



DCOTA  
DESIGN CENTER OF THE AMERICAS

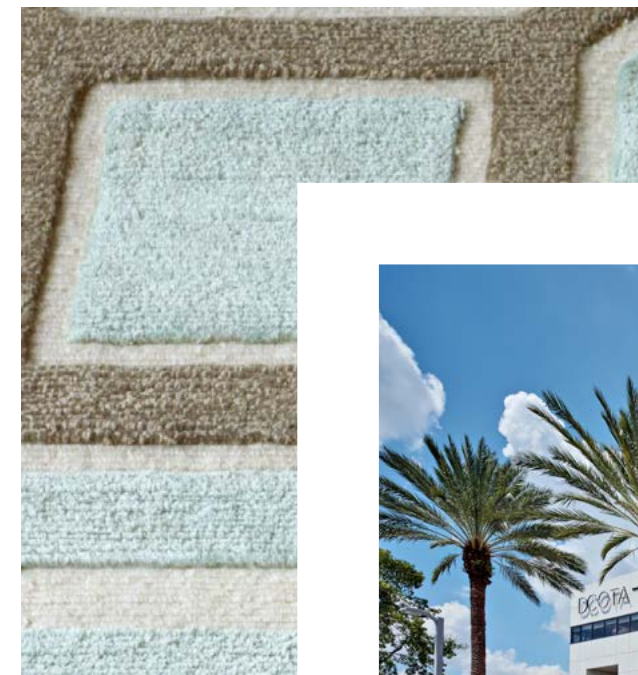
DESTINATION FOR

DESIGN EXCELLENCE

DCOTA

# SOUTH FLORIDA'S DESTINATION FOR DESIGN EXCELLENCE

For over 40 years, DCOTA has been the leading resource for world-class designers, architects, and makers, capturing the bold and vibrant energy of South Florida. Spanning nearly 800,000 square feet, DCOTA's campus features over 35 luxury showrooms, offering everything from fine furniture and fabrics to lighting, kitchen and bath, accessories, and more.



**DEDON**

**DOWNSVIEW  
KITCHENS**  
AND FINE CUSTOM CABINERY

**JR**  
JOHN ROSSELLI & ASSOCIATES

**PIERRE  
FREY**  
PARIS

QUADRILLE

**SCAVOLINI**

SHERLE WAGNER  
INTERNATIONAL

**THE  
RUG  
COMPANY**  
HANDMADE

CENTURY®

SCHUMACHER

**poggen  
pohl**

*Baker*



\* Showroom images from DCOTA.com



DESIGN CENTER OF THE AMERICAS

# DESIGN RESOURCE DESTINATION

The premier design destination in South Florida, Design Center of the Americas (DCOTA) features:

35+ showrooms offering leading domestic and international luxury product lines

An extensive selection of furniture, fabric, lighting, antiques, fine art, wall and floor coverings, kitchen and bath design, and contract services

# OUR VISITORS

DCOTA welcomes more than 40,000 annual visitors from across the United States, with a strong concentration in Florida and Latin America. As the largest design campus of its kind in the Southeast, DCOTA draws design professionals, developers, and affluent homeowners from high-income markets including Palm Beach, Miami, Fort Lauderdale, Naples, and the Caribbean, while also serving as a key sourcing destination for clients throughout the region and beyond.

