

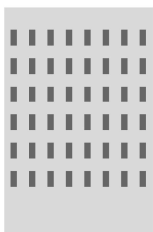


COLONY SQUARE

IMAGINED 1968 | REIMAGINED 2018

We Are Midtown Atlanta's Living Room

COLONY SQUARE STATS

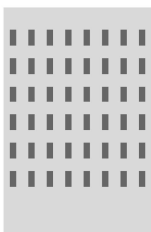


BUILDING 400

OFFICE TOWER



1,200
Employees

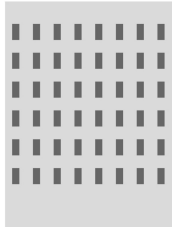


BUILDING 100

OFFICE TOWER



1,500
Employees



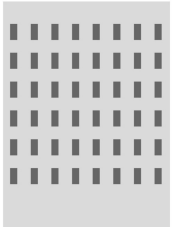
NEW

BUILDING 300

OFFICE LOFTS



340
Employees



NEW

BUILDING 500

OFFICE BUILDING



250
Employees



COLONY HOUSE / HANOVER HOUSE

262 Condo Units



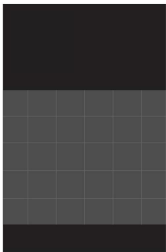
400 Residents



RETAIL & RESTAURANT STAFF



812 (160,000 SF)



THE STARLING

466 rooms – average of **350** guests (plus unknown number of daily guests using 40,000 SF of meeting & special event space)



