

Ridge Hill

Advertising and Promotional
Opportunities

2026



About Ridge Hill

Find everything you needed
and didn't expect.

Ridge Hill is the modern town square
where your week begins and ends. In this laid-back but buzzy
community, you'll find your favorite everyday necessities, plus
weekend attractions and more to discover each day. Run
errands. Get a little work done. Bring the pup. Grab a bite
with a friend. With play for all ages and new sights to see,
there's plenty to find when you look up.



7.2 Million
MILLION ANNUAL VISITORS

47
ACRES



60+
RETAILERS AND
RESTAURANTS





Advertising Opportunities

Media Type	Quantity	Dimensions	4-week Rate
LED Wall	1	11' x 18.5'	\$3,000 per 10-second spot on a 2-minute loop
Directory Clings	6	26" x 47"	\$1,500 per unit
Elevator Wrap	12	Custom	\$3,000 per unit
Escalator Wrap	3	Custom	\$4,000 per unit
Revolving Door	1	Custom	\$4,000 per unit
Pole Banners	32	29" x 60" double sided	\$1,000 per unit
Standees	5	27" x 67" double sided	\$2,500 per unit

Production costs are the responsibility of the advertiser

LED WALL

Single Sided

Qty: 1

Size: 11' x 18.5'

Type: Digital

Rate: \$3,000 per four weeks

Notes:

10-second spot rotating on 2-minute loop

Static or video image options available

Limited number of advertisers



Directory Clings

Single Sided

Qty: 7

Size: 26" x 47"

Type: Print

Rate: \$1,500 per unit for four weeks

Notes:

Located along Market Street on sidewalks



Elevator Wraps

Single Sided

Qty: 12

Size: Custom

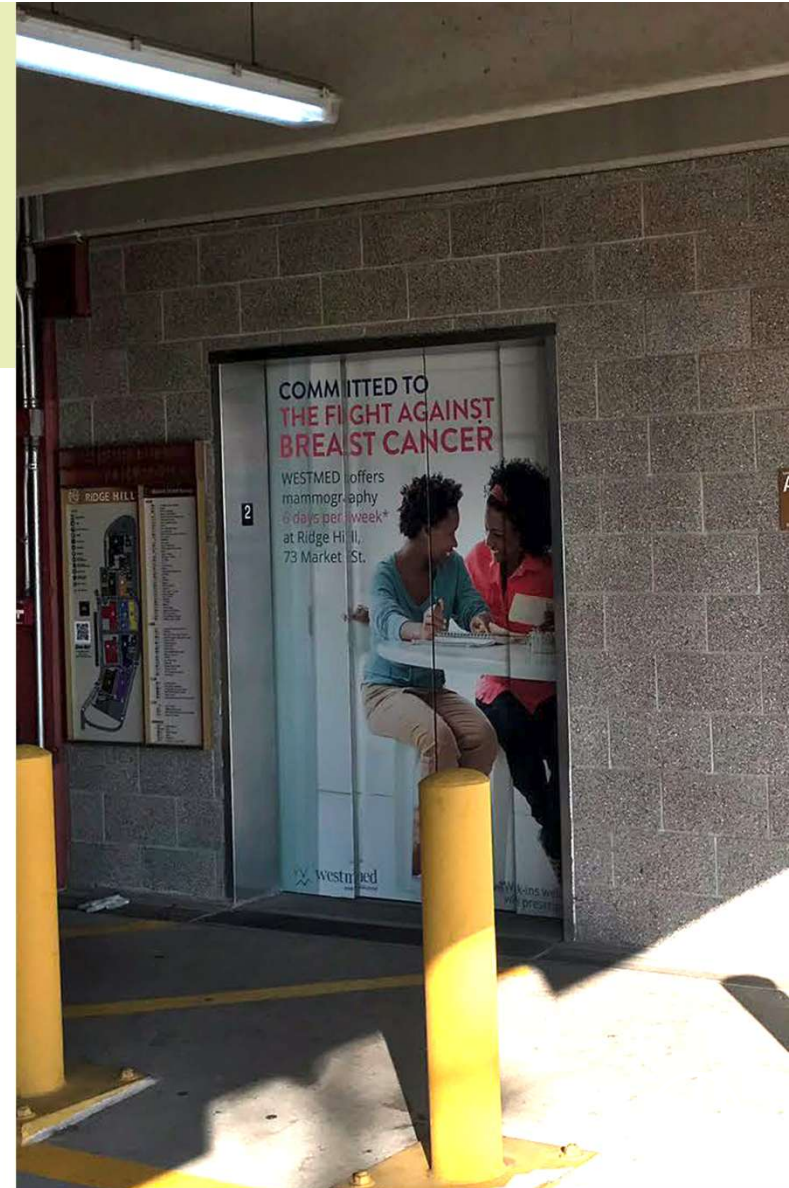
Type: Print

Rate: \$3,000 per unit for four weeks

Notes:

Multiple locations throughout property

At least one elevator in each parking deck



Escalator Wraps

Single Sided

Qty: 3

Size: Custom

Type: Print

Rate: \$4,000 per unit for four weeks

Notes:

Escalators all located on West side of property along
Market Street



Revolving Door

Custom

Qty: 1

Size: Custom

Type: Print

Rate: \$4,000 per unit for four weeks

Notes:

One location into main building along Market Street

Seen from walkway and road



Pole Banners

Double Sided

Qty: 32

Size: 29' x 60'

Type: Print

Rate: \$1,000 per unit for four weeks

Notes:

Multiple locations throughout property

Visible from both walkways and roads



Standees

Double Sided

Qty: 6

Size: 27" x 67"

Type: Print

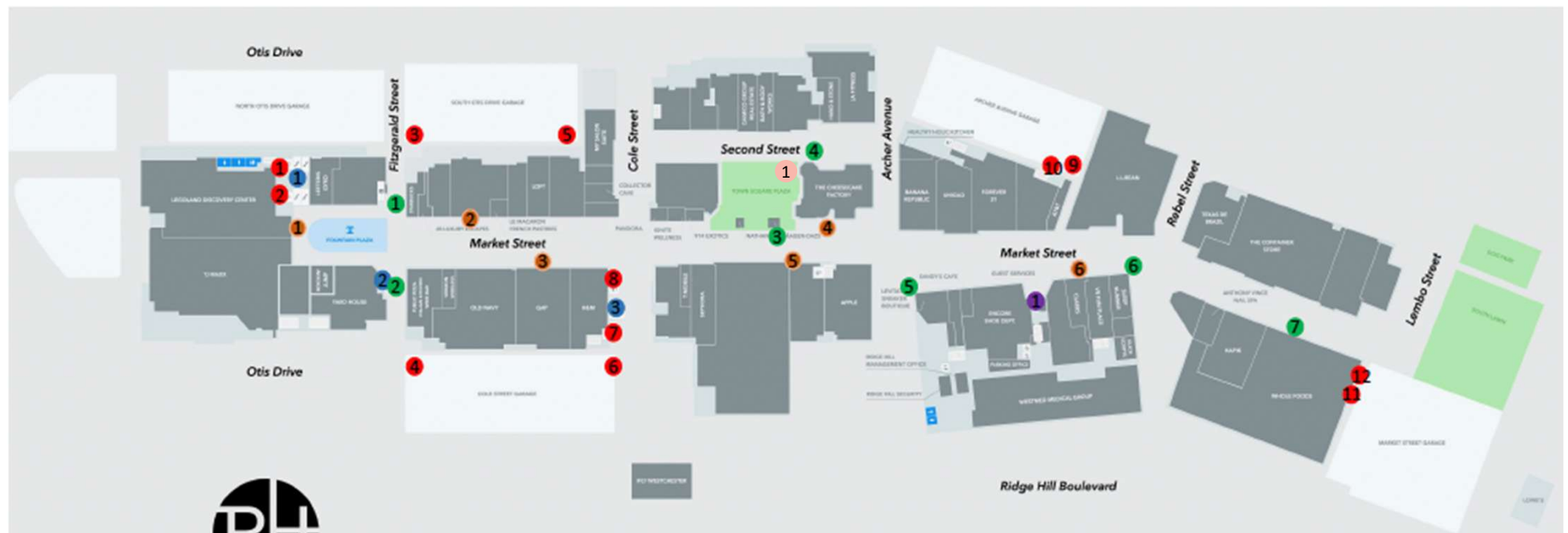
Rate: \$2,500 per unit for four weeks

Notes:

