MAKE YOUR MARK AT **CAMP NORTH END**

CAMP NORTH END

Jamestown

Centrally located at one of Charlotte's most accessible destinations

0.7 MILES

TO INTERSTATE 277

1.5 MILES

TO INTERSTATE 77

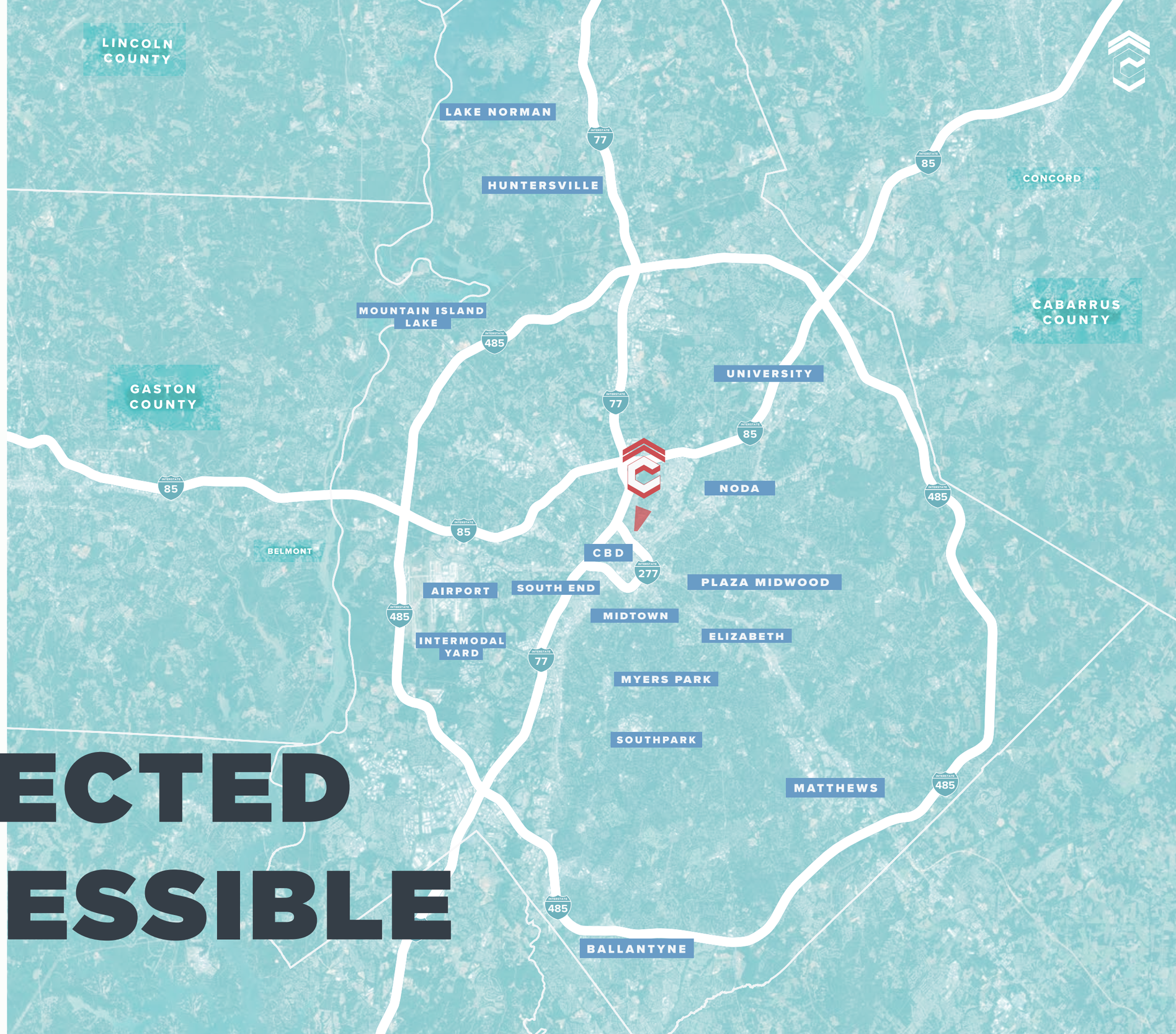
2 MILES

TO INTERSTATE 85

9 MILES

TO CHARLOTTE DOUGLAS INTERNATIONAL AIRPORT

CONNECTED & ACCESSIBLE



THE CAMPUS **TODAY**

76 ACRES

URBAN CAMPUS

400K SF

OF OFFICE, RETAIL, & ENTERTAINMENT SPACE

2,000

PARKING SPOTS

50+

RETAILERS & RESTAURANTS

301

APARTMENTS



HISTORIC REDEVELOPMENT OPPORTUNITY

MULTI-FAMILY

OFFICE

RETAIL

THE CAMPUS **MASTER PLAN**

Camp North End inspires discovery and connection, fuels culture, and creates a thriving environment for community and businesses alike.