2025 TRAFFIC
2.3M

AVERAGE TOTAL DAYTIME POPULATION | 4,852



GEORGIA
TECH

18
MINS.

TURNER
BROADCASTING

16
MINS.

ATLANTIC
STATION

14
MINS.

TECH
SQUARE

12
MINS.



10
MINS.

WHOLE
FOODS
MARKET

7
MINS.

SCAD
CREATIVE
UNIVERSITY

20
MINS.

HIGH
MUSEUM
OF ART

5
MINS.



ALLIANCE
THEATER

3
MINS.

ATLANTA
SYMPHONY
ORCHESTRA

3
MINS.

MUSEUM
OF DESIGN
ATLANTA

5
MINS.



88

WALKSCORE®
NYC IS 89

WALKABLE CITY GRID



COLONY
SQUARE

PIEDMONT
PARK

5
MINS.

ATLANTA
BELTLINE

15
MINS.

ATLANTA
BOTANICAL
GARDENS

7
MINS.

MIDTOWN WALKABILITY

15 MIN WALK

POPULATION

27,233

DAYTIME EMPLOYEES

98,015

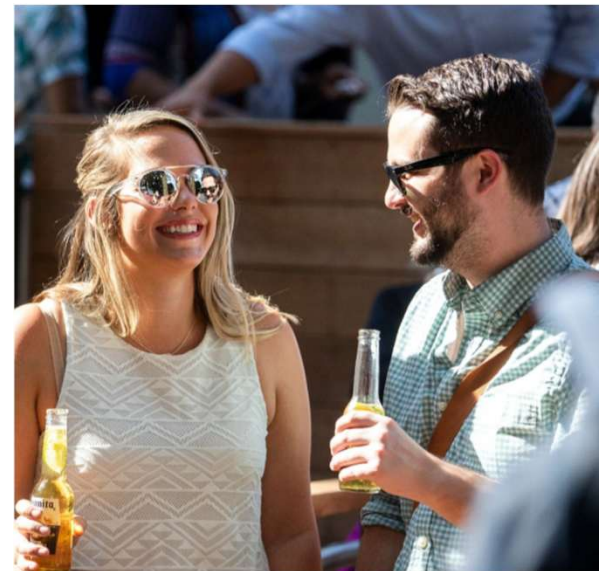
AVG. HH INCOME

\$131,589

COLLEGE EDUCATED

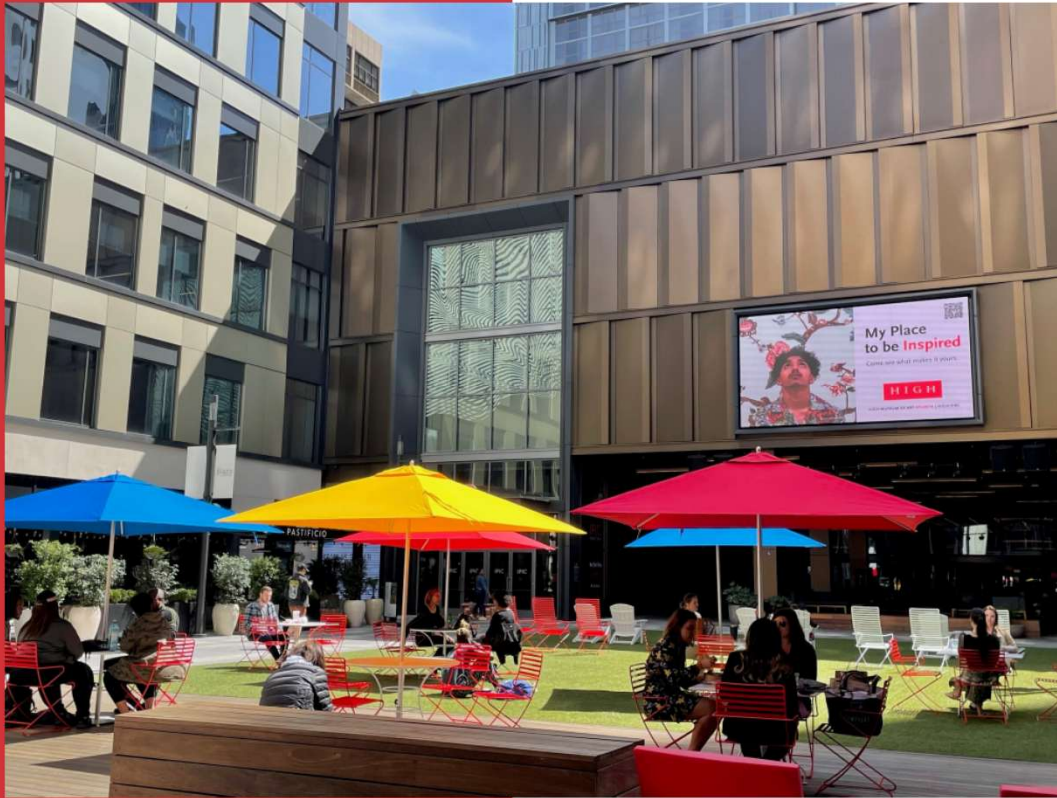
82.2%





An aerial photograph of a city skyline, likely Atlanta, Georgia, featuring prominent skyscrapers such as the Georgia State Capitol and the Bank of America Tower. The entire image is overlaid with a semi-transparent red filter. The text "ADVERTISING OPPORTUNITIES" is centered in white, uppercase letters.

ADVERTISING OPPORTUNITIES



LED SCREEN



FORMAT

Digital



QTY

(1)



SIZE

11' x 22'
1920 x 1080px



RATE

\$3,250 per 4 weeks



NOTES

- 10 second ad on a 2-minute loop
- Overlooking Colony Square's Plaza
- Located right off of Peachtree St., in the center of Colony Square
- LED screen has the capability to display videos in addition to static images



EXTERIOR DIRECTORIES



FORMAT

Digital



QTY

4



SIZE

55"
1080 x 1920px



RATE

\$3,250 per 4 weeks
Displayed on all four exterior directories



NOTES

- 10 second spot rotations on a 2-minute loop
- Centrally located at Colony Square, off Peachtree Street



ELEVATOR DOORS



FORMAT

Decal



QTY

6 Elevators in Building 100
C-Level



SIZE

39 x 83"



RATE

\$1,500 per set of doors, per 4 weeks



NOTES

- 4,000+ people frequent the elevators per day
- 110+ office tenants located at Colony Square
- *Production/install/removal not included in ad fee*