Located in high traffic areas

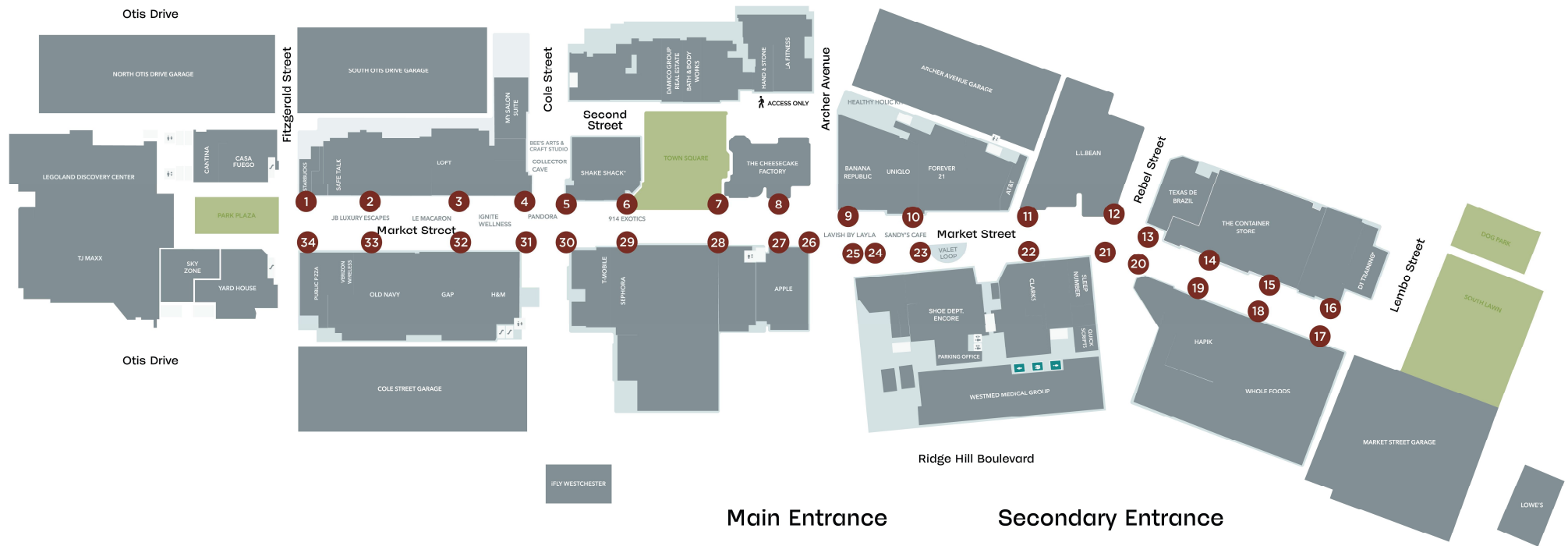


- DIRECTORY CLINGS
- ELEVATOR MAP
- ESCALATOR WRAP
- REVOLVING DOOR
- STANDEES
- LED WALL





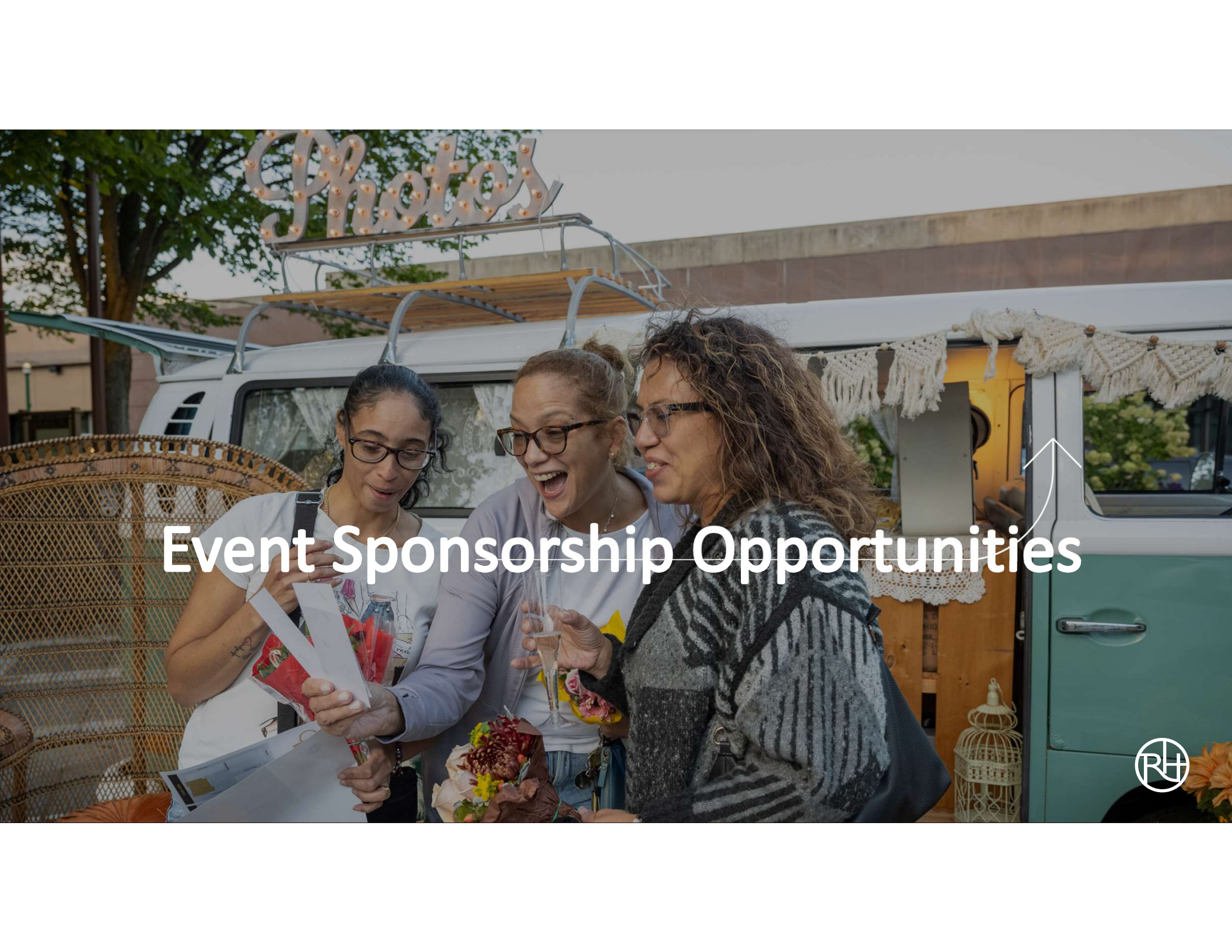
Pole Banner Map



 Pole Banners

Main Entrance

Secondary Entrance

A photograph of three women standing in front of a white photo booth van. The van has a large 'Photos' sign on its roof and a teal door. The woman on the left is holding a bouquet of red and white flowers. The woman in the middle is holding a glass of champagne and looking excited. The woman on the right is holding a bouquet of red and yellow flowers. The text 'Event Sponsorship Opportunities' is overlaid in white, with a white arrow pointing from the text to the teal door of the photo booth.

Event Sponsorship Opportunities





RIDGE HILL

2026 CALENDAR OF EVENTS

SIGNATURE EVENTS

MAY - SEPTEMBER

JANUARY

RIDGE KIDS

INSIDE EXPERIENCE

January 27th | 4-6 PM

Parents, mark your calendars for this playdate experience designed to help kids expand their imaginations while engaging in themed crafts, games and more!

FEBRUARY

RIDGE KIDS

INSIDE EXPERIENCE

February 24th | 4-6 PM

Parents, mark your calendars for this playdate experience designed to help kids expand their imaginations while engaging in themed crafts, games and more!

MARCH

LUCK OF THE HILL

March 13th | 6-8 PM

Experience the Luck of the Irish at the St. Patrick's Day celebration featuring live music, dancing, and Irish flair.

RIDGE KIDS

INSIDE EXPERIENCE

March 24th | 4-6 PM

Parents, mark your calendars for this playdate experience designed to help kids expand their imaginations while engaging in themed crafts, games and more!

BUNNY HOP ON THE HILL

March 28th | 10 AM-12 PM

Have a hippity-hoppity good time with the Easter Bunny! Bring your basket and collect eggs in exchange for candy and prizes.

MAY

MOTHER'S DAY CARD POP-UP

May 9th | TBD

Join us and Yonkers Arts in Town Square and create a custom card to surprise mom with on Mother's Day.

