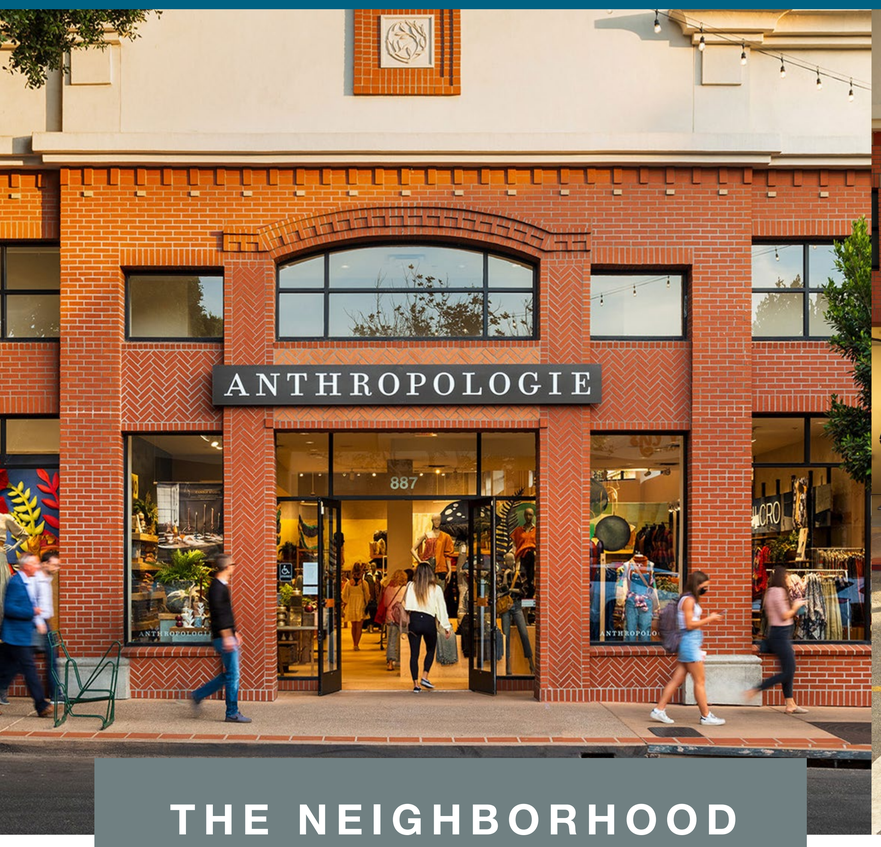


The San Luis Obispo COLLECTION

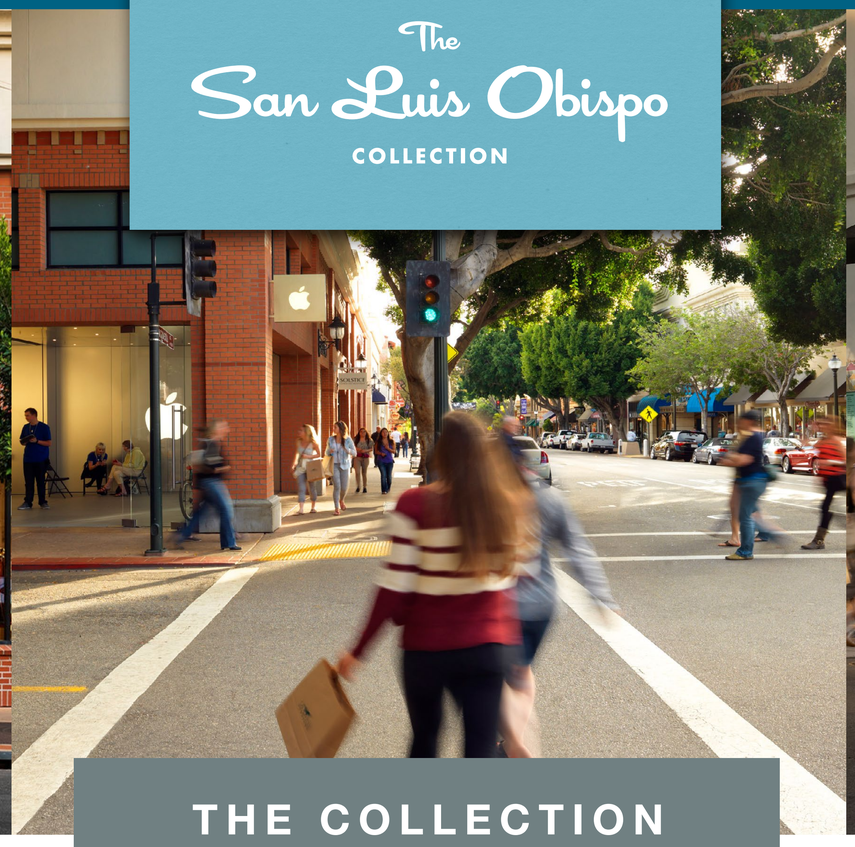
THE HEART OF DOWNTOWN SAN LUIS OBISPO

Jamestown

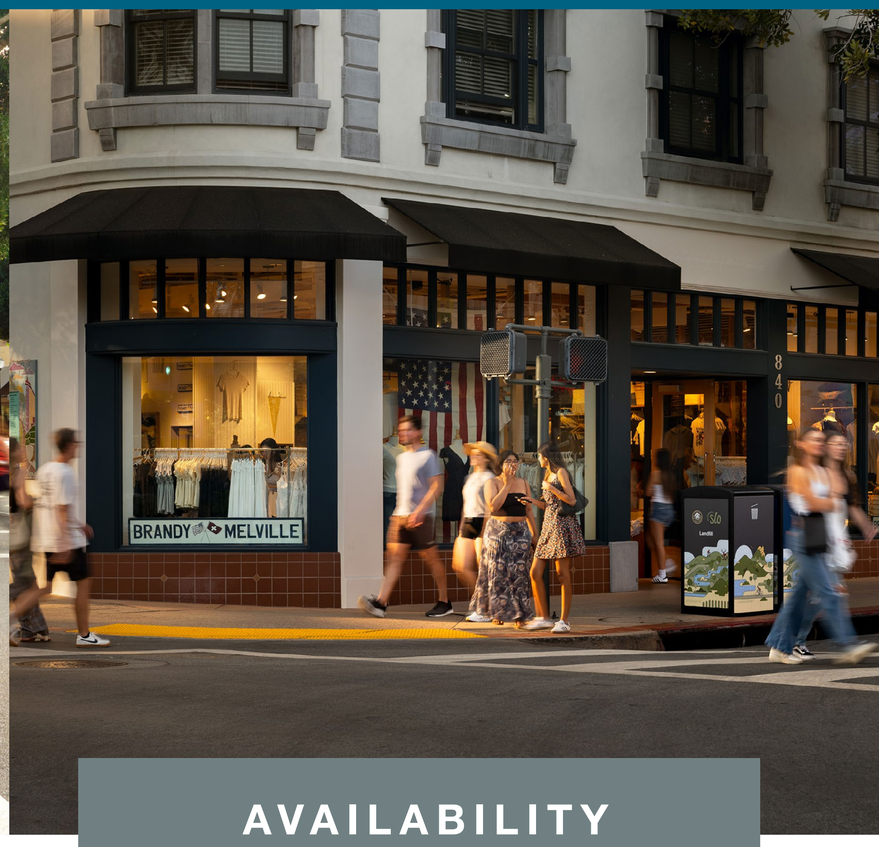
The San Luis Obispo COLLECTION



THE NEIGHBORHOOD



THE COLLECTION



AVAILABILITY

With its ideal placement along San Luis Obispo's two historic Main Streets, the San Luis Obispo Collection offers an authentic Coastal California retail/lifestyle experience in the heart of a bustling, dynamic, and historic downtown.