76 ACRES

URBAN CAMPUS

2M SF

OF OFFICE, RETAIL, & ENTERTAINMENT SPACE

2,000

APARTMENTS

100+

HOTEL ROOMS

*All future phases will include additional parking



HISTORIC REDEVELOPMENT OPPORTUNITY

MIXED-USE

RETAIL

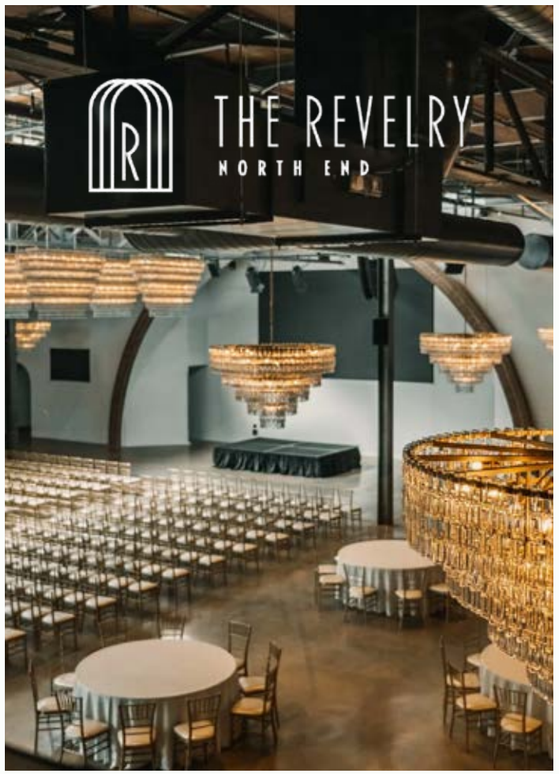
MULTI-FAMILY

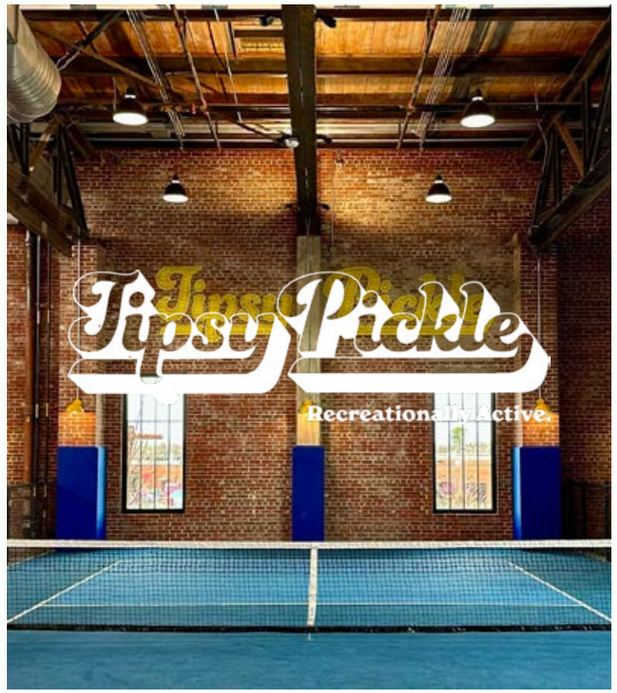
OFFICE

HOTEL

YOUR **COMMUNITY**

















THE **EXPERIENCE**

Camp North End's community and diverse roster of tenants is like nothing else in Charlotte.





