

A vibrant outdoor event space, likely a festival or fair, with people walking around, sitting at tables, and standing. The area is covered by large, light-colored canopy tents. String lights are strung across the space, and there are various decorations, including flags and a sign that says "BLACKMAN SALOON". The overall atmosphere is lively and social.

NEWPORT ON THE LEVEE

2026 Partnership
Opportunities



ABOUT NEWPORT ON THE LEVEE

Located directly across Downtown Cincinnati on the Ohio River, for over a decade, Newport on the Levee has been Greater Cincinnati/Northern Kentucky's #1 dining and entertainment destination.

Boasting 4.5 million visitors each year, Newport on the Levee is a thrilling, multi-level mixed-use mecca, featuring a variety of retail, creative office, dining, lodging and entertainment options — including the award-winning Newport Aquarium, a newly-renovated 20-screen AMC IMAX Theatre and dozens of year-round events.

90,000 SF

creative office space

290,000 SF

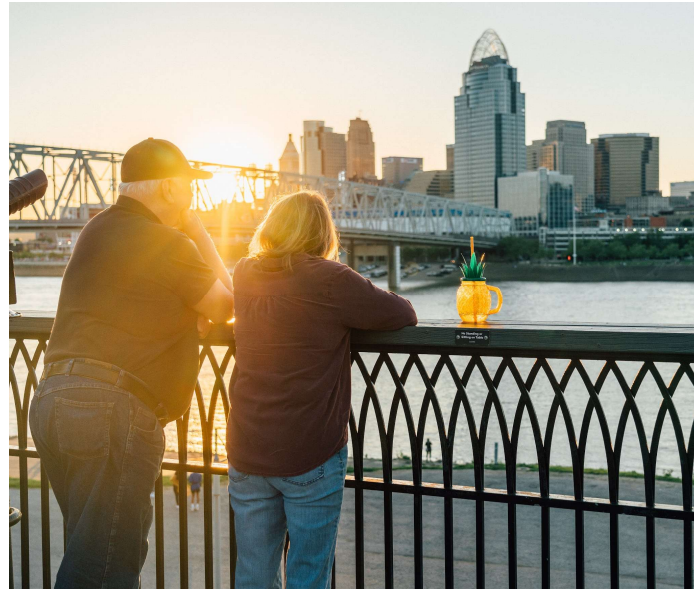
retail, entertainment & dining

4.5 million

visitors per year

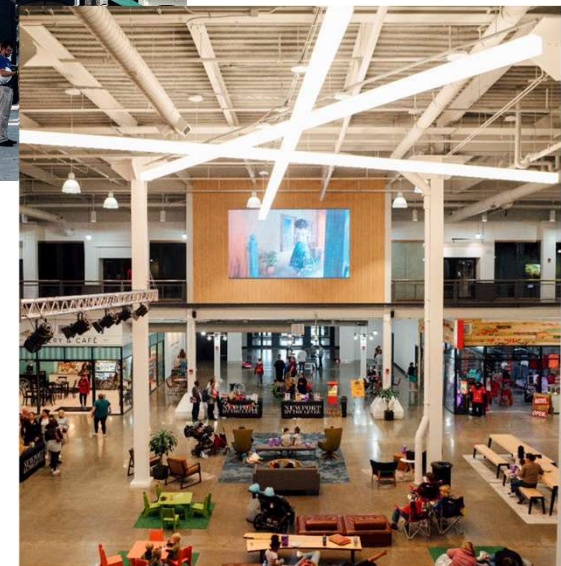
**Aloft Hotel &
Aqua on the Levee**

luxury apartments



LED SCREENS

QTY	2
LOCATION	Exterior Screen: Above Sweet Dreams in Bridgeview Box Park Interior Screen: Inside The Gallery
SIZE	1920 x 1080px 22' x 12' screen
RATE	\$2,500 per 4-week period - <i>10 seconds</i> \$3,000 per 4-week period - <i>20 seconds</i> \$4,000 per 4-week period - <i>30 seconds</i>
NOTES	• Overlooking Bridgeview Box Park and The Plaza at Newport on the Levee • Can display video or static images • High visibility