POLE BANNERS



FORMAT

Print



QTY

6 / The Front Loop (pictured)
4 / The Grove
4 / The Plaza



SIZE

20 x 36"



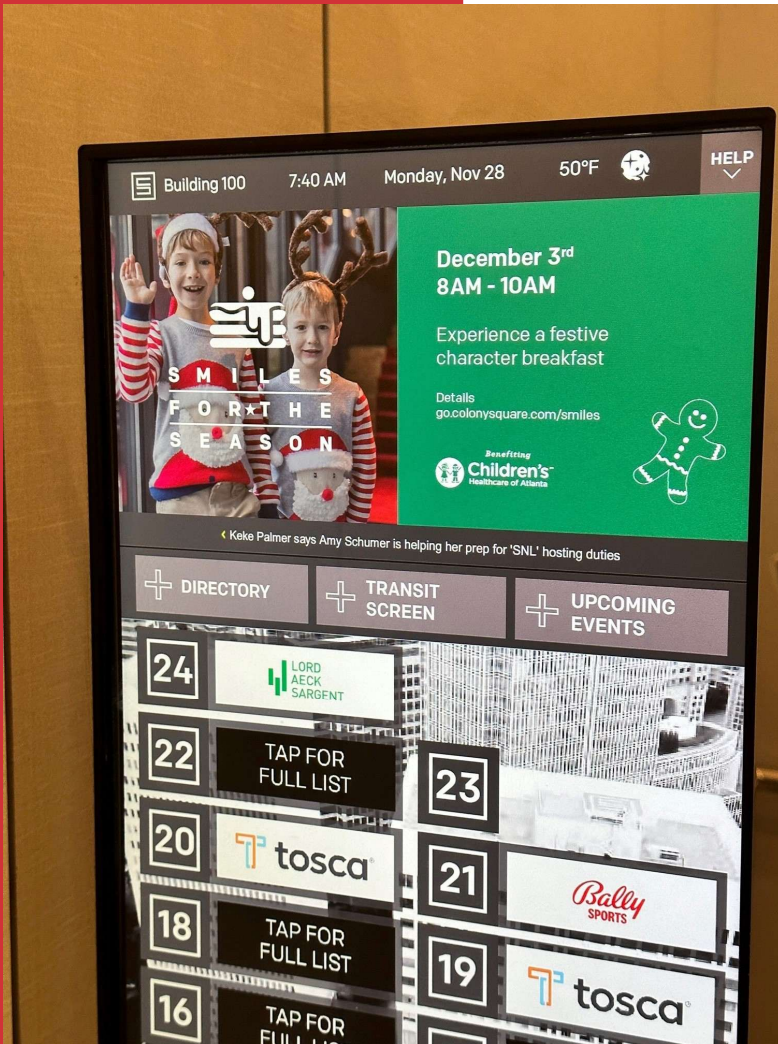
RATE

\$1,000 per 4 weeks, per pole
Production/install/removal not included in fee



NOTES

Double sided
Highly visible
High traffic
The Front Loop is located off of Peachtree Street
The Grove is located off of 14th Street



ELEVATOR SCREENS



FORMAT

Digital (jpg, png, ai)



QTY

8 in Building 100

8 in Building 400

2 in Building 300

All (18) elevator screens are included in ad purchase



SIZE

1080 x 504px



RATE

\$2,000 per 4 weeks



NOTES

7 second spot rotation

4,000+ people frequent the elevators per day

110+ office tenants located at Colony Square



**COLONY
SQUARE**



2026 CALENDAR OF EVENTS

JANUARY

WINTER SQUARES | Jan. 1 - Feb. 14

Kick back around the fire pit in Midtown's Living Room! Cozy up in one of our twelve Winter Squares located in The Plaza.

FEBRUARY

WINTER SQUARES | Feb. 1 - Feb. 14

Kick back around the fire pit in Midtown's Living Room! Cozy up in one of our twelve Winter Squares located in The Plaza.

LOVE IS IN THE SQUARE | Feb. 13 - 14

Experience the ultimate date night in Midtown's Living Room! Kick back in the comfort of our Winter Squares for a cozy movie night under our twinkling lights.