Daytime Population

100,000

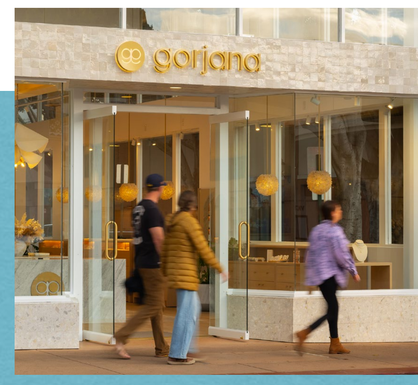
SLO DOWNTOWN CORE



alo

OPENING
OCT 16 2026





SANLUISOBISPOCOLLECTION.COM

Jamestown

@SANLUISOBISPOCOLLECTION



THE NEIGHBORHOOD

energetic • eclectic • surprising

It would be easy to frame San Luis Obispo by talking about it's historic Spanish Mission, built in 1774, which brings millions of visitors to the downtown each year, but that would be missing the point. This is a city that has always punched well above its weight, and has always looked forward just as much as it treasures its unique place in California history. Today's SLO (as locals call it) is experiencing a renaissance on many fronts, from the phenomenal growth of its tech sector, to the completion of numerous premier hotel properties in and around the downtown core, and to Cal Poly's growing status as a leading tech-focused university, which has brought a younger, well-heeled demographic to the region. Its pleasant year-round climate, beautiful coastline, pristine beaches, and an increasingly energetic wine and spirits industry has made San Luis Obispo a magnet for visitors across the full range of seasons.

San Luis Obispo Collection offers over **280,000sf** of national lifestyle retail

Downtown Daytime Population over **100,000**

75 minute Average On-Site Dwell Time

Direct connections to Los Angeles San Francisco, San Diego, Seattle Denver, Dallas, Phoenix, & Portland

Average Household Income **$96,000**

Booming Tech Industry with over **7800 new jobs** and 20% year over year growth.

DOWNTOWN SLO MAP

DOWNTOWN SLO MAP

COURT STREET

SEPHORA
BANANA REPUBLIC
LULULEMON
GORJANA
FREE PEOPLE MOVEMENT
LUSH
OPEN AIR FLOWERS
POTTERY BARN
SEEDS
SLO SWEETS
URBAN OUTFITTERS

DOWNTOWN CENTRE

APPLE
ANTHROPOLOGIE
ANTONIA'S PIZZA
ALO
BROWN BUTTER COOKIE CO.
EFREN'S
JAMBA JUICE
THE MOVIE EXPERIENCE
SEQUOIA SANDWICH
SUNGLASS HUT
VICTORIA'S SECRET

MONTEREY STREET

WILLIAMS SONOMA
BRANDY MELVILLE
H&M
JUNKGIRLS
MCCONNELL'S FINE ICE CREAMS
GEMLATO
BULL'S TAVERN
SAN LUIS TAQUERIA
MOONDOGGIES BEACH CLUB
JENNY K
WILDFLOWER WOMEN
NOMO DOMO



ABOUT THE COLLECTION

Nestled amongst many of San Luis Obispo's historic buildings, the San Luis Obispo Collection is comprised of three distinct retail complexes with over a thousand feet of main street frontage. Encompassing more than 280,000sf of mixed use space that includes residential and premium office





SHOPPER DEMOGRAPHICS

DOWNTOWN SLO MAP

SHOPPER DEMOGRAPHICS



San Luis Obispo is the cultural hub of the central coast of California, and the city features unique blend of historic architecture and walkable, multi-generational neighborhoods, along with diverse, well-educated population. San Luis Obispo embodies the classic California lifestyle, and that combined with it's proximity to miles of pristine coastline and world-class vineyards makes it a magnet for visitors from within the region and across the globe.

Cal Poly's reputation as one of the nation's best technology universities brings with it a dynamic, diverse, and prosperous student population that hails from all corners of the country. Year-round visits from parents and prospective students make up a growing segment of the city's tourist population and has spurred the growth of the luxury hotel segment in the downtown corridor. Additionally, San Luis Obispo's status as a tech eduction center has led to significant growth in technology related start-ups, and top-tier companies setting up shop. Companies like Amazon, Rosetta, and iFixit have joined homegrown success stories like MindBody fueling double-digit annual growth in the sector. This expansion has led to a new population of young, upwardly mobile consumers within the city.







