BOSTON DESIGN CENTER

AT THE INNOVATION AND DESIGN BUILDING


BDC
RESERVED PARKING
VAN ACCESSIBLE

BOSTON DESIGN CENTER IS AN INDUSTRY LEADER AND THE PREEMINENT HUB OF LUXURY DESIGN IN NEW ENGLAND

A progressive, all-inclusive design resource, the Boston Design Center attracts Boston's brightest designers, skilled makers, specialty manufacturers and leading furniture showrooms.

kravet · JANUS et Cie · HOLLY HUNT · WATERWORKS ESTB. 1978 · STARK · PHILLIP JEFFRIES NATURAL | TEXTURED | SPECIALTY | WALLCOVERINGS

SCAVOLINI · SCHUMACHER · PIERRE FREY PARIS · QUADRILLE · DOWNSVIEW KITCHENS AND FINE CUSTOM CABINETRY · ROMO · COWTAN & TOUT

DESIGN RESOURCE DESTINATION

The epicenter of design in New England, Boston Design Center features:

- 40 showrooms offering the highest quality domestic and international product lines
- An abundance of luxury product lines of fabric, furniture, lighting, antiques, fine art, wall and floor coverings, kitchen and bath design, and contract services

OUR VISITORS

Boston Design Center saw over 260,000 visitors annually from all over the East Coast. As the go-to design destination in the region, the BDC draws from across New England and beyond into high income areas of New York, New Jersey, Virginia and Maryland.

- The average distance customers travel to the BDC is 319 miles
- Over 80 zip codes with a median household income of $150k to $260k+ are represented by BDC customers
- Customers spend 63 minutes on average at the BDC when visiting
- Customers span age ranges with the highest concentration in the 25-34 age demographic. The average customer age is 47

ON-SITE AMENITIES

- Flour Bakery + Cafe, James Beard Award Winner
- Reebok, flagship store
- On-site Designer Lounge
- Design Services: generated over $1M in additional consumer revenue last year
- Parking
- Industry events held throughout the year



INDUSTRY EVENTS



FLOUR BAKERY + CAFE

MARKETING

- Sophisticated social media outreach program
- Innovative event programming
- Email newsletter campaigns
- Comprehensive advertising and digital campaigns
- Dedicated marketing and public relations team

ENGAGEMENT

- ***Email list:*** 13,000+
- ***Facebook:*** 9,800
- ***Instagram:*** 24,000





WHERE DESIGN, CULTURE & COMMUNITY CONNECT

Boston Design Center brings together leading designers, influential voices, and creative partners through a year-round calendar of markets, industry conversations, and cultural experiences.

INDUSTRY AFFILIATIONS

- *Member of Design Centers International (DCI)*
- *Member of the Design Leadership Network (DLN)*

SIGNATURE EVENTS & INDUSTRY PARTNERSHIPS

- *Spring & Fall Markets*
- *BDC Conversation Series in collaboration with Boston Magazine*
- *New England Design Hall of Fame*
- *Luxury Home Design Summit*
- *Palm Beach Design Days*
- *Nantucket by Design*
- *Newport Design Week*
- *B.A.D. Talks: Builders, Architects, Designers*
- *Best of Boston Home*
- *Holiday Makers Market*






BDC


BRIAN
Morgan
DMC Architecture

REPOSITIONING

- Strategic repositioning to consolidate showrooms to three floors and by trade encompassing 200,000 RSF completed in 2022
- Has led to increased YoY sales (~9%)

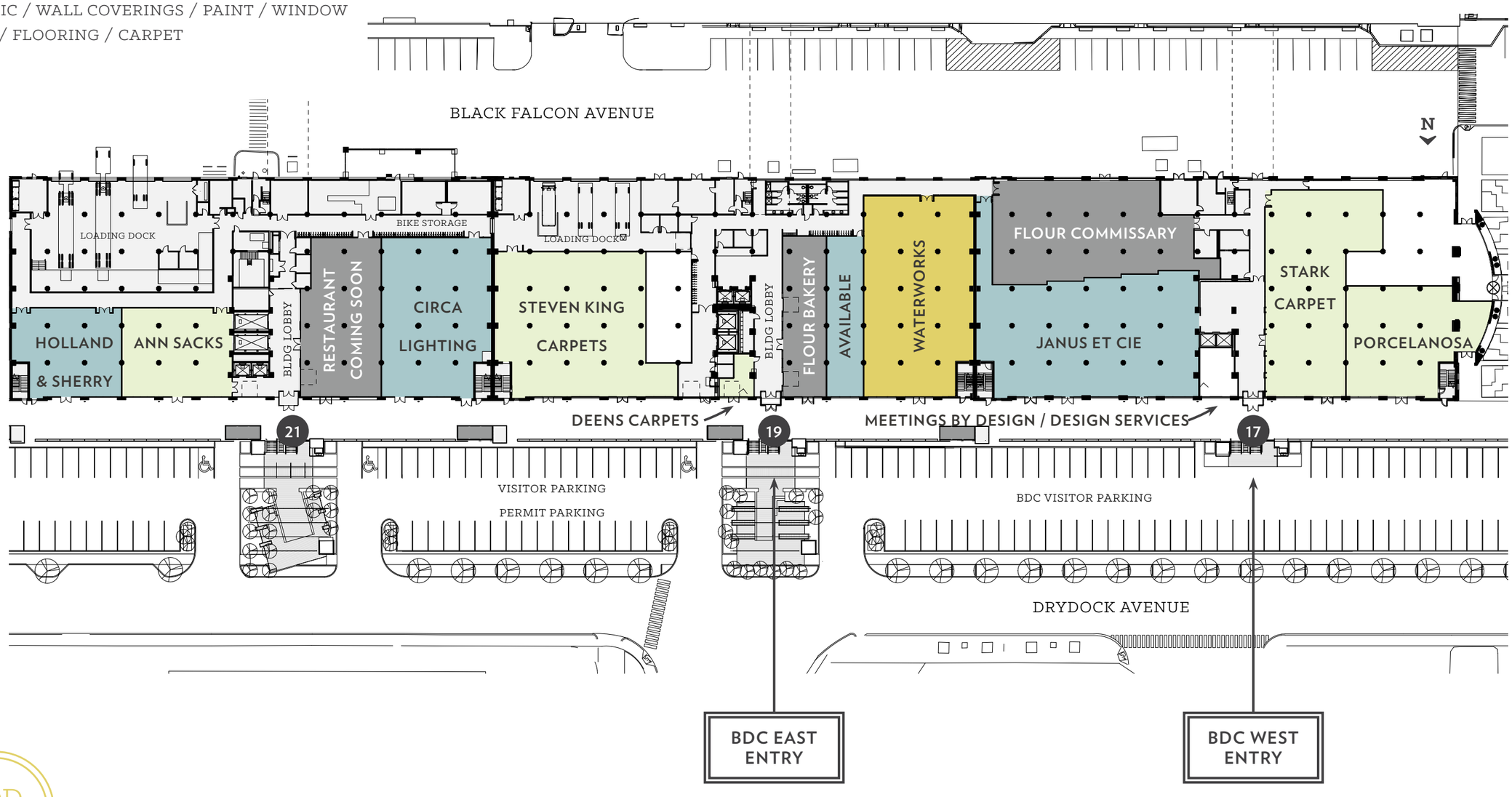


SITE PLAN & FLOOR PLANS

BOSTON DESIGN CENTER

SITE PLAN

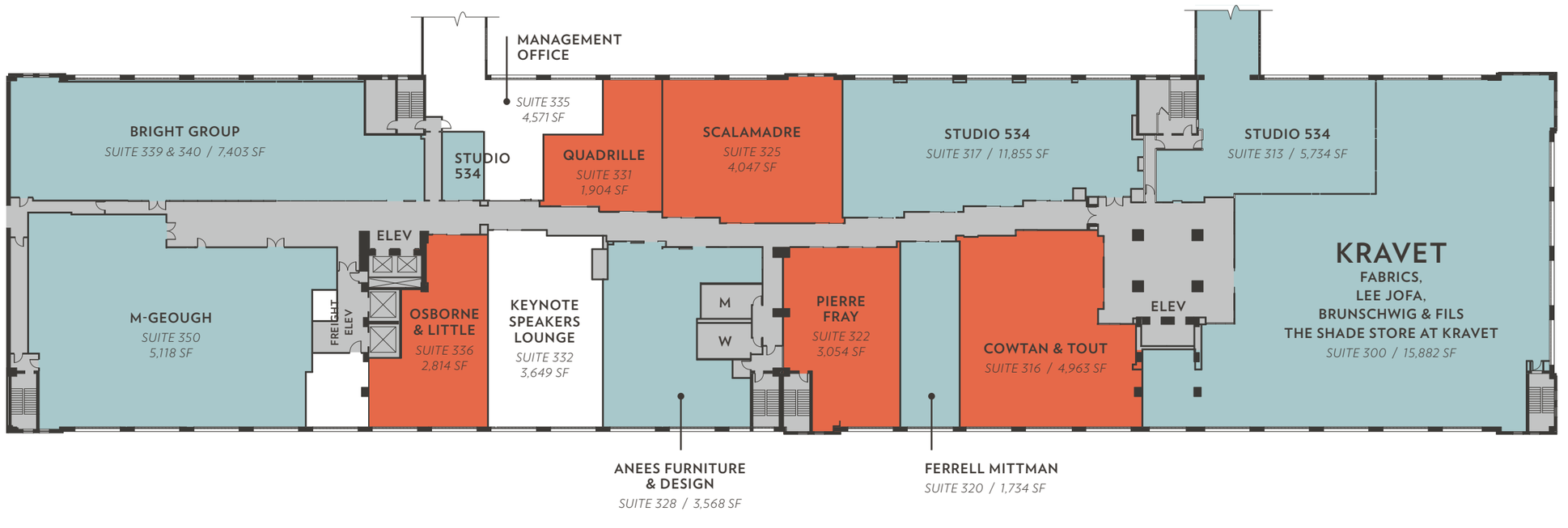
- KITCHEN / BATH
- MULTIBRAND / FURNITURE
- FABRIC / WALL COVERINGS / PAINT / WINDOW
- TILE / FLOORING / CARPET



