

THE FORUM

PEACHTREE CORNERS

Advertising and Promotional Opportunities

2026



The Forum is Peachtree Corners' favorite spot for getting together and branching out.

THE FORUM
PEACHTREE CORNERS

About The Forum

With an all-are-welcome attitude, we're continually refreshing the space with new builds, new bites, and new brands! The 23-year-old lifestyle center is currently being redeveloped and transformed into a true mixed-use destination. Construction on Phase I, the public realm expansion and retail-driven enhancements, began in May 2023 and was introduced to the community in August 2024. The Forum's merchandising collection is also getting a revamp, bringing new eateries, services, and shops to downtown Peachtree Corners. Future phases include a multifamily community and luxury, boutique hotel.

- 40-acre lifestyle center
- 400,000 square feet of retail
- Over 4,000,000 annual visitors



A pear with a single leaf is positioned on the left side of the frame. The pear is light-colored with a fine, bumpy texture. The leaf is a muted greenish-yellow, matching the background. The background is a solid, warm yellow. The text 'Advertising Opportunities' is centered over the right half of the pear and the background.

Advertising Opportunities

LED Screen

Qty	1 LED Screen
Size	18'W x 11'H 1920 x 1080 px
Rate	\$2,000 per 4-weeks, per ad
Notes	10-second spot rotations on 2-minute loop - Video and static image options available



Digital Kiosks

Qty	• 4 locations
Size	• 55" Screens • 1080 x 1920px
Rate	• \$800 per 4-weeks, per kiosk • \$750 per 4-weeks, per kiosk for two or more locations
Notes	• 10-second spot rotations on 2-minute loop • Video and static image options available • Kiosks are located strategically in high-traffic areas on property.

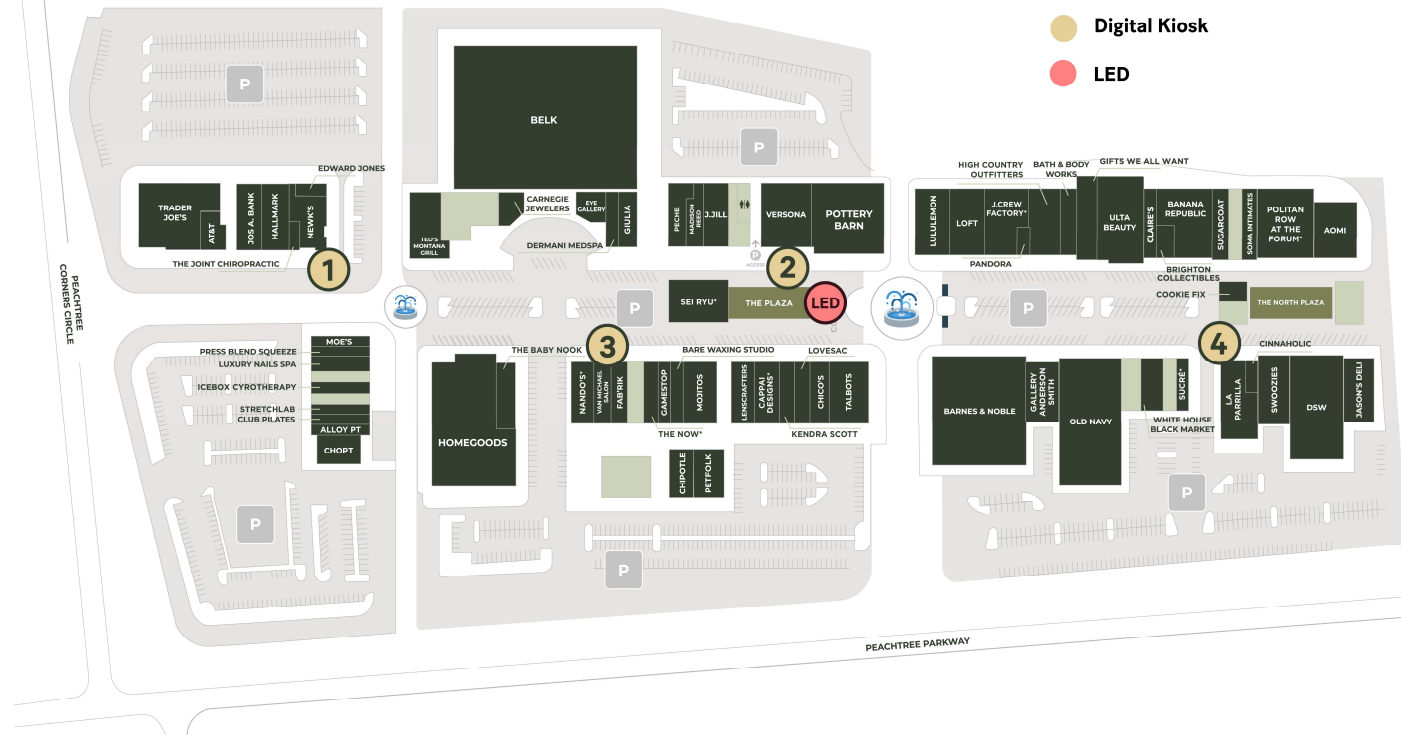


Pole Banners

Qty	Multiple
Size	22" x 60"
Rate	\$500 per 4-weeks, per pole banner
Notes	- Each Pole has two (2) double sided banners - Located alongside walkable property and parking - Production fee is the responsibility of the advertiser