DIGITAL PANEL

QTY	1
SIZE	1920 x 1080px
RATE	\$800 per 4-week period
NOTES	• Located right inside The Gallery entrance from the Promenade and new Plaza • Limited number of advertisers • Video and static image option available



ELEVATOR WRAPS

QTY	18
SIZE	42" x 84"
RATE	\$1,000 per 4-week period + production and installation fee (\$380)
NOTES	• Located in key areas through the property • Highly visible to guests entering and leaving the property • Full color



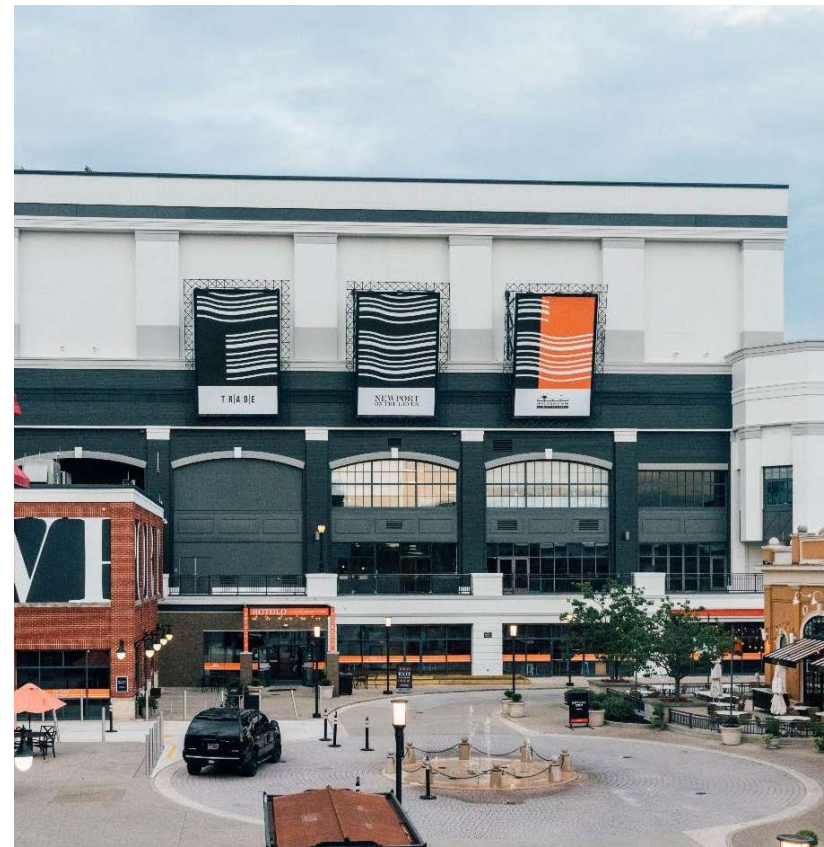
POLE BANNERS

QTY	(18) Valet Loop (10) Aquarium Plaza (18) Riverwalk (7) 3rd Street (4) Saratoga Plaza
SIZE	16"w x 46"h
RATE	\$300 per pole per 4-week period + production and installation fee (\$130)
NOTES	• Full color • High visibility • Double sided • Located in high traffic areas



SKY PANELS - EXTERIOR

QTY	8 on the exterior of The Gallery building
SIZE	23' x 15'
RATE	\$1,500 per panel per 4-week period + production and installation (\$2,600+)
NOTES	• Large format • High impact • High visibility



SKY PANELS - INTERIOR

QTY	4 inside The Gallery building
SIZE	12' x 12'
RATE	\$600 per panel per 4 week period + production and installation
NOTES	• Large format • Front lit panels • High impact