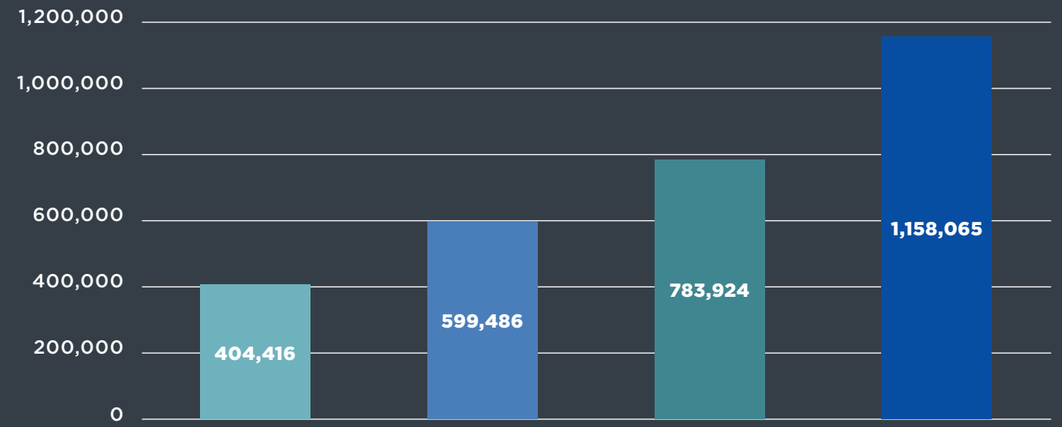




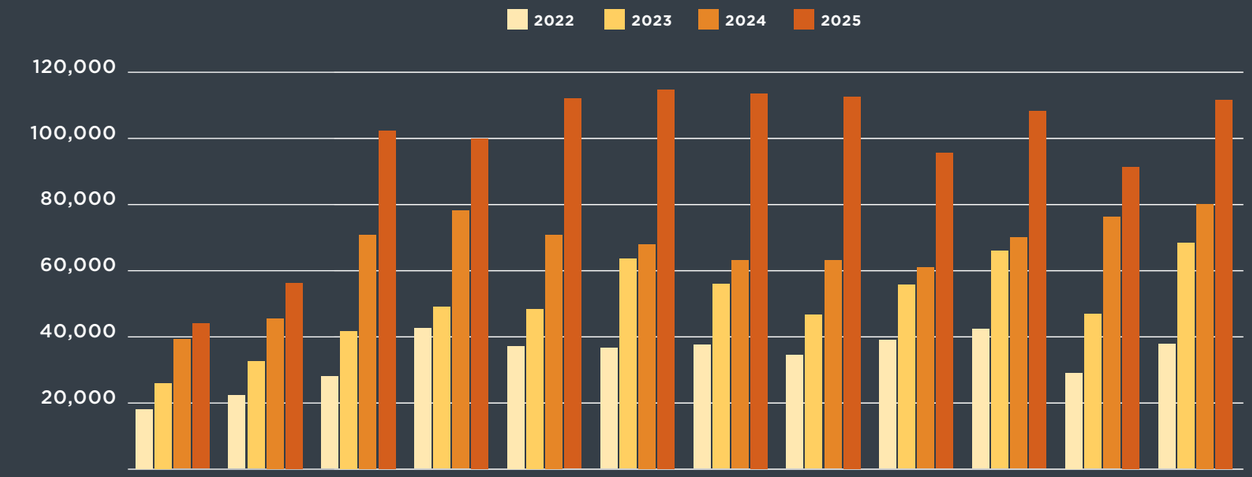


YOUR **VISITORS**

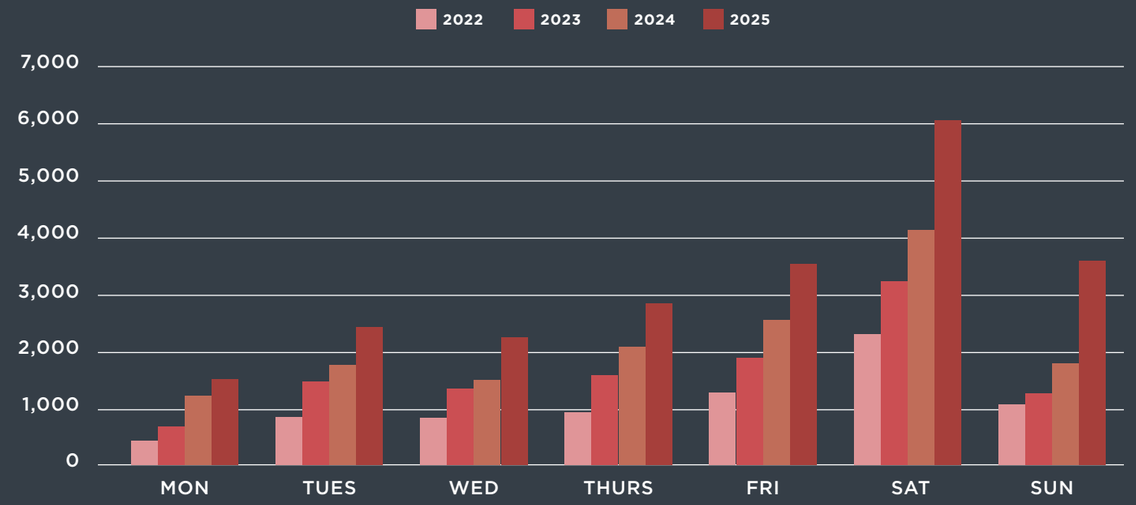
Camp North End's foot traffic has consistently grown, day over day, month over month, and year over year.



