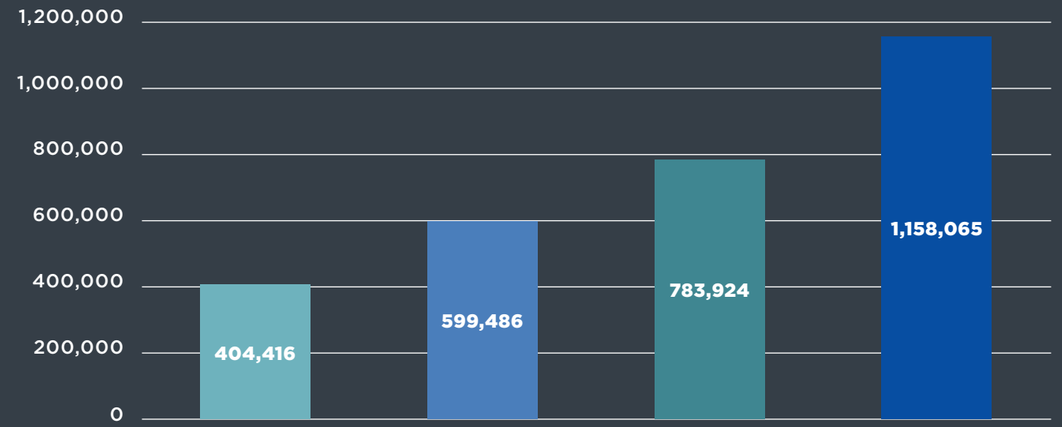




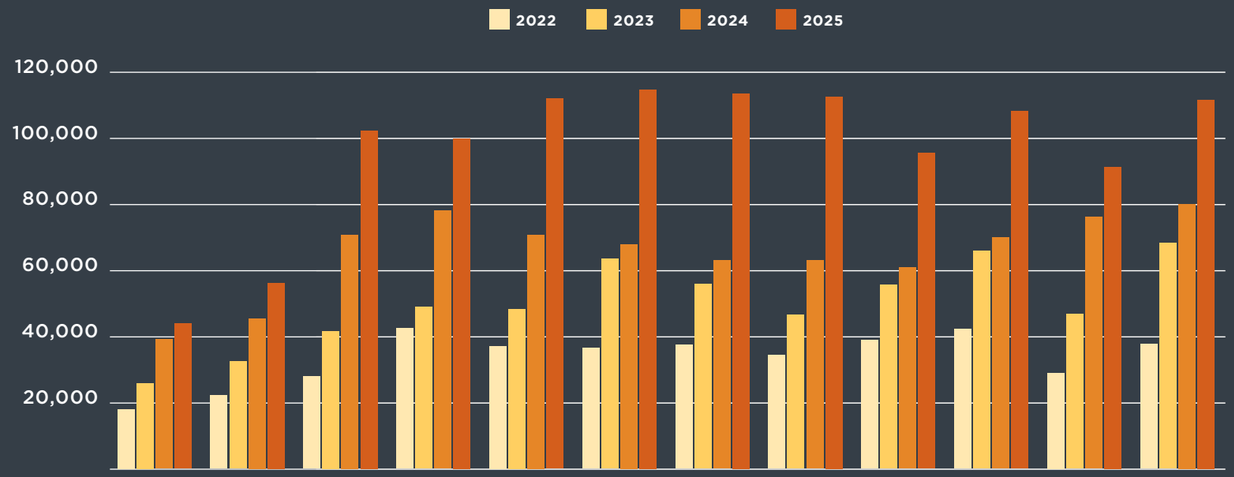
YOUR **VISITORS**

Camp North End's foot traffic has consistently grown, day over day, month over month, and year over year.