NEWPORT ON THE LEVEE

POLE BANNERS

- 1-18 Valet Loop
- 1-10 Aquarium Plaza
- 1-18 Riverwalk
- 1-7 3rd Street
- 1-4 Saratoga Plaza

DIGITAL PANEL

LED SCREENS

- 1 Exterior
- 2 Interior

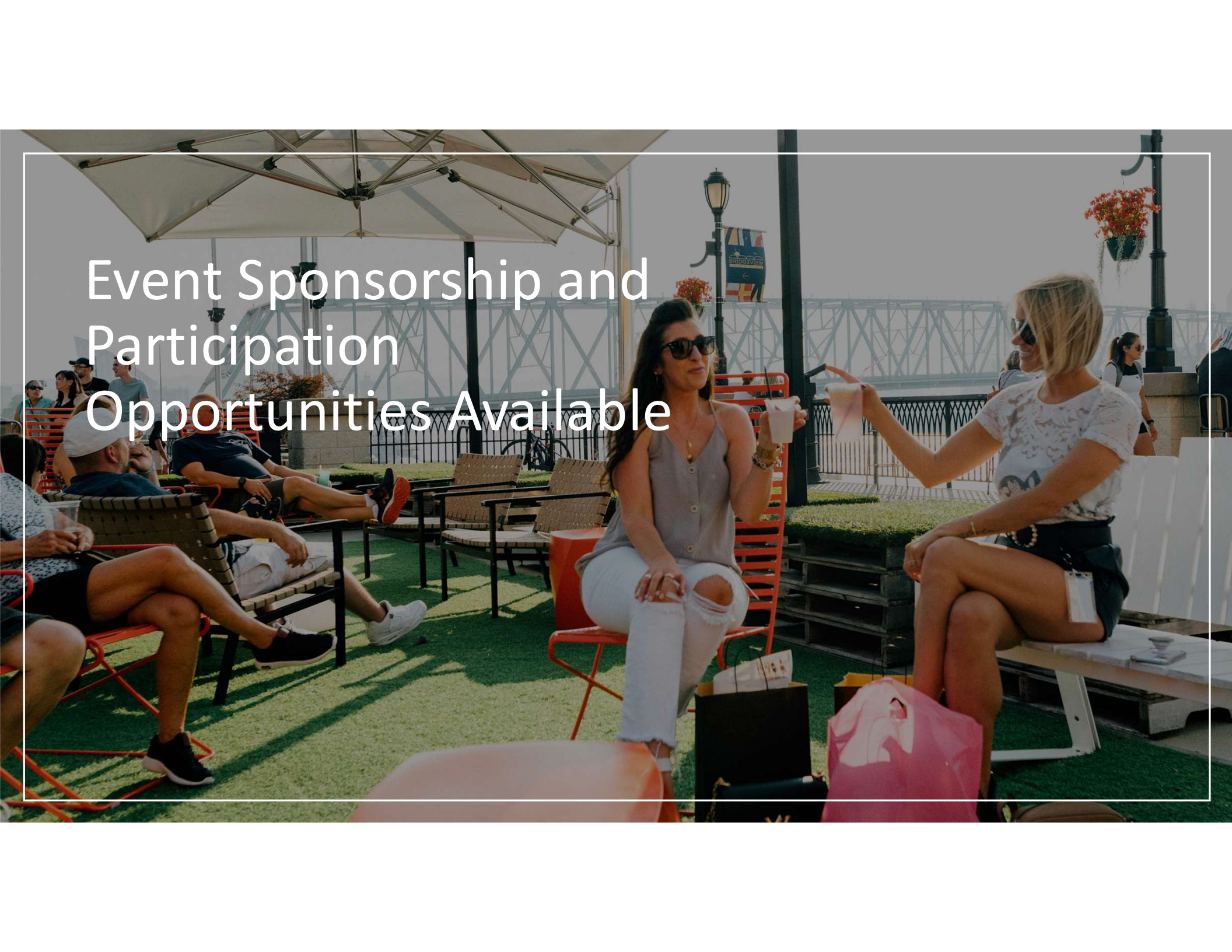
SKY PANELS

- 1-8 Exterior
- 9-12 Interior









Event Sponsorship and Participation Opportunities Available



2026

CALENDAR OF EVENTS



MARCH

LUCK OF THE LEVEE FRIDAY, MARCH 13TH

Join us for a sham-rocking celebration filled with lively music, festive drinks, and St. Paddy's Day fun for all.