The average distance customers travel to DCOTA is **60** miles

Visitors represent over **50** zip codes

High-Net-Worth Audience  
Household Net Worth

**\$2M-\$15M**

Customers spend **90 MINUTES** on average at DCOTA

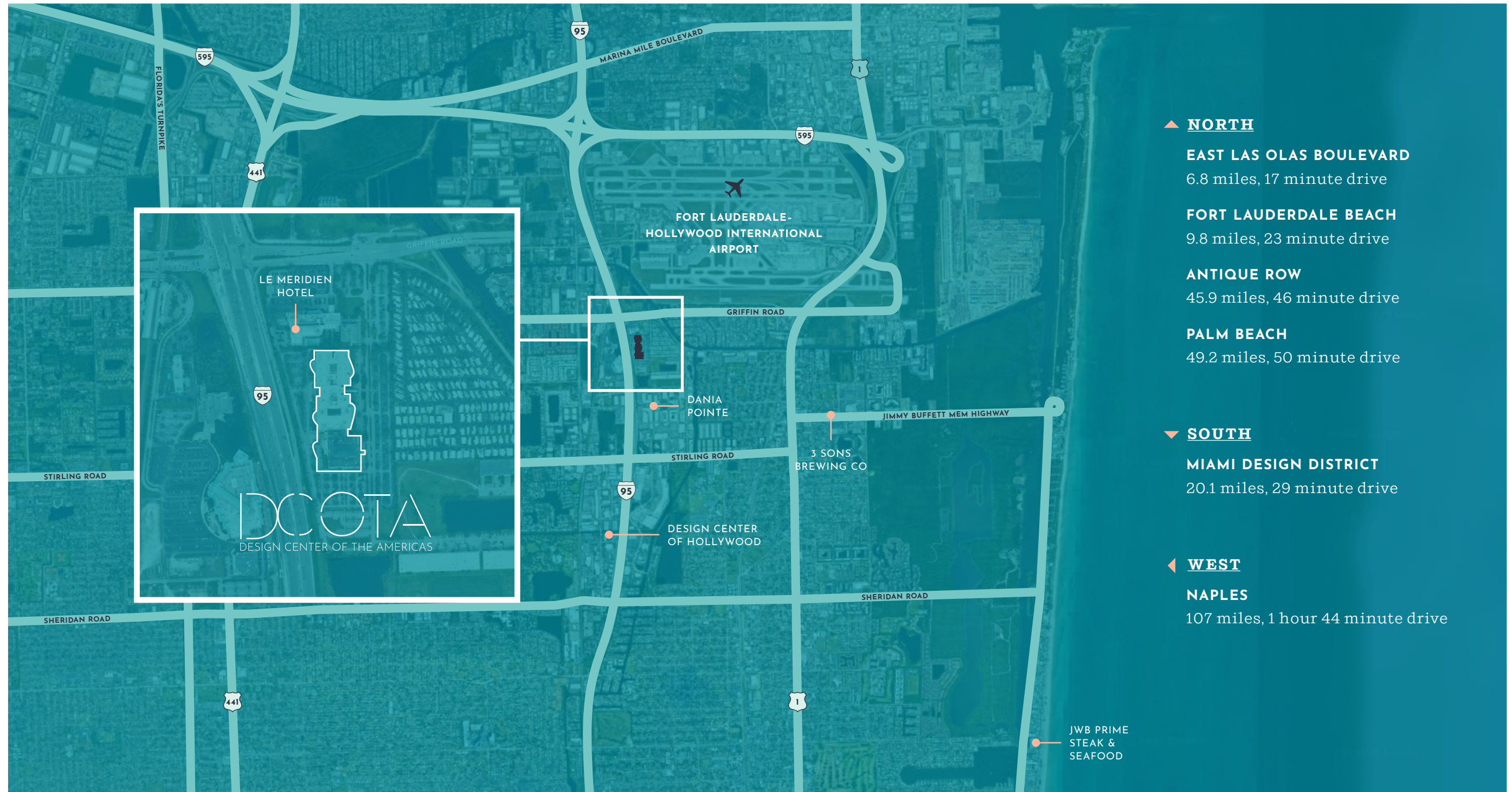
Visitors' span ages, with the highest concentration in the **35-54** demographic