ANNUAL VISITORS



MONTHLY VISITORS



DAILY VISITORS

THE OPPORTUNITY

240,000 SF

Camp North End's largest and most historic building, the legendary Ford Model-T and Model-A factory, is being reimagined as a destination Design District. Home decor, apparel, dining, and experiences come together as complementary co-tenants.

This historic, industrial building features 36' ceilings, bright clerestory windows, original steel architecture, and breathtaking scale. With a seamless blend of indoor and outdoor environments, original character, and positioned in the heart of one of Charlotte's most popular destinations, this is truly a rare opportunity.



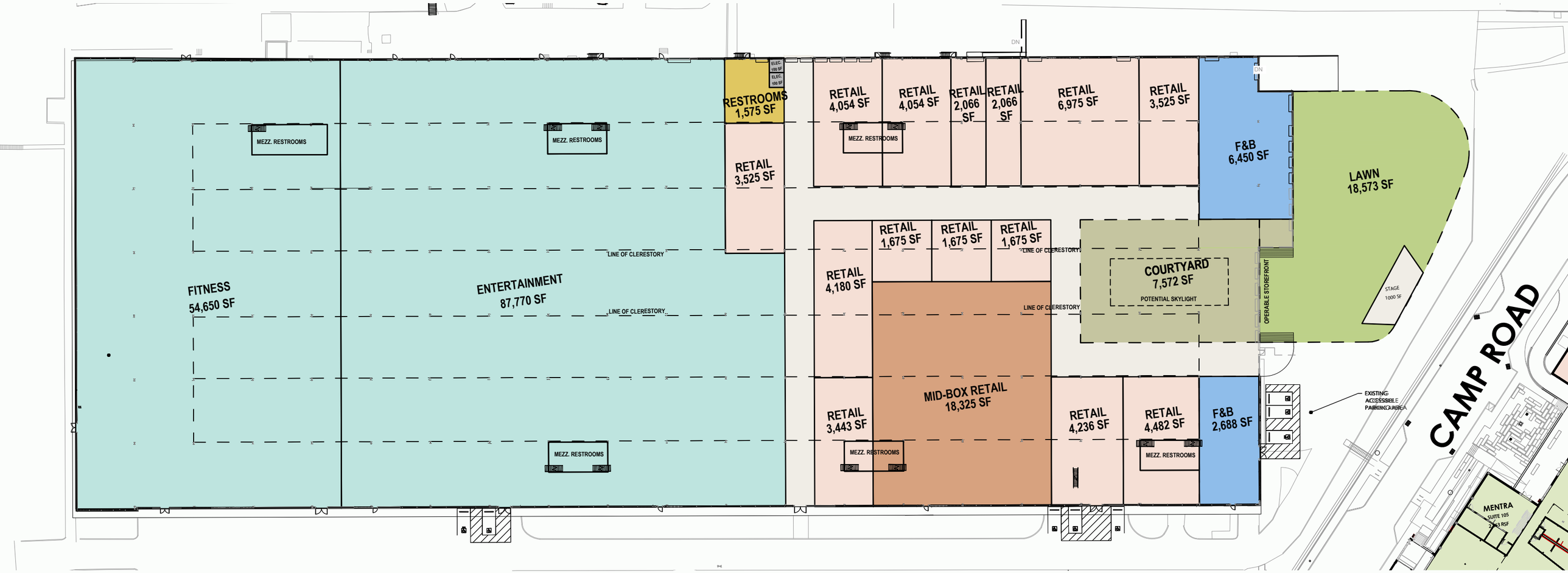






400 CAMP ROAD

RETAIL LEASING PLAN | UP TO 240,000 SF



FORD RETAIL

Design-driven retail anchored by national brands and complemented by local artisans.









FORD DINING

Large, destination-worthy spaces that seamlessly blend indoors and outdoors.







FORD EXPERIENCES

Spaces designed for making memories, whether with family, friends, or loved ones.