MARCH

LUCK OF THE SQUARE | Mar. 14

Start your celebration off right with views of the St. Patrick's Day parade on Peachtree Street! Plus enjoy beer, dancing + more shenanigans.

MARCH MADNESS | Mar. 19 - Apr. 6

Cheer on your favorite basketball teams from the best seats in Midtown! Catch all the games on our jumbo screen in The Plaza.

APRIL

MARCH MADNESS | Mar. 19 - Apr. 6

Cheer on your favorite basketball teams from the best seats in Midtown! Catch all the games on our jumbo screen in The Plaza.

ALIVE ON THE SQUARE | Apr. 19

Celebrate Atlanta Streets Alive in The Front Loop. Enjoy free bike and skate valet, live music, and more from 2-6 pm. Find more details here!

MAY

JAZZ IN THE SKY | Tuesdays

In partnership with the Atlanta Jazz Festival, we invite you to experience an exclusive + elevated experience on top of the Colony Square helipad.

JUNE

SUMMER SOLSTICE ON THE SQUARE | Jun. 18

Welcome the sunrise and the summer season with yoga and meditation. We invite you to practice with us as we invite the light of the new day.

ALIVE ON THE SQUARE | Date TBA

In partnership with Atlanta Streets Alive, experience an eventful day with live music, bike valet, entertainment, and more.

WORLD CUP | Kickoff Event: Jun. 14,

Select Tournament Showings

Experience the excitement of the World Cup in Midtown's Living Room with live screenings throughout the tournament. A full schedule of events to be announced.

SEPTEMBER

ALIVE ON THE SQUARE | Sept. 20

Celebrate Atlanta Streets Alive in The Front Loop. Enjoy free bike and skate valet, live music, and more from 2-6 PM.

OCTOBER

BREWS IN THE SKY | Thursdays

Beer tastings just got better! Colony Square is teaming up with local breweries to provide an experience of a lifetime. Listen to live music while sipping on a selection of beers atop The Helipad.

PRIDE ON THE SQUARE | Oct. 9

Kick off Atlanta Pride weekend on The Square! Experience thrilling live performances from some of the city's best queens and keep the party going with swag, drinks and DJ tunes.

SCARE ON THE SQUARE | Oct. 27

Calling all little goblins, monsters, princesses + warriors! Head to The Plaza to show off those costumes and celebrate the spookiest time of the year with music, sweet treats and more.

DECEMBER

THE LIGHTING AT COLONY SQUARE | Dec. 3

Join us for an exciting celebration as we officially kick off the holiday season in Midtown! Experience live music, entertainment and so much more as we await the arrival of Santa + countdown to the lighting of our magnificent tree.

WINTER SQUARES | Dec. 7 - Feb. 15

Kick back around the fire pit in Midtown's Living Room! Cozy up in one of our twelve Winter Squares returning to The Plaza.

HOLIDAY MOVIES ON THE SQUARE | Select Dates

Relax in one of our magical Winter Squares while enjoying classic holiday films under the Midtown sky.

SANTA SNACKTIME ON THE SQUARE | Dec. 12 + 15

Enjoy family time on The Square with holiday crafts, festive snacks and Santa himself! The Plaza will transform into a holiday after-school destination complete with our Winter Square fire pits.

SIGNATURE EVENTS

APRIL - OCTOBER | THE PLAZA



STORIES
AT THE SQUARE

FIRST MONDAYS | 6-7 PM

Bring a book and settle into The Plaza for a relaxing evening with fellow readers. Enjoy the peaceful ambiance and soothing music as you escape into the pages of your latest read, surrounded by community.



COLONY KIDS
AT THE SQUARE

LAST TUESDAYS | 4-6 PM

Enjoy a playdate for both children and their grownups in The Plaza. Colony Kids provides a social and educational community with new experiences each month.



YOGA
AT THE SQUARE

EVERY WEDNESDAY | 6-7 PM

Experience yoga outdoors in the heart of Midtown Atlanta! The Square is proud to partner with local studios to provide complimentary yoga classes every week.



YOGA
in the SKY

YOGA IN THE SKY | 6-7 PM

May 21, Aug. 6, + Sep. 24

Experience yoga outdoors in the heart of Midtown Atlanta! The Square is proud to partner with local studios to provide complimentary yoga classes every week.

Space is limited. Participants have been randomly selected after attending (2) Yoga On The Square classes.



MOVIES
AT THE SQUARE

FIRST THURSDAYS | 7 PM

Head to The Plaza to enjoy a season of exciting, action-packed, family-friendly movies on the big screen each month.



GROOVIN'
AT THE SQUARE

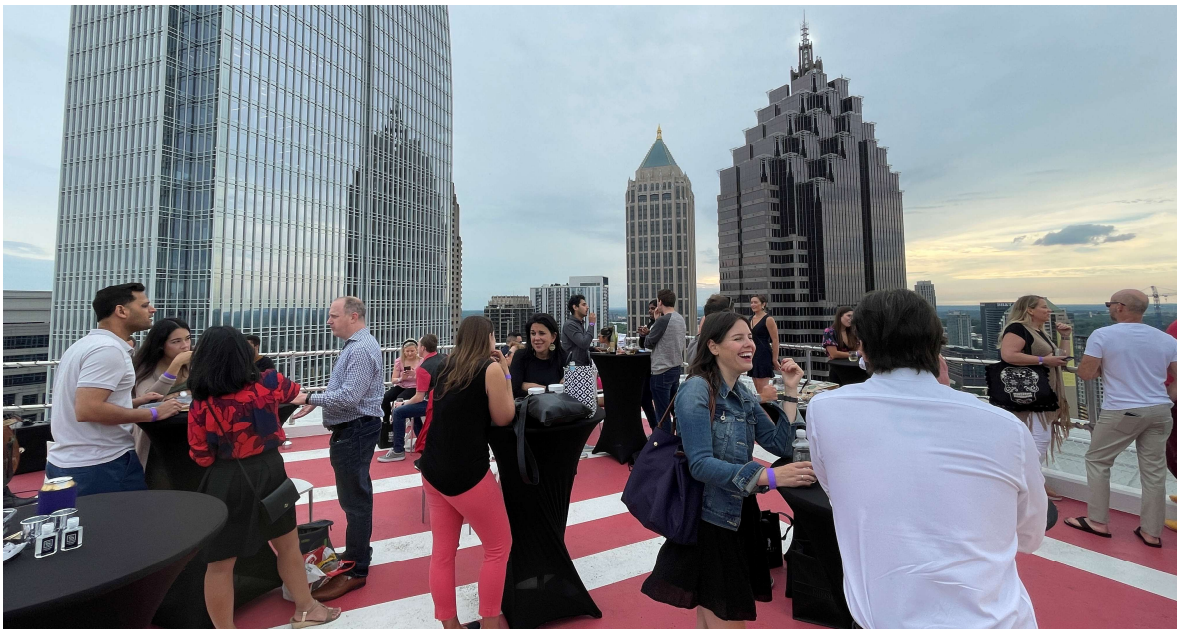
LAST FRIDAYS | 6-8 PM

Kick back and unwind in The Plaza while enjoying live music from local favorites once a month.

FIRST SATURDAYS | 11:00-11:45 AM

Kick off your weekend in The Plaza! BODYROK is hosting complimentary mat Pilates classes on select dates. After your energizing session, treat yourself to a delightful brunch on The Square with special offers from participating restaurants.

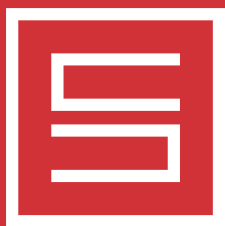
BODYROK
+ Brunch



CONTACT +

John Thursby
Vice President, Specialty Leasing
Ancillary Revenue
(M) 407.453.0375
John.Thursby@jamestownlp.com

Kaitlyn Storie
Associate, Specialty Leasing
Ancillary Revenue
(M) 513.889.8509
Kaitlyn.Storie@jamestownlp.com



COLONY
SQUARE