The average age is **45** years old

The center hosts over **1,200** attendees at the annual design market

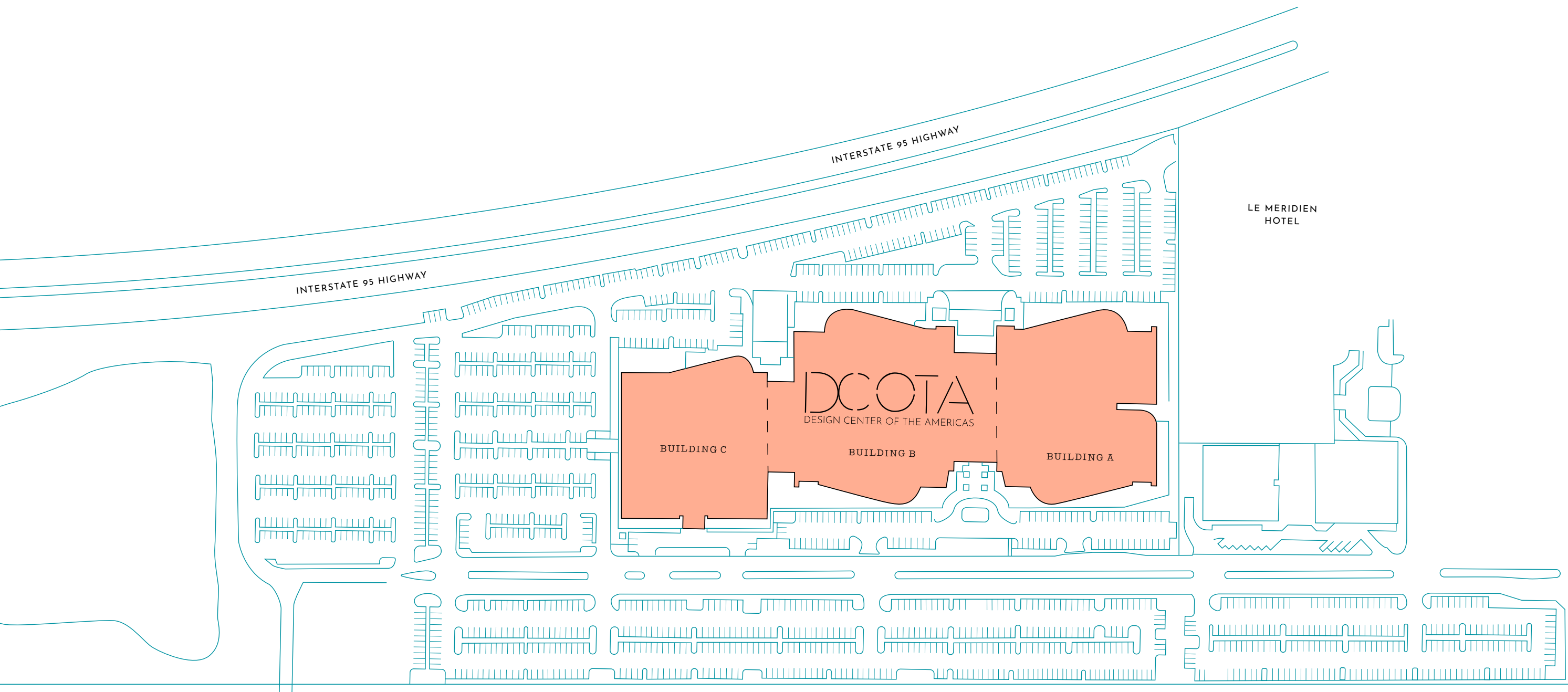
DCOTA's website, DCOTA.com, averages over **500,000** visitors per year