REDS OPENING DAY ON THE LEVEE THURSDAY, MARCH 26TH

Watch the game on our big screens, sip on refreshing drinks, and celebrate the start of the season with us!

APRIL

HOP & HUNT ON THE LEVEE SATURDAY, APRIL 4TH

Celebrate Easter with a colorful egg hunt, photo opportunities with the Easter Bunny, and family-friendly fun. A joyful day for all ages!

MAY

RUN FOR THE ROSES SATURDAY, MAY 2ND

Saddle up for a Kentucky Derby experience like no other! Enjoy big hats, mint juleps, and all the thrill of the races.

JULY

NEWPORT BLAST FRIDAY, JULY 3RD

Celebrate Independence Day with a full day of American favorites—delicious food, fun activities, live entertainment, and a breathtaking fireworks and drone show to cap off the evening.

AUGUST

RIVERFEST ON THE LEVEE SUNDAY, AUGUST 30TH

Join us for the ultimate summer send-off! Enjoy the best view of the WEBN fireworks, live music, family-friendly activities and more! Celebrate the end of summer with a bang.

SEPTEMBER

GAME DAY ON THE LEVEE TAILGATE TBD

Kick off football season with a tailgate! Enjoy live music, fan activities, and game-day excitement across the Levee's hottest spots.

OCTOBER

FALL FEST ON THE LEVEE FRIDAY, OCTOBER 23RD

Join us for the very first Fall Fest on the Levee! Celebrate the season with autumn-inspired food and drinks, live music, seasonal activities, and family-friendly fun.

NOVEMBER

LIGHT UP THE LEVEE SATURDAY, NOVEMBER 21ST

Join us for a magical evening of festive cheer as the Levee is illuminated by our giant Christmas tree. Experience enchanting holiday performances and witness the grand arrival of Santa Claus himself!

SANTA ON THE LEVEE NOVEMBER 21ST - DECEMBER 19TH

Santa Claus is coming to town and he's making a special stop at Newport on the Levee! Experience the holiday magic and the opportunity to take a photo with the jolly man himself.

DECEMBER

HOLIDAY MARKET THURSDAY, DECEMBER 10TH

Get into the holiday spirit at the Levee! Browse festive vendors, find one-of-a-kind gifts, enjoy seasonal treats, and celebrate the season with friends and family.

SIGNATURE EVENTS

JANUARY - MARCH

WINTER SIGNATURE EVENTS

KIDS CREW MONDAYS | THE GALLERY

Calling all little adventurers! Playtime is happening at the Levee with weekly experiences full of creative fun, interactive activities, and playful moments for kids to explore and enjoy.

WELLNESS ON THE LEVEE WEDNESDAYS | THE GALLERY

Bring the energy to your week with Wellness on the Levee! From high-energy workouts to total well-being, we've got everything you need to feel your best.

