



Advertising and Promotional Opportunities

2026



Opened in 1999. Reimagined in 2023.

ABOUT AVENUE EAST COBB

Every community needs a place, a magnet that brings warm, familiar faces together. In East Cobb, the Avenue is a hometown spot to gather and stay awhile.

NAP's redevelopment vision for the 30-acre site focuses on engaging the public realm and elevating the overall guest experience through an infusion of resort-level hospitality and experiential programming. Avenue East Cobb has been redefined as a comfortable, family friendly, social gathering hub that evokes a sense of local pride and inspires a new generation of memories.

Avenue East Cobb hosts approximately 2M visitors annually.



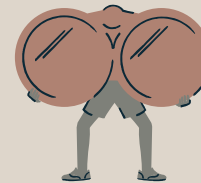
250,000

Square Feet of Retail



30 Acre

Lifestyle Center



200,000

Residents in 5-Mile Radius





Advertising Opportunities



DIGITAL KIOSKS

Qty

3

Size

55" Screens
1080 x 1920px

Rate

\$850 per 4-weeks per ad per kiosk
\$2,200 for all (3) locations

Notes

- 10-second spot rotations on a 2-minute loop
- Video and static image options available



LED SCREEN

Qty	1
Size	11' x 18' 1920 x 1080px
Rate	\$1,600 per 4-weeks, per ad
Notes	• 10-second spot rotations on a 2-minute loop • Video and static image options available



POLE BANNERS

Qty	16
Size	37" x 60"
Rate	\$850 per pole per (4) weeks
Notes	• Each pole has (2) double-sided banners • Production fees, approx. \$100 per banner



ADVERTISING LOCATIONS

-  Digital Kiosks
-  Pole Banners
-  LED Screen



Event Sponsorship Opportunities



2026 CALENDAR OF EVENTS

FEBRUARY

GALENTINE'S DAY

Feb. 13th

Grab your girl gang for a Galentine's Day to remember! Cheers to friendship while enjoying retailer and restaurant specials, live music, and more.

MARCH

AVENUE SHAMROCK

Mar. 12th

Feeling lucky, Adventurers? Come out to AEC for a shamrockin' evening full of fun featuring festive décor, live music and more shenanigans.

BUNNY HOP

Mar. 29th

Hop along to Avenue East Cobb for some Easter fun in The Plaza.

MAY

KENTUCKY DERBY

May 2nd

Put on your fancy hats, grab a Mint Julep, and let the fun begin! The Plaza will transform into a glamorous party destination with our jumbo LED screen for premium viewing of the race.

MOTHER'S DAY

May 10th

Treat mom to a special lunch time celebration in The Plaza with Mimosa samples, shopping and more.

JUNE & JULY

LIGHTS, CAMERA, AVENUE

Select Thursdays

Gather in East Cobb's hometown hangout to kick back, relax, & enjoy movie classics on the jumbo LED screen at our summer movie series.

AUGUST

LADIES NIGHT OUT

Aug. 6th

Call the squad and toast to your gals during an evening full of fashion and fun! Sip & shop your way around AEC enjoying special promotions, activities, and more.

OCTOBER

MONSTER MOVIE NIGHT

Oct. 22nd

Cozy up in The Plaza for a halloween themed movie night.

BOO BASH

Oct. 24th

Bring the little ghouls & goblins to kick-off Halloween weekend! Enjoy East Cobb Church's annual Mega Awesome Costume Party show and trick-or-treating around AEC.

NOVEMBER

THE LIGHTING OF AVENUE EAST COBB

Nov. 20th

Join us for a festive celebration as we kick off the holiday season in East Cobb's hometown hangout! Experience live music, entertainment & so much more as we await the arrival of Santa & countdown the lighting of our Christmas tree.

PHOTOS WITH SANTA

Nov. & Dec. | Date & Times Vary

Snap your holiday photo with Santa! Photo appointments will be available for booking on avenueeastcobb.com/events.

DECEMBER

MENORAH LIGHTING

Dec. 6th

Help us light up the night and celebrate the beginning of Chanukah with a traditional Menorah lighting ceremony, in partnership with Chabad of Cobb.

STORY TIME WITH SANTA

Wednesdays | Dec. 2nd-16th

Visit on select Wednesdays for a special story time with Santa experience inside Barnes & Noble.

SEASON'S SCREENINGS

Thursdays, Dec. 3rd-17th

Bundle up and enjoy holiday movie classics on our jumbo LED screen.

SIGNATURE EVENTS

APRIL - OCTOBER
THE PLAZA

AVENUE KIDS

LAST TUESDAYS | 4-6 PM

The ultimate playdate for your little Adventurers! Enjoy kid-friendly crafts, games and entertainment on the last Tuesday of the month.

AVENUE ACTIVE

WEDNESDAYS | 6-7 PM

Experience a complimentary fitness class outdoors. Each class will provide a full-body workout that combines strength conditioning, cardio, and mindfulness, leaving you feeling balanced and empowered!

AVENUE LIVE

FRIDAYS | 6-8 PM

Kick back, relax, and groove into the weekend while enjoying live tunes from local favorites every Friday night in The Plaza.

SPRING,
SUMMER
+ FALL

CORNHOLE

Select Thursdays | 6:30 PM

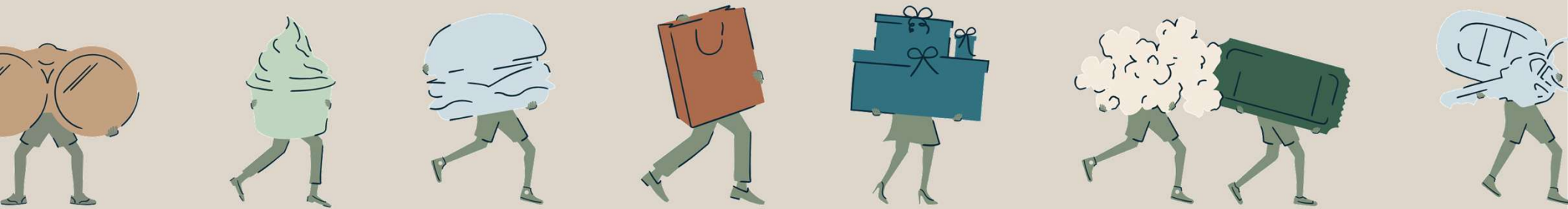
Calling all cornhole enthusiasts! Create your team and compete for the championship trophy during this 7-week league, in partnership with CornholeATL.



AVENUEEASTCOBB | AVENUEEASTCOBB
AVENUEEASTCOBB.COM



WE LOOK FORWARD TO WORKING WITH YOU!



John Thursby

Vice President, Specialty Leasing
Ancillary Revenue

John.Thursby@jamestownlp.com

407.453.0375

Kaitlyn Storie

Associate, Specialty Leasing
Ancillary Revenue

Kaitlyn.Storie@jamestownlp.com

513.889.8509