
avenue
EAST COBB


AVALON
ROSWELL
JOHNS CREEK
400
THE FORUM
PEACHTREE CORNERS
avenue
EAST COBB
85
PERIMETER
MALL
MARIETTA
SANDY SPRINGS
BROOKHAVEN
CUMBERLAND
MALL
LENOX MALL
Buckhead
Village
285
COLONY
SQUARE
WS
PD
MIDTOWN
PONCE
CITY
MARKET
INMAN
QUARTER
ATLANTA
DOWNTOWN
20
75
HARTSFIELD-JACKSON
ATLANTA INTERNATIONAL
AIRPORT

ABOUT AVENUE EAST COBB

Every community needs a place, a magnet that brings warm, familiar faces together. In East Cobb, The Avenue is hometown spot to gather and stay awhile. When you're here, ordinary outings have a way of turning into everyday adventures. Friends linger over dinner, families enjoy browsing and neighbors savor the casual, impromptu conversations that make the day a little sweeter. We welcome you to shop, sip and socialize in the community you know, surrounded by the people who know you best.

227,840 SF of retail on 30 acres

Four Cobb County high schools ranked in the 25 Best High Schools in Georgia

8,000 SF of community gathering space

Largest Segment of Avenue East Cobb Shoppers have:

37.3% of residents have HHI of over $200k

41% of households have children

	3-miles	5-miles	7-miles
Daytime Population	51,859	189,023	564,346
Residential Population	65,063	202,547	407,349
Median Age	44	42	40
Average Household Income	$195,039	$169,757	$155,593



SUBURB CHIC

Wealthy family-focused households straddling the suburban/rural line. Their retail patterns revolve around kids, health, and entertainment.

46% OF VISITORS

AGES 45-54

INCOME $200K+



MIDAS MIGHT

Extremely wealthy families living in large estate homes. They enjoy watching and playing golf and tennis and frequent the country club.

14% OF VISITORS

AGES 45-54

INCOME $200K+



SATELLITE SCIONS

Highly educated suburbanite families living on the outskirts of tech hubs.

7% OF VISITORS

AGES 45-54

INCOME $150K-$200K

A COMMUNITY HUB

A place where people come together to shop, dine, connect, and experience something special. With thoughtfully curated amenities, engaging events, and guest experiences that continue to drive foot traffic, increase sales opportunities, and keeping the center a go-to destination.

RAISED PERFORMANCE STAGE WITH AN 11FT x 17FT LED SCREEN



8,000 SQUARE FOOT OPEN-AIR PLAZA



CURATED AMENITIES INCLUDE:

- Brand expressive storefronts
- Refreshed streetscape with easily accessible pedestrian crossing
- Modernized signage including digital directories



DINING DECK AND SOFT SEATING FLANKED BY RESTAURANT PATIOS



DRIVING TRAFFIC AND BOOSTING SALES

Increased average visitor dwell time to 48 minutes, outperforming nearby centers by 4%.

23% *increase* in sales per square foot since property redevelopment

Over 2 million *visitors* in the last 12 months, as of Oct. 2026.





TENANT HIGHLIGHTS

You're In Great Company

lululemon

SEPHORA

FACED
THE FACIAL STUDIO

EVEREVE

L'OCCITANE
EN PROVENCE

WARBY
PARKER

HIGH Country
OUTFITTERS

drybar™

Round Trip
BREWING CO

POTTERY BARN

KENDRA SCOTT

Giulia
THE ITALIAN BAKERY

BARNES&NOBLE

BOLL & BRANCH

jeni's
ICE CREAMS

NIC+ZOE

EXAMPLE OF PROGRAMMING AND EVENTS

EVENT	DATE
Galentine's Day	February
Avenue Shamrock	March
Kentucky Derby	May
Lights, Camera, Avenue	June and July
Ladies Night Out	August
Boo Bash	October
The Lighting of Avenue East Cobb	November
Santa Experiences	December
Menorah Lighting	December

SIGNATURE EVENTS

Avenue Kids	Last Tuesdays | April – October
Avenue Active	Wednesdays | April – October
Avenue Live	Fridays | April – October








NIC+ZOE
NIC+ZOE
940


EVEREVE


TENKU
SUSHI
TENKU SUSHI
TENKU SUSHI


L'OCCITANE
EN PROVENCE


BANANA REPUBLIC
BANANA REPUBLIC


CAFÉ E GELATO


BOLL & BRANCH
ARNES & NOBLE
BARNES&NOBLE
106
Let Extraordinary Softness Take Over
Book of the Year
JAMES



PONCE CITY MARKET, ATLANTA


CHELSEA MARKET, NEW YORK CITY

About Jamestown

Jamestown is a global real estate investment and management company with over 40 years of experience creating places that foster innovation and build community. As of December 31, 2025, Jamestown manages $14.1 billion in assets across the U.S., Europe, and Latin America.

Jamestown employs more than 600 people globally across 11 offices, including headquarters in Atlanta and Cologne. Through its vertically integrated platform, Jamestown brings a design-focused, hospitality approach to diverse product types, including retail, office, residential, mixed-use, and grocery-anchored shopping centers. Jamestown's current and previous projects include One Times Square and Chelsea Market in New York, Industry City in Brooklyn, Ponce City Market in Atlanta, and Groot Handelsgebouw in Rotterdam.

For more information, visit **http://www.jamestownlp.com**.

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