JUNE - AUGUST

SUMMER SIGNATURE EVENTS

KIDS CREW MONDAYS | THE LAWN

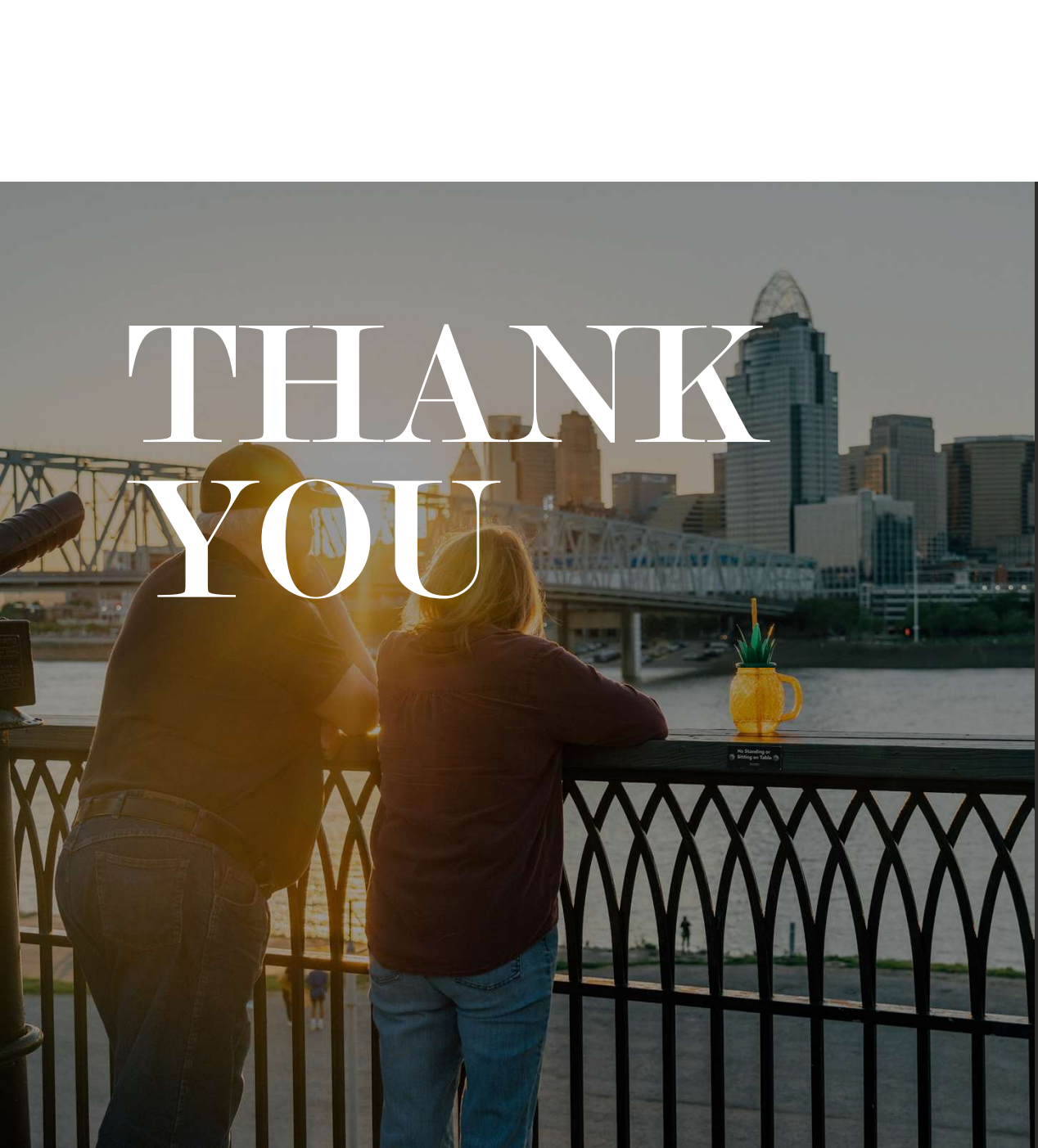
Let the fun begin! Weekly playtime at the Levee invites kids to explore, create, and play through engaging activities and interactive experiences for all ages.

WELLNESS ON THE LEVEE WEDNESDAYS | THE PLAZA

Power up your week at the Levee. From energizing workouts to total well-being, everything you need to feel your best starts here.

LIVE ON THE LEVEE THURSDAYS | THE PLAZA

Feel the summer beat! Join us on the Plaza for live performances by your favorite local bands.



THANK YOU

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**NEWPORT
ON THE LEVEE**