



# Buckhead Village

DISTRICT  
ATL

BBEYGLASS

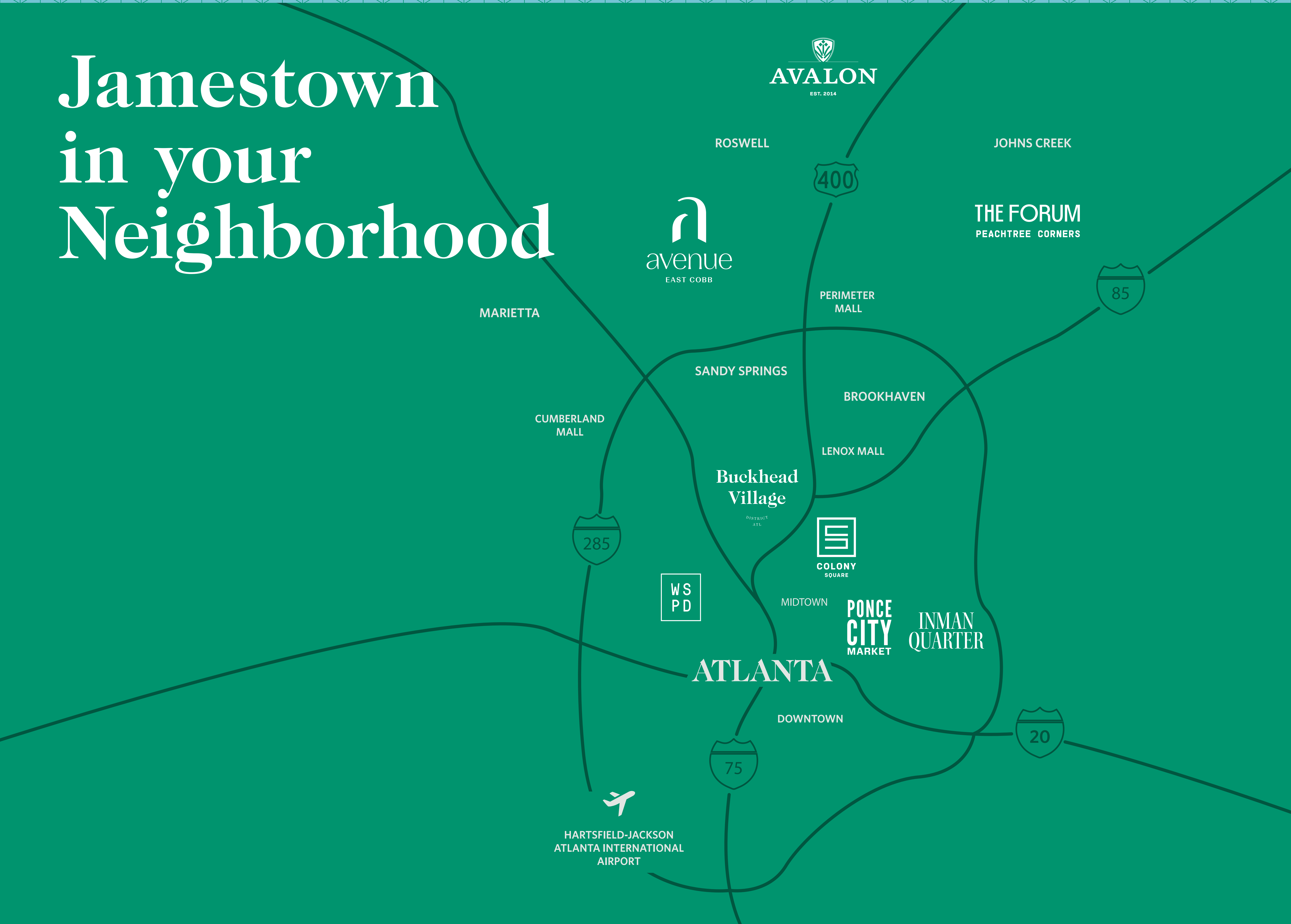
EXPLORE THE ART OF DRESSING UP

The Veranda

Touch Screen  
The Veranda  
Buckhead Village

FDC LOCATED ON PHARR ROAD

# Jamestown in your Neighborhood



# The Center of Affluence



## THE NEIGHBORHOOD



### Walk

- 92 Walkability Score
- 3rd most walkable neighborhood in Atlanta



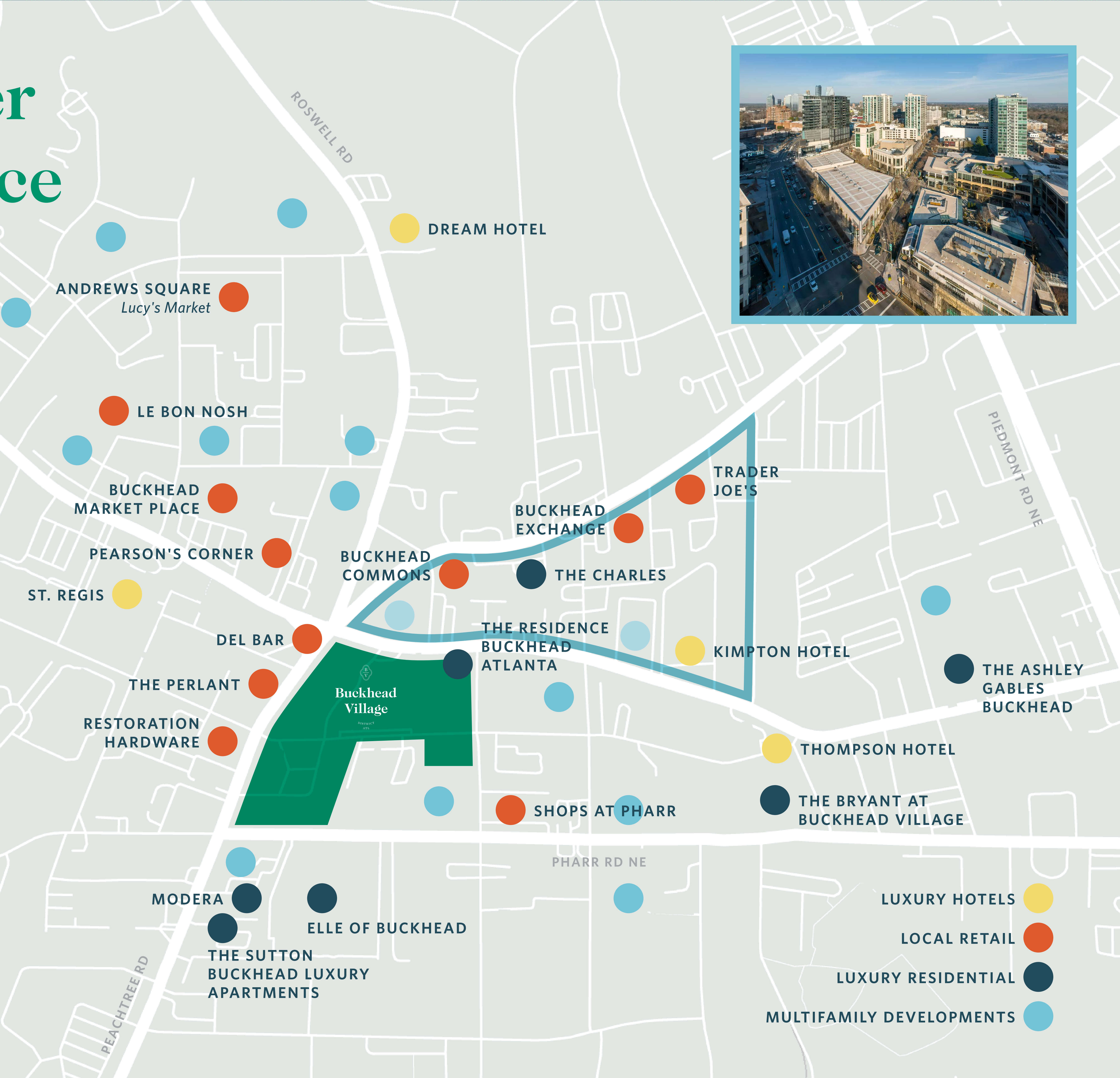
### Homes & Condos

- 4 of 5 of area's most illustrious condos surround Buckhead Village District
- 2,300 new luxury housing units, plus more under construction
- \$1.589 Million-average home sale price in 2023



### Hospitality

- 23 area hotels and 5,000 rooms



LUXURY HOTELS



LOCAL RETAIL



LUXURY RESIDENTIAL



MULTIFAMILY DEVELOPMENTS





Atlanta's colorful, storefront-lined streets are anchored in a European sensibility.

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BUCKHEAD VILLAGE

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**300k SF**  
upscale retail,  
restaurants & cafes



**\$186,000**  
large average  
household income



**110k SF**  
office anchored by  
Spanx Global HQ





# Shopper Demographics

**2.29 times**  
per month

Average Frequency  
of Visits

**74%**

College Degree  
or Higher

**\$186k**

Average Household  
Income

**87**  
**minutes**

Average Dwell Time

**43%**

Households with  
Children

**56%**

Singles



# Repositioning with First-to-Market Brands & Luxury Accessories, Gathering Spaces & Signature Events

## Strategic Retenancing

36 concepts have opened since 2022.



## Increased Dwell Time

Veranda and the Plaza common spaces were created to host events and increase dwell time.



## Signage Improvements

Wayfinding changes at Buckhead Village District have enhanced customer experience.



## Buckhead Village District Annual Events

Buckhead Village District serves up delightful events and art installations year round to serve the community and drive foot traffic.

**>50%** increase in foot traffic each year during annual Bodacious Blooms.

**+183.9%** YoY increase in French Market foot traffic (launch year).

### ANNUAL EVENTS

- Black History Month
- Valentines Day
- Bodacious Blooms
- Summer Music & Games
- Partners Card
- French Market
- Black Friday & Cyber Monday
- Apres Ski

# In Good Company

BROCHU WALKER

VERONICA  
BEARD

rag & bone  
NEW YORK

diptyque  
paris

Alice  
and Olivia

jenni kayne

LE LABO®  
GRASSE - NEW YORK

COS

Theory

LUCCHESI™  
BOOTMAKER

HILL  
HOUSE  
HOME

Rails

mæeve

ME+EM

LOVESHACKFANCY



# Combined Restaurant Sales Over \$40 Million



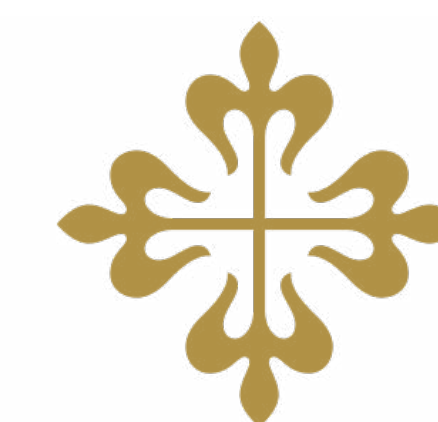
# The Destination for Luxury Accessories

"You never truly own a Patek Philippe, you are merely looking after it for the next generation."



AUDEMARS PIGUET  
*Le Brassus*

BROWN & CO.  
JEWELERS



PATEK PHILIPPE



ROLEX





PONCE CITY MARKET, ATLANTA

# About Jamestown

Jamestown is a global real estate investment and management company with over 40 years of experience creating places that foster innovation and build community. As of December 31, 2025, Jamestown manages \$14.1 billion in assets across the U.S., Europe, and Latin America.

Jamestown employs more than 600 people globally across 11 offices, including headquarters in Atlanta and Cologne. Through its vertically integrated platform, Jamestown brings a design-focused, hospitality approach to diverse product types, including retail, office, residential, mixed-use, and grocery-anchored shopping centers. Jamestown's current and previous projects include One Times Square and Chelsea Market in New York, Industry City in Brooklyn, Ponce City Market in Atlanta, and Groot Handelsgebouw in Rotterdam.

For more information, visit <http://www.jamestownlp.com>.



CHELSEA MARKET, NEW YORK CITY

# Buckhead Village

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