30,000
COLLEGE STUDENTS

2 Million
Visitors Attend Downtown SLO Events



$96,000
Average Household Income

75 minute
AVERAGE
Dwell Time



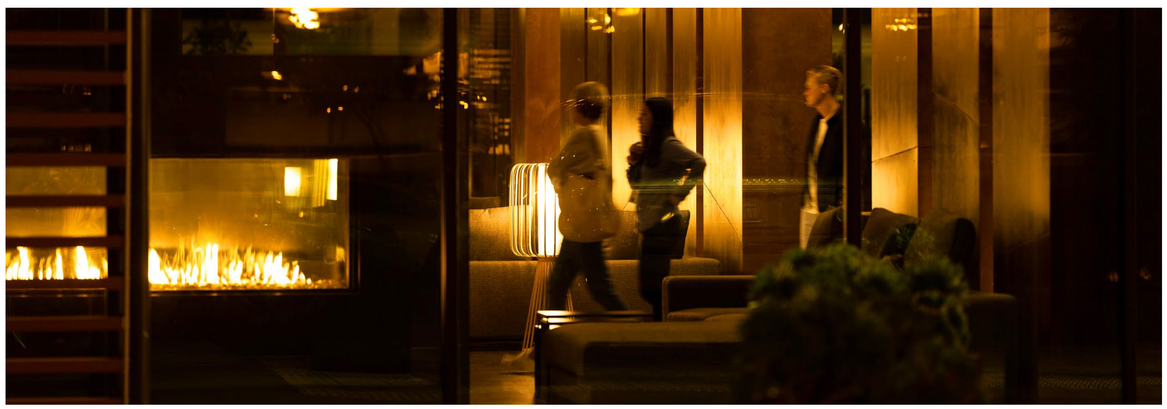






5 Star Hotel Invasion

At the forefront of a hospitality renaissance in downtown San Luis Obispo, 2019 saw the debut of the ultra-modern **Hotel San Luis Obispo** adjacent to Jamestown's Monterey Street Development. Piazza Hospitality, creators of the award-winning Hotel Healdsburg and LEED certified h2hotel in Sonoma Wine County, plays host to an artfully designed, eco-conscious hotel offering 78 guest rooms, two on-site restaurants, a full-service spa and conference facilities, bringing a new style of hospitality to San Luis Obispo. Alongside 3 other downtown hotel projects, that together add more than 300 rooms, Hotel SLO serves as both a welcoming way-station and home base for travelers to explore the region and a vibrant community hub for locals as well.







AVAILABILITY

COURT STREET

MONTEREY STREET

DOWNTOWN CENTRE

COURT STREET

SEPHORA
POTTERY BARN
LULULEMON
GORJANA
FREE PEOPLE MOVEMENT
LUSH
BANANA REPUBLIC
OPEN AIR FLOWERS
SEEDS
SLO SWEETS
URBAN OUTFITTERS



Retail

Available

Office

MONTEREY STREET

WILLIAMS SONOMA
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MCCONNELL'S FINE ICE CREAMS
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MOONDOGGIES BEACH CLUB
BULL'S TAVERN
SAN LUIS TAQUERIA
JENNY K
WILDFLOWER WOMEN
NOMO DOMO



Retail

Available

click on available spaces to learn more

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EFREN'S
JAMBA JUICE
THE MOVIE EXPERIENCE
SEQUOIA SANDWICH
SHOE PALACE
SUNGLASS HUT
VICTORIA'S SECRET



Retail

Available

New Development



ABOUT JAMESTOWN

Jamestown is a global real estate investment and management company with over 40 years of experience creating places that foster innovation and build community. As of June 30, 2026, Jamestown manages $13.9 billion in assets across the U.S., Europe, and Latin America. Jamestown employs more than 600 people globally across 11 offices, including headquarters in Atlanta and Cologne. Through its vertically integrated platform, Jamestown brings a design-focused, hospitality approach to diverse product types, including retail, office, residential, mixed-use, and grocery-anchored shopping centers. Jamestown's current and previous projects include One Times Square and Chelsea Market in New York, Industry City in Brooklyn, Ponce City Market in Atlanta, Ghirardelli Square and Levi's Plaza in San Francisco, and Groot Handelsgebouw in Rotterdam.

For more information, visit www.jamestownlp.com.

The San Luis Obispo COLLECTION

THE HEART OF DOWNTOWN SAN LUIS OBISPO

LEASING INFORMATION

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Jamestown