INNOVATION IS OUR IDENTITY
FORGED OVER A CENTURY











1924

In 1924, Albert Kahn designed the site's first Ford factory, a 240,000-square-foot plant powered by three coal-fired boilers—still behind the Boileryard's water tower—that produced 300,000 Model T and Model A cars before the Great Depression.

1941

During WWII, the U.S. Army bought the Ford factory, added five warehouses, and ran a Quartermaster Depot supplying basic training camps across the Southeast. Sections handled typewriter repairs and uniform distribution, and the Army's inactive tracks still cross the site.

1956

During the Cold War, the site shifted to missile development, using conveyor belts for munitions packing and assembling Army-grade Gama Goat vehicles. The U.S. Army dubbed it CAMP (Charlotte Area Missile Plant), inspiring the name used today.

1967

In 1967, the Secretary of Defense sold the complex to Eckerd Pharmaceuticals. Many North End residents recall working in the Eckerd factories, later continuing under Rite Aid after its acquisition.

2017

In 2016, ATCO Properties bought the 76-acre site from Rite Aid and opened it in 2017 as Camp North End. Under ATCO, it grew to nearly 100 mixed-use tenants and over 1 million annual visitors, cementing its status as one of Charlotte's most dynamic destinations.

2026

Jamestown partnered with existing owners and now leads Camp North End's next chapter, building on its creative ecosystem. With 3.2 million square feet of entitled future development, it will enhance the site's role as a vibrant Charlotte destination while preserving its authentic spirit.

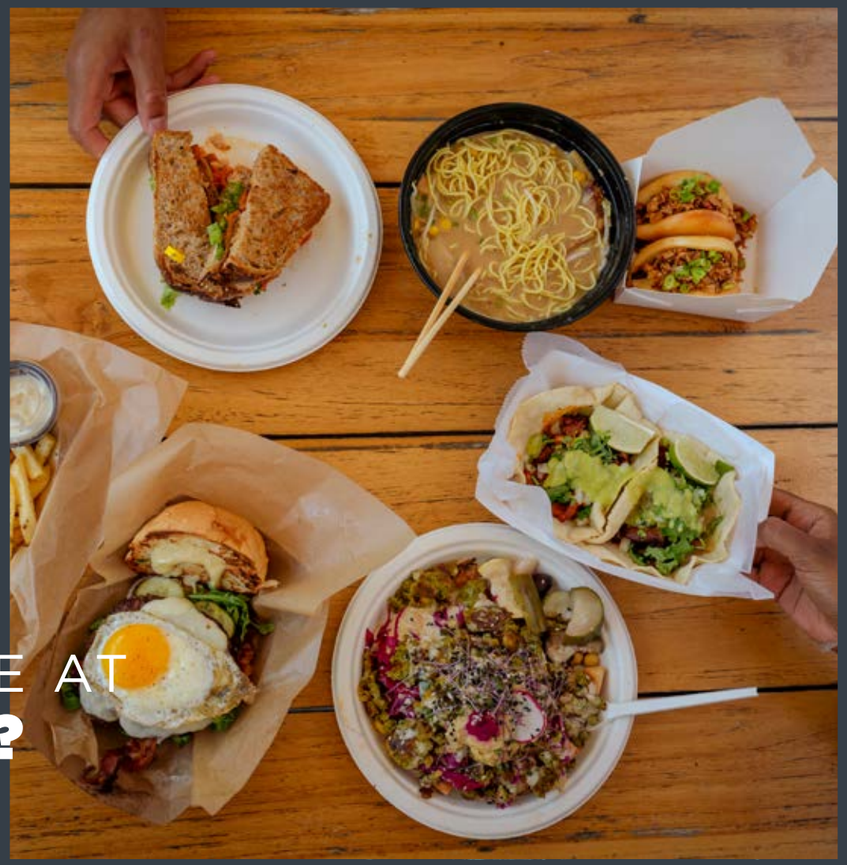
TODAY

Camp North End, a 76-acre hub of innovation, business, and culture, blends historic preservation with modern design and features offices, residences, retail, restaurants and bars, public gathering spaces, event venues, and extensive public art—making it one of Charlotte's most popular destinations.











WHAT WILL YOU MAKE AT **CAMP NORTH END?**

CONTACT US

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CAMP.NC

@CAMPNORTHEND

400 CAMP ROAD, CHARLOTTE, NORTH CAROLINA

Jamestown

CAMP NORTH END