JUNE

SUMMER NIGHT ON THE HILL

June 26th | 6-8 PM

Hello Summer! Grab your crew and join us for a summer celebration on Market St.! Stroll our outdoor activations and enjoy exclusive experiences.

FATHER'S DAY CARD POP-UP

June 20th | TBD

Join us and Yonkers Arts in Town Square and create a custom card to surprise dad with on Father's Day

SEPTEMBER

SALSA NIGHT ON THE HILL

September 18th | 6-8 PM

Celebrate Hispanic Heritage Month and get ready to spice up your evening at Salsa Night on the Hill! Savor delicious salsa-inspired bites and move to the rhythm of live music.

OCTOBER

RIDGETOBERFEST

October 3rd | 2-6 PM

Kick off the fall season and enjoy an afternoon of family-friendly activities, culinary delights, beer, live music, pumpkin carving and more!

TRICK OR TREATING AT RIDGE HILL

October 31st | 10 AM-12 PM

All of the little ghosts and goblins are invited to join us for trick-or-treating. Don your spookiest costume and visit participating retailers and restaurants to collect treats, candy and more!

NOVEMBER

THE LIGHTING AT RIDGE HILL

November 21st | 4-6 PM

Get in the holiday spirit and spread festive cheer this season! Featuring holiday performances, musical entertainment, family friendly activities, and the magical arrival of Santa, this unforgettable evening has something for everyone.

RIDGE KIDS

INSIDE EXPERIENCE

November 24th | 4-6 PM

Parents, mark your calendars for this playdate experience designed to help kids expand their imaginations while engaging in themed crafts, games and more!

BLACK FRIDAY

November 27th | All Day

Get a jump start on your holiday shopping during Black Friday and experience great promotions, activations and more from Ridge Hill's best-in-class collection of retailers and restaurants.

SANTA AT RIDGE HILL

November 22nd - December 24th | Times Vary

Up on the rooftop click, click, click! Visit Santa throughout the season spreading holiday magic and taking photos with families to cherish for a lifetime.

DECEMBER

BREAKFAST WITH SANTA

December 6th & 13th | 10 AM-12 PM

Get ready to enjoy a mouthwatering buffet-style breakfast, festive entertainment, and plenty of holiday cheer.

MENORAH LIGHTING AT RIDGE HILL

December 4th | 4-6 PM

Guests are invited to kick off the first night of Hanukkah with a traditional menorah lighting ceremony.

RIDGE KIDS

INSIDE EXPERIENCE

December 22nd | 4-6 PM

Parents, mark your calendars for this playdate experience designed to help kids expand their imaginations while engaging in themed crafts, games and more!



@shopridgehill | RidgeHill.com

LITTLE EXPLORERS

FIRST TUESDAYS | 10 AM-12 PM

Join us for a fun and educational event series designed just for toddlers. Each session features an engaging theme, introducing important topics like fire safety, gardening, water safety, reading, and more through interactive activities and play.

TRIVIA NIGHT ON THE HILL

LAST TUESDAYS | 6-8 PM

Think you've got what it takes to be the trivia champ? Join us in Town Square for a night of laughs, friendly competition, and mind-bending questions at Trivia Night.

YOGA ON THE HILL

WEDNESDAYS | 6-7 PM

Take your yoga routine outdoors and enjoy a complimentary session every week. Take advantage of the loyalty rewards program and earn exclusive prizes for every five classes attended.

BARKS & BREWS

FIRST THURSDAYS | 6-8 PM

Grab your furry best friends and make your way to the Ridge Hill Dog Park for the doggone happiest hour of all.

MOVIE NIGHT

LAST THURSDAYS | SUNSET

Enjoy a season of exciting, action-packed, family-oriented movies on the outdoor big screen.

LIVE CONCERT SERIES

EVERY FRIDAY | 6-8 PM

Start your weekends unwinding with a variety of live musical performances every Friday.



We Look forward to partnering with you!

John Thursby

Vice President, Specialty Leasing

Ancillary Revenue

John.Thursby@jamestownlp.com

404.453.0375

Kaitlyn Storie

Associate, Specialty Leasing

Ancillary Revenue

Kaitlyn.Storie@jamestownlp.com

513.889.8509