# SITE MAP

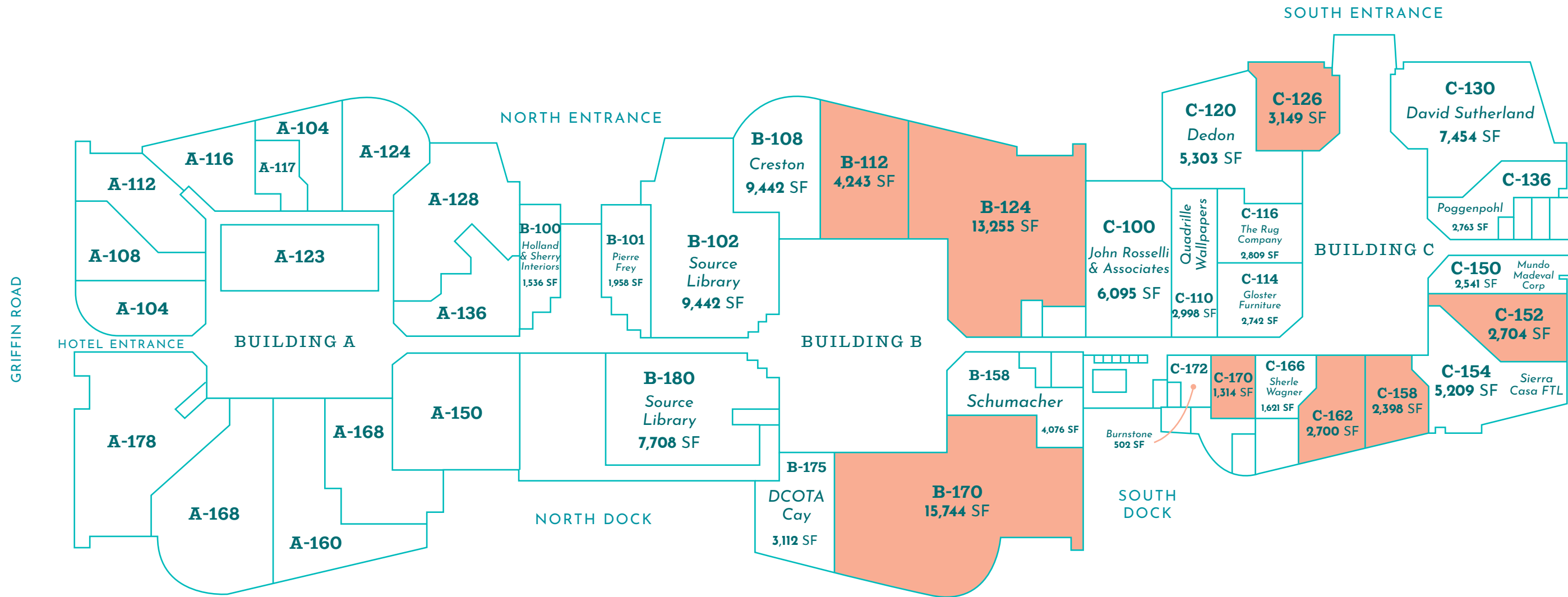


- ▲ **NORTH**
- EAST LAS OLAS BOULEVARD**  
6.8 miles, 17 minute drive
- FORT LAUDERDALE BEACH**  
9.8 miles, 23 minute drive
- ANTIQUE ROW**  
45.9 miles, 46 minute drive
- PALM BEACH**  
49.2 miles, 50 minute drive
- ▼ **SOUTH**
- MIAMI DESIGN DISTRICT**  
20.1 miles, 29 minute drive
- ◀ **WEST**
- NAPLES**  
107 miles, 1 hour 44 minute drive

# SITE/BUILDING MAP

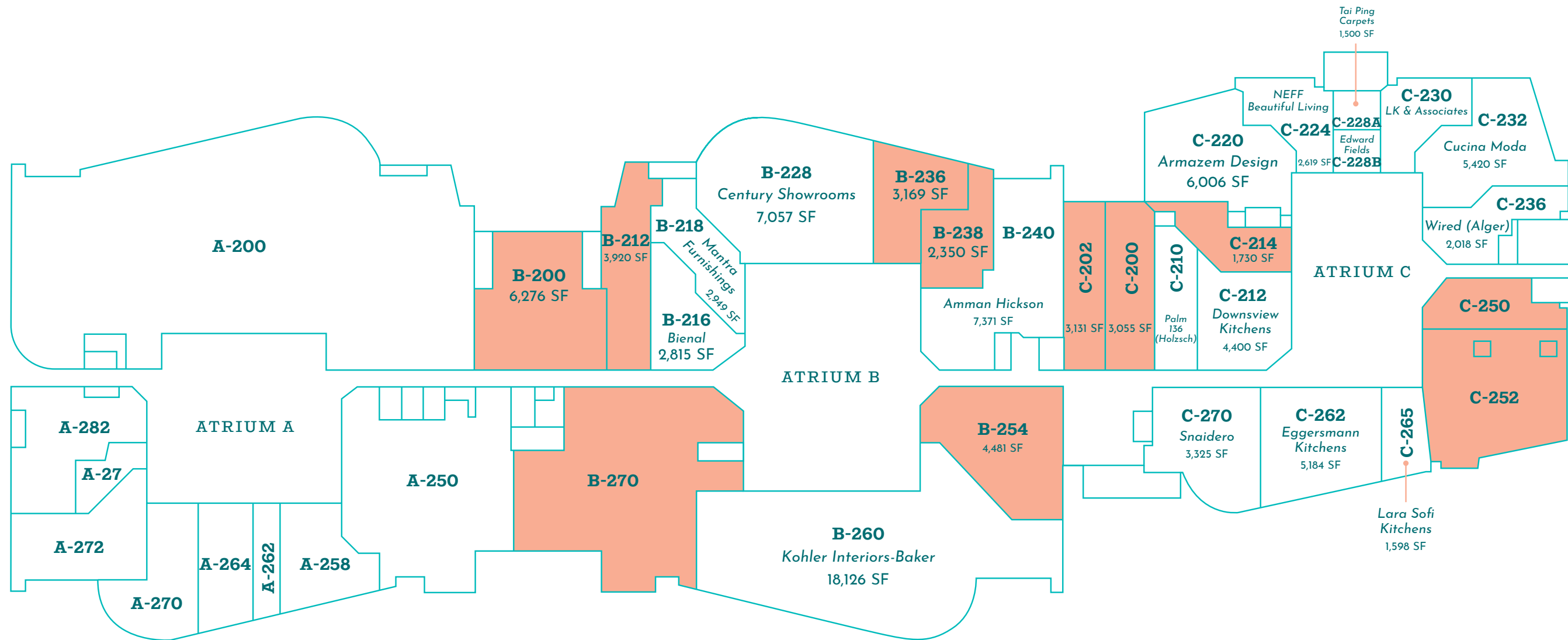


# DCOTA 1ST FLOOR



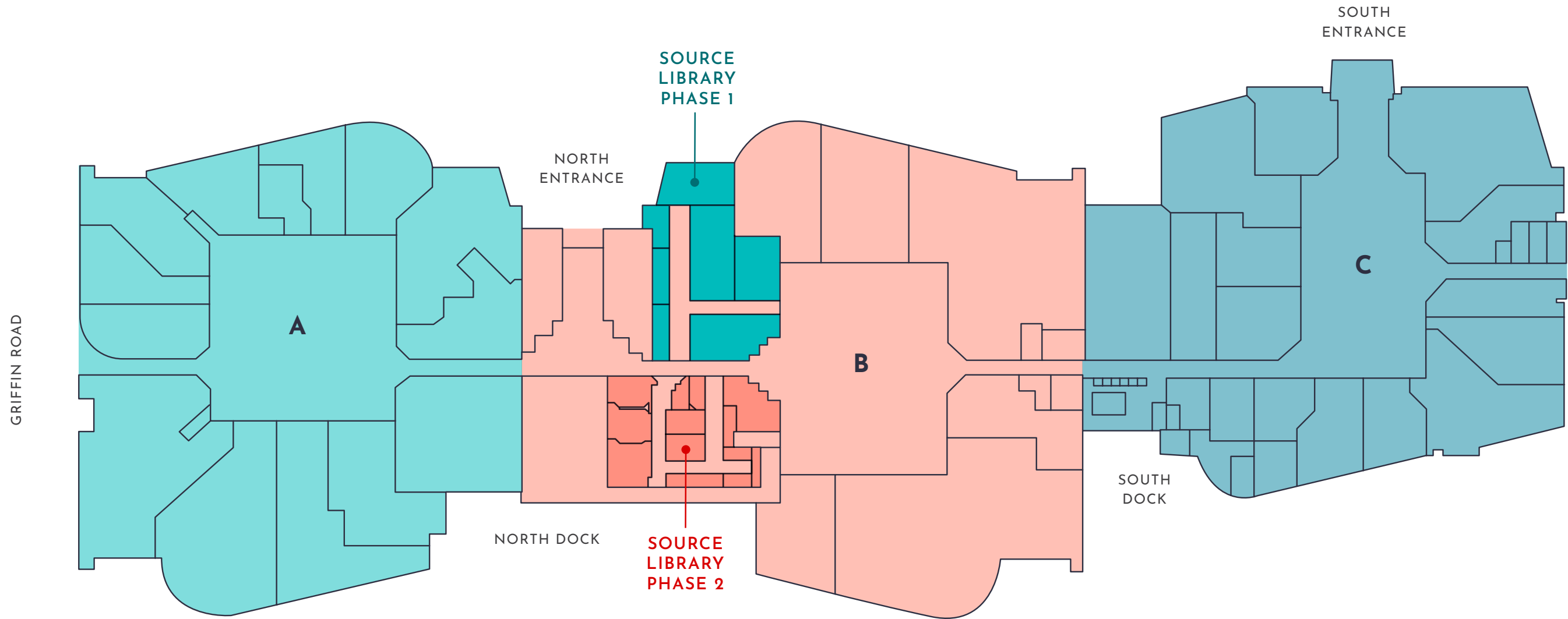
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# DCOTA 2ND FLOOR

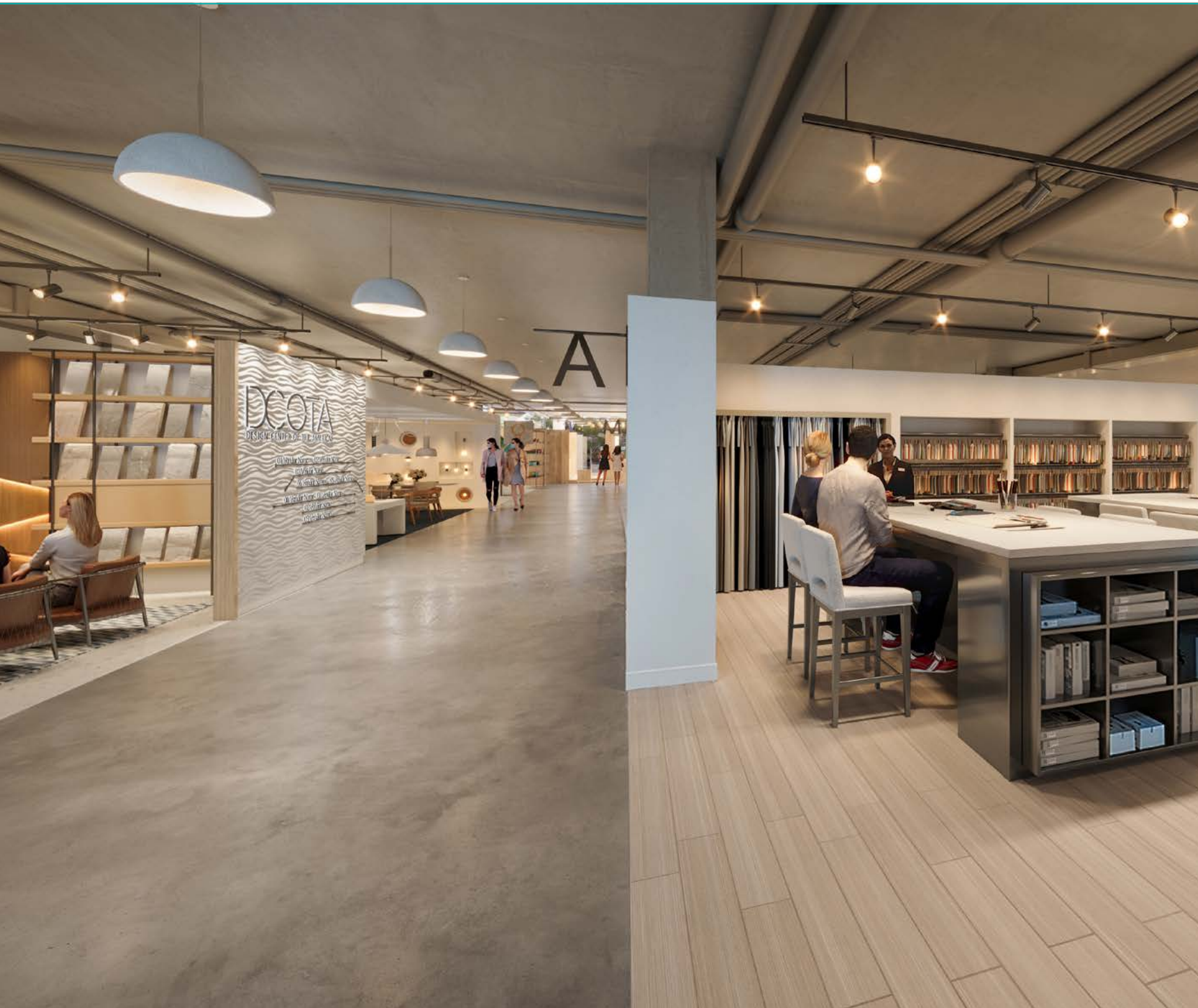


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# DCOTA CAMPUS LAYOUT



# SOURCE LIBRARY



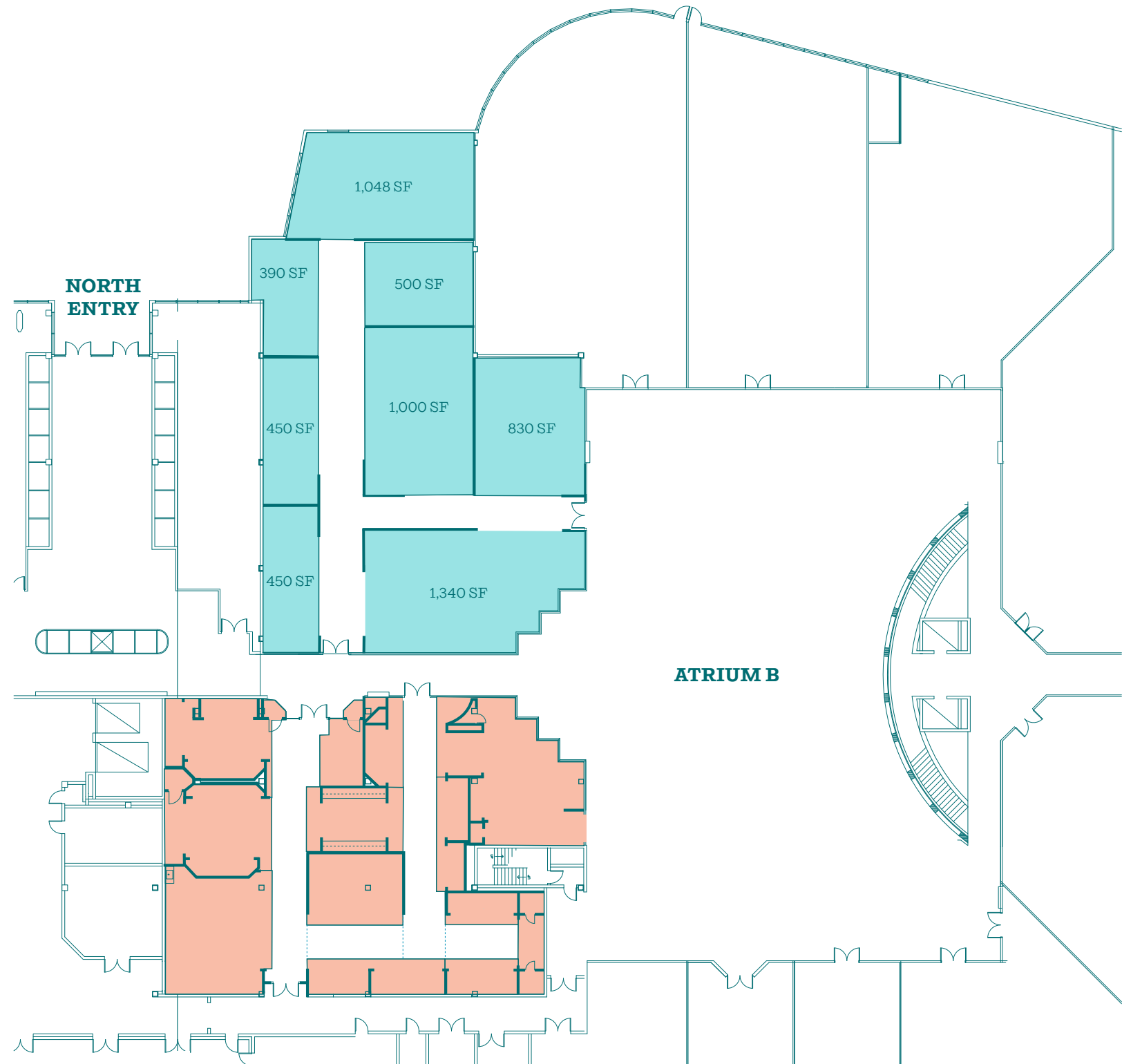
**Source Library** at DCOTA is a curated, multi-brand destination designed to streamline material sourcing while offering brands an efficient, high-visibility presence within the center.

Uniting established companies and emerging makers across stone, tile, flooring, textiles, and surface materials, Source Library functions as a centralized specification hub for design and building professionals.

Flexible brand outposts provide a cost-effective alternative to a full showroom, allowing companies to maintain a physical footprint at DCOTA, connect with an active trade audience, and participate in a focused, specification-driven environment.

# SOURCE LIBRARY FLOOR PLAN

## Open Opportunities



# ON-SITE AMENITIES



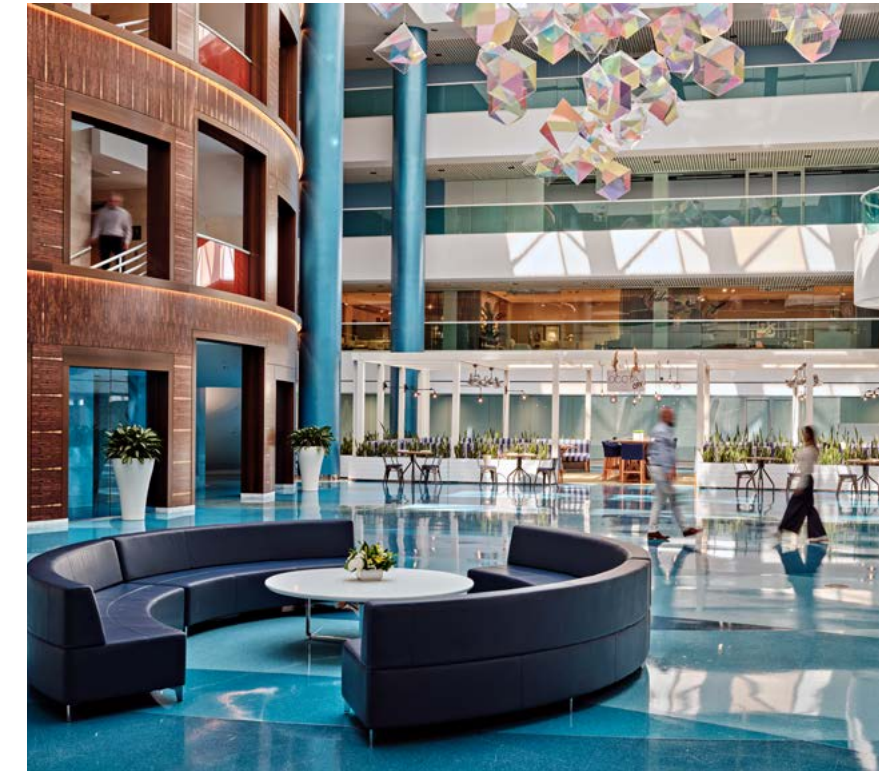
## CAMPUS & SHOWROOM FACILITIES

- Nearly 800,000 sq ft featuring 35+ premier showrooms—focusing on furnishings, fabrics, lighting, kitchen & bath, accessories, flooring, décor, and more
- Lobby concierge on-site to help visitors navigate the building and connect with showrooms



## FOOD & BEVERAGE OPTIONS

- DCOTA Cay - full-service restaurant located in Atrium B, offering locally inspired fare and American classics
- C Bar - coffee bar serving high-quality roasted beans in Atrium C



## EVENT & MEETING SPACES

- Multiple event venues across three atria (A, B, C) plus Cay Café, accommodating from intimate gatherings up to 1,200 guests (cocktail style)
- On-site catering, wireless internet/Wi-Fi, and event support services available
- Spaces are beautifully designed for exhibitions, screenings, lectures, gallery shows, reception style events, and fashion shows

# EVENTS

- Spring Market
- Fall Market
- BISNOW Condo Summit
- Seasonal Education Series
- DCOTA CEU Day
- Aventura Magazine “BEST OF” Reception
- Art Basel Activation
- Dine Around DCOTA



# MARKETING

- Sophisticated social media outreach
- Innovative event programming
- Email newsletter campaigns
- Comprehensive advertising and digital campaigns
- Dedicated marketing and public relations team



# ENGAGEMENT

- Email List: 10,000+ designers emailed bi-weekly
- Facebook: 9,800
- Instagram: 22,500



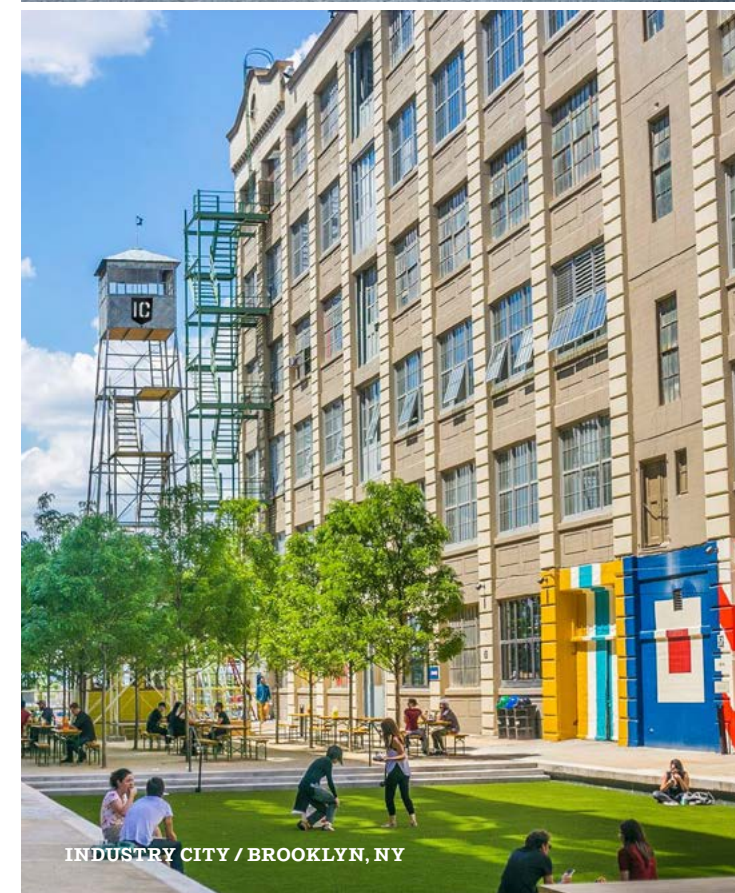
# MEET JAMESTOWN

Jamestown is a design-focused, vertically integrated real estate investment manager and service provider with over 40 years of experience and a mission to create places that inspire. Since its founding in 1983, Jamestown has executed transactions exceeding \$40 billion.

As of March 31, 2024, Jamestown has assets under management of \$11.6 billion and a portfolio spanning key markets throughout the U.S., Latin America, and Europe. Jamestown employs more than 500 people worldwide with 12 global offices, including headquarters in Atlanta and Cologne. Current and previous projects include One Times Square and Chelsea Market in New York, Industry City in Brooklyn, Ponce City Market in Atlanta, Ghirardelli Square in San Francisco, the Innovation and Design Buildings in Boston and Lisbon, and Groot Handelsgebouw in Rotterdam. For more information, visit [www.jamestownlp.com](http://www.jamestownlp.com).



INNOVATION DESIGN BUILDING / BOSTON, MA



INDUSTRY CITY / BROOKLYN, NY



CHARLESTON DESIGN DISTRICT / NORTH CHARLESTON, SC



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