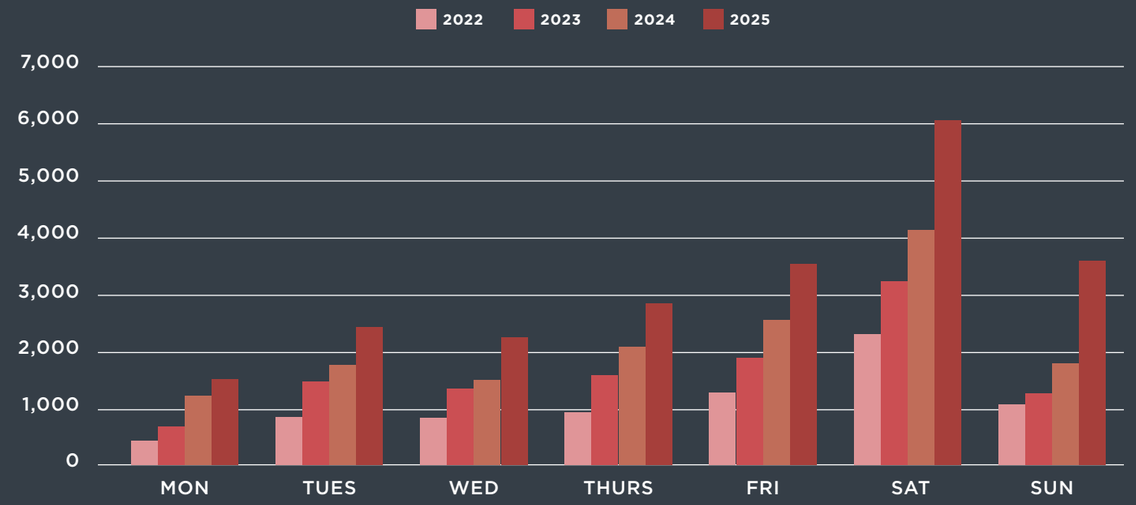
ANNUAL VISITORS



MONTHLY VISITORS



DAILY VISITORS



INNOVATION IS OUR IDENTITY
FORGED OVER A CENTURY











1924

In 1924, Albert Kahn designed the site's first Ford factory, a 240,000-square-foot plant powered by three coal-fired boilers—still behind the Boileryard's water tower—that produced 300,000 Model T and Model A cars before the Great Depression.

1941

During WWII, the U.S. Army bought the Ford factory, added five warehouses, and ran a Quartermaster Depot supplying basic training camps across the Southeast. Sections handled typewriter repairs and uniform distribution, and the Army's inactive tracks still cross the site.

1956

During the Cold War, the site shifted to missile development, using conveyor belts for munitions packing and assembling Army-grade Gama Goat vehicles. The U.S. Army dubbed it CAMP (Charlotte Area Missile Plant), inspiring the name used today.

1967

In 1967, the Secretary of Defense sold the complex to Eckerd Pharmaceuticals. Many North End residents recall working in the Eckerd factories, later continuing under Rite Aid after its acquisition.

2017

In 2016, ATCO Properties bought the 76-acre site from Rite Aid and opened it in 2017 as Camp North End. Under ATCO, it grew to nearly 100 mixed-use tenants and over 1 million annual visitors, cementing its status as one of Charlotte's most dynamic destinations.

2026

Jamestown partnered with existing owners and now leads Camp North End's next chapter, building on its creative ecosystem. With 3.2 million square feet of entitled future development, it will enhance the site's role as a vibrant Charlotte destination while preserving its authentic spirit.

TODAY

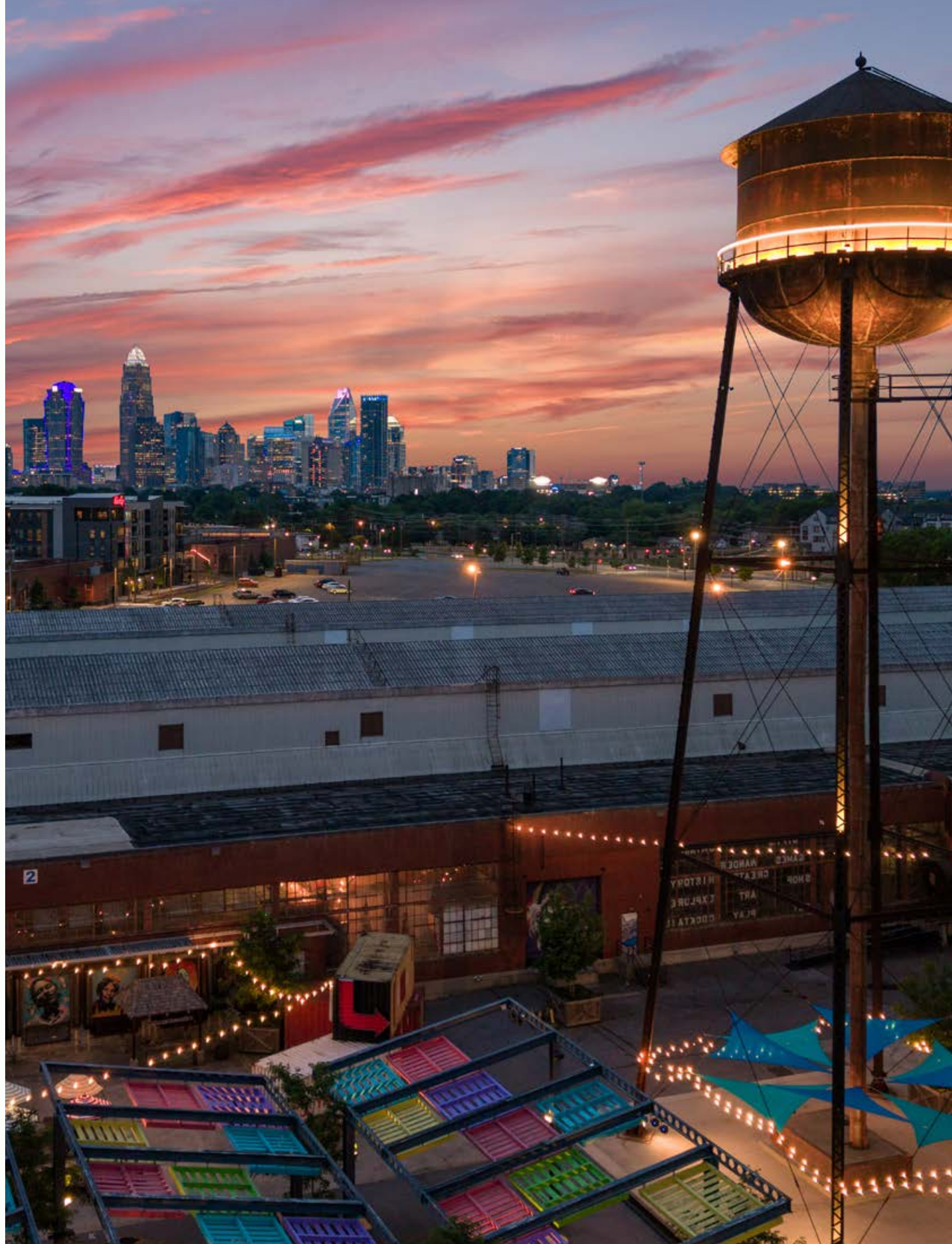
Camp North End, a 76-acre hub of innovation, business, and culture, blends historic preservation with modern design and features offices, residences, retail, restaurants and bars, public gathering spaces, event venues, and extensive public art—making it one of Charlotte's most popular destinations.

ENGAGED **OWNERSHIP**

Jamestown is a global real estate investment and management company with over 40 years of experience creating places that foster innovation and build community. As of September 30, 2026, Jamestown manages $14.1 billion in assets across the U.S., Europe, and Latin America. Jamestown employs more than 600 people globally across 11 offices, including headquarters in Atlanta and Cologne. Through its vertically integrated platform, Jamestown brings a design-focused, hospitality approach to diverse product types, including retail, office, residential, mixed-use, and grocery-anchored shopping centers. Jamestown's current and previous projects include One Times Square and Chelsea Market in New York, Industry City in Brooklyn, Ponce City Market in Atlanta, Ghirardelli Square and Levi's Plaza in San Francisco, and Groot Handelsgebouw in Rotterdam. For more information, visit http://www.jamestownlp.com.

ATCO is a family-owned and operated real estate operating company that has developed, managed and owned a diverse real estate portfolio, primarily in and around New York City. As its 4th generation of leaders defines its legacy–to develop properties that will meaningfully contribute to the next great American cities–Camp North End represents the firm's first signature project outside of NYC. With an investment focus on retail, office, and mixed-use properties, the dynamic and experienced ATCO management team is concentrating its passion for placemaking and community building on these 76 acres in Charlotte, NC. Helmed by a seasoned, on-site Dream Team, Camp North End is being built with an impossible amount of pride and experience, creativity and innovation, vision and heart.

Shorenstein, a joint venture partner in the five large adaptive-reuse projects at Camp North End, is one of the country's oldest and most respected real estate organizations active nationally in the ownership and management of high-quality office and residential properties. Due to its success over many years and multiple real estate cycles, Shorenstein has established its reputation as a creative and knowledgeable investor. Privately owned and headquartered in San Francisco, the company's current portfolio totals 23 million square feet in 16 markets, with a gross value of $9 billion.



CONTACT US

CampLeasing@JamestownLP.com

CAMP.NC
@CAMPNORTHEND

300 CAMP ROAD, CHARLOTTE, NORTH CAROLINA

Jamestown

CAMP NORTH END