LED/Digital Kiosk Locations





EVENT SPONSORSHIP OPPORTUNITIES

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2026 CALENDAR OF EVENTS

FEBRUARY

GALENTINE'S DAY February 13th

Grab your girl gang for a Galentine's celebration! Enjoy treats, deals and raising a glass with your gals.

MARCH

LUCK OF THE FORUM March 14th

Experience a purely gold St. Patrick's Day celebration, featuring music, dancing and Irish flair.

APRIL

BUNNY HOP AT THE FORUM April 4th

Join us on The Plaza for a morning of Easter fun! Enjoy treats, activities and an easter egg hunt for the little ones!

MAY

KENTUCKY DERBY May 2nd

Grab a mint julep and dress to impress! The Plaza will transform into the ultimate party destination with premium viewing of the race on the big screen.

SPRING FEST May 9th

Spring is in the air! Join us, and the City of Peachtree Corners, for a day of live music, shopping and family-friendly activities across downtown PTC.

AUGUST

LIGHT UP THE CORNERS August 15th

Let's get glowing, Peachtree Corners! Join us for the thirteenth annual race and help light up a life during this one-of-a-kind, nighttime experience.

OCTOBER

BITES OVER PTC October 1st - 3rd

Join us for an exclusive, sunset evening over Peachtree Corners featuring lite bites from Forum restaurants, complimentary beverages, live music and more.

TRICK OR TREATING AT THE FORUM October 24th

Ghosts, goblins and goodies, oh my! Kick off Halloween early and collect all the treats from participating locations then stick around for a fa-boo-lous celebration in The Plaza.

NOVEMBER

TREE LIGHTING AT THE FORUM November 21st

The most wonderful time of year calls for the most extravagant gathering of them all! Ring in the holidays with festive entertainment, family-friendly activities and more as we count down to the official lighting of our tree and arrival of jolly Old Saint Nick.

BLACK FRIDAY AT THE FORUM November 27th

Get a jump start on your holiday shopping during Black Friday and experience great promotions from The Forum's best-in-class collection of retailers and restaurants.

DECEMBER

HOLLY JOLLY HANGOUT December 1st, 8th, 15th, 22nd

Spend an evening hanging out with Santa this holiday season! Join us in The Plaza for an exclusive holiday experience, including cocoa, cookies and a classic holiday tale read by the Big Man himself.

FESTIVE FLICKS December 4th, 11th, 18th

Celebrate the holiday season with us and enjoy holiday movie classics in The Plaza.

SANTA AT THE FORUM: PHOTO EXPERIENCE

November 23rd - December 24th

Meet Santa at his North Pole-inspired cottage and get your holiday photos to cherish for a lifetime.

MENORAH LIGHTING AT THE FORUM December 6th

Join us and the Chabad Enrichment Center of Gwinnett for a Chanukah celebration! Guests are invited to a Menorah lighting ceremony with family-friendly activities and entertainment.

Signature Events

APRIL - OCTOBER

LITTLE PEACHES Last Tuesdays

The ultimate playdate for your little ones! Enjoy kid-friendly crafts, games, entertainment and more.

FORUM FIT Every Wednesday

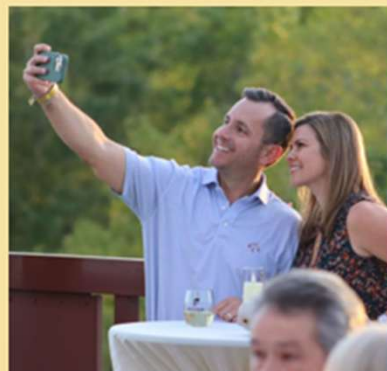
Exercise your mind and body during this weekly fitness session. Each class combines strength conditioning, cardio and mindfulness to leave you feeling balanced and empowered.

FRIDAY NIGHT LIVE Every Friday

Kick back and groove to the smooth sounds of live music by local favorites.

FORUM FLICKS Second Tuesday of the Month

Gather with friends and family in The Plaza to kick back, relax, and enjoy your favorite movies on the big screen.



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