Jamestown

2026 Advertising & Promotional Opportunities at Ponce City Market

Jamestown Ancillary Revenue

About Ponce City Market

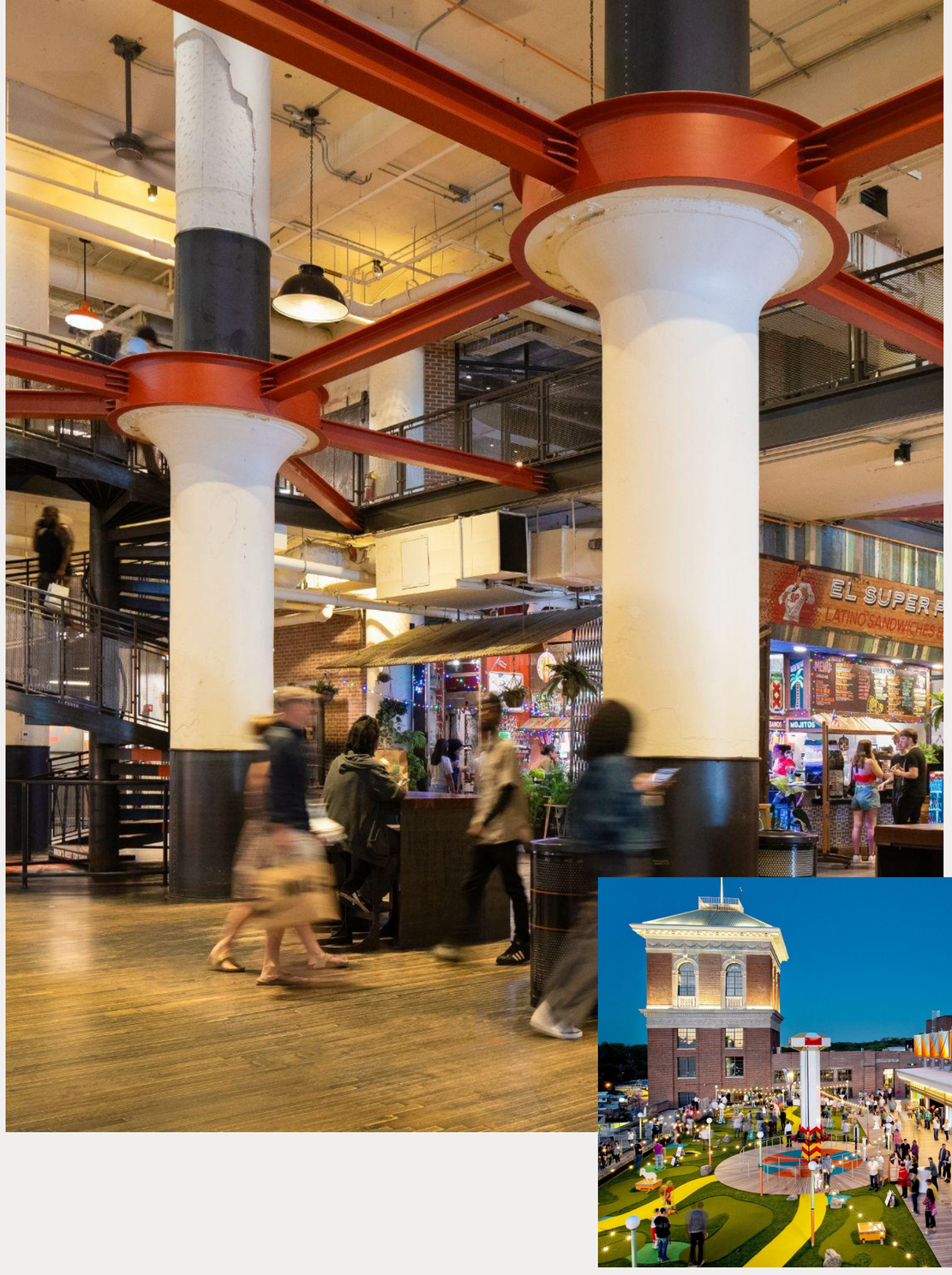
Ponce City Market is a regional anchor for commerce, culture and innovation. Tenants such as **Citizen Supply, Souk Bohemian, Bibi, 9-Mile Station**, and **Spiller Park**, reflect the markets focus on blending national concepts with independent and locally owned businesses. Offices at Ponce City Market are home to a range of enterprise-level tenants including **CONA, Sage,** and **Fanduel**, with a total of 3,500 people working on-site.

638k
SF of Office Space

327k
SF of Retail Space

800
Residential Units

More than 3.7 Million visitors annually



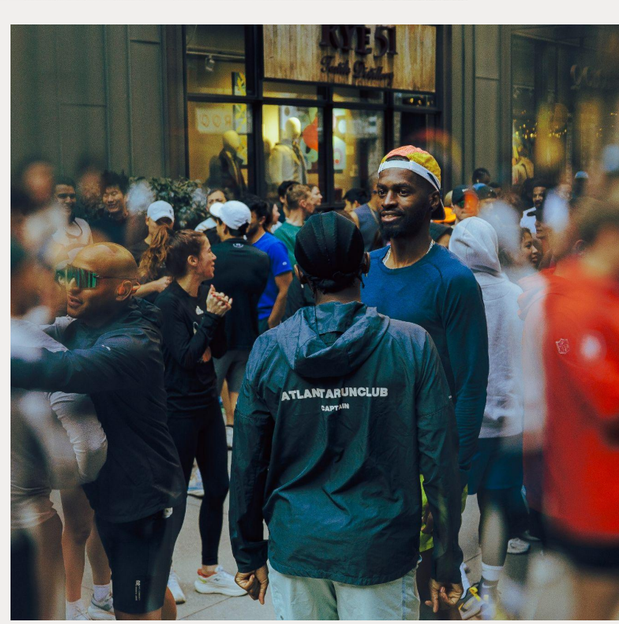
PONCE CITY MARKET Jamestown

Demographics

	3-mile radius	*5-mile radius*
Population	207,114	422,199
Total Employees	123,152	237,969
Median Income	$107,888	$100,851
% College-Educated	73.3%	66.6%
Average Home Value	$831,714	$788,055

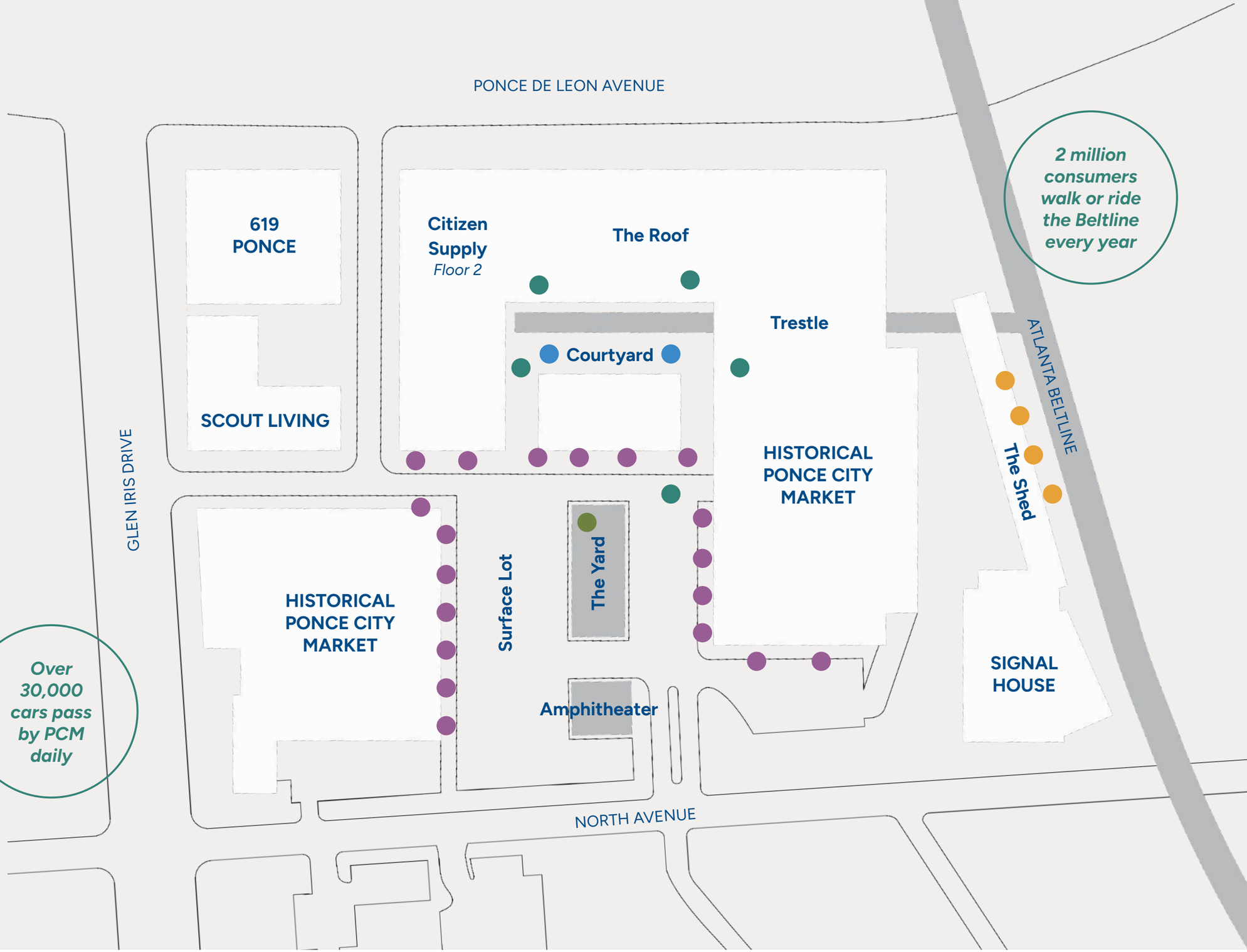






Site Plan

- Courtyard Kiosks
- Grommet Signs
- Shed Banners
- Yard Mural
- Surface Lot Pole Banners



Leasing Opportunities

1. Citizen Supply
2. Courtyard Kiosks
3. In-Line Space



Citizen Supply

Citizen Supply is a vibrant artisan marketplace that showcases a curated selection of handmade goods, clothing, and unique products from independent makers. With a focus on craftsmanship and creativity, Citizen Supply offers a one-of-a-kind shopping experience where customers can discover locally made and thoughtfully sourced items.

Opportunity: 100-400 SF Stalls

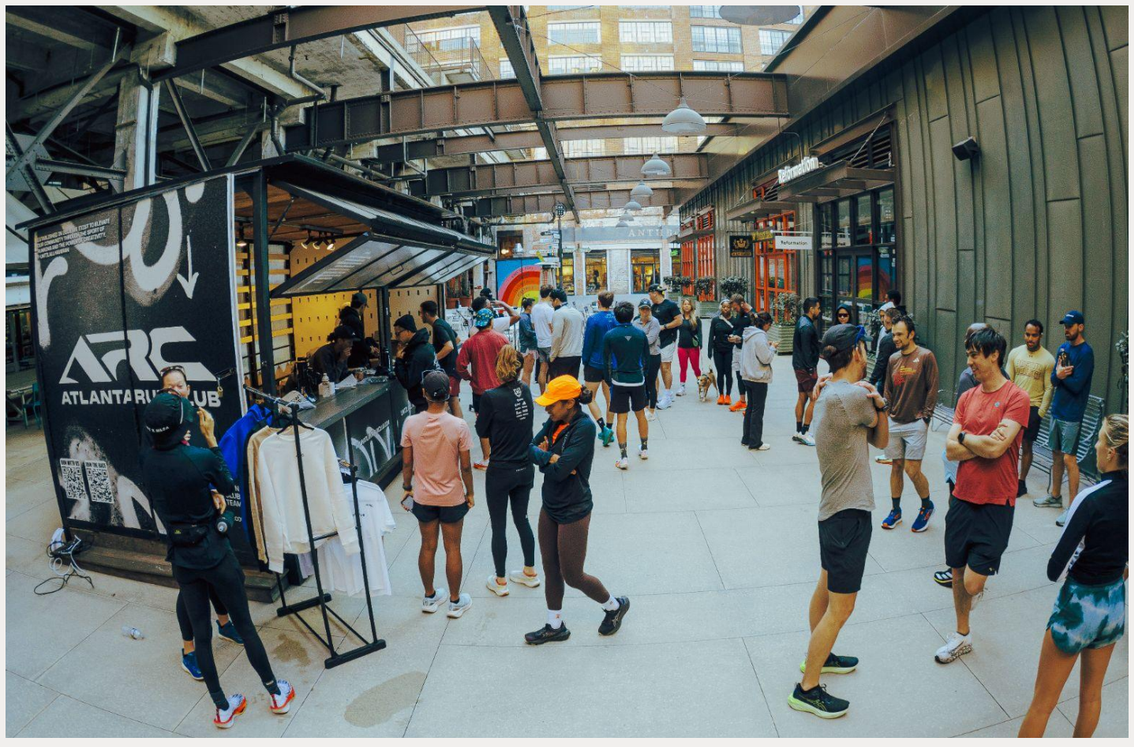




Courtyard Kiosks

Our two Courtyard Kiosks provide a unique opportunity for Food & Beverage and Retail vendors to experience the power of the Ponce City Market shopper, without the commitment of managing a larger, in-line store space

Opportunity: Two 160 SF Kiosks





In-Line Space

Ponce City Market periodically has in-line store space available where retail operators can test the property for up to twelve months. This is a great opportunity for new brands to prove themselves if their goal is a long-term partnership at Ponce City Market

Opportunity: Varies





Advertising Opportunities

1. Grommet Signs
2. Banners
3. Yard Mural



Grommet Signs

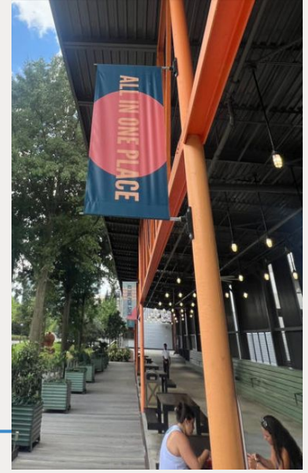
Our Grommet Sign Displays are a good way to integrate your message with Ponce City Market property announcements

Quantity	4
Size	18” x 24” Foam Core Board
Rate	$500 per 4-week period, per sign
Notes	- Static displays - Strategically placed around the property



Banners

Shed Banners



Quantity	4
Size	48” x 22”
Rate	$1,000 per 4-week period, per banner *Must purchase all 4 banners
Notes	- Exposure from the Beltline to visitors entering and exiting Ponce City Market, as well as pedestrians in passing

Parking Banners



Quantity	19
Size	48” x 22”
Rate	$1,000 per 4-week period, per banner *Must purchase a minimum of 4 banners
Notes	- Centrally located around the Ponce City Market surface parking lot

Yard Mural

The Yard Mural is the sole, large formatting messaging asset at Ponce City Market, and is located in the surface parking lot. It is an extremely impactful visual in a very high trafficked location.

Quantity	1
Size	18’ 3.5” x 10’ 5”
Rate	$5,000 per 4-week period

**Printing, install, & removal are responsibility of the advertiser*





We look forward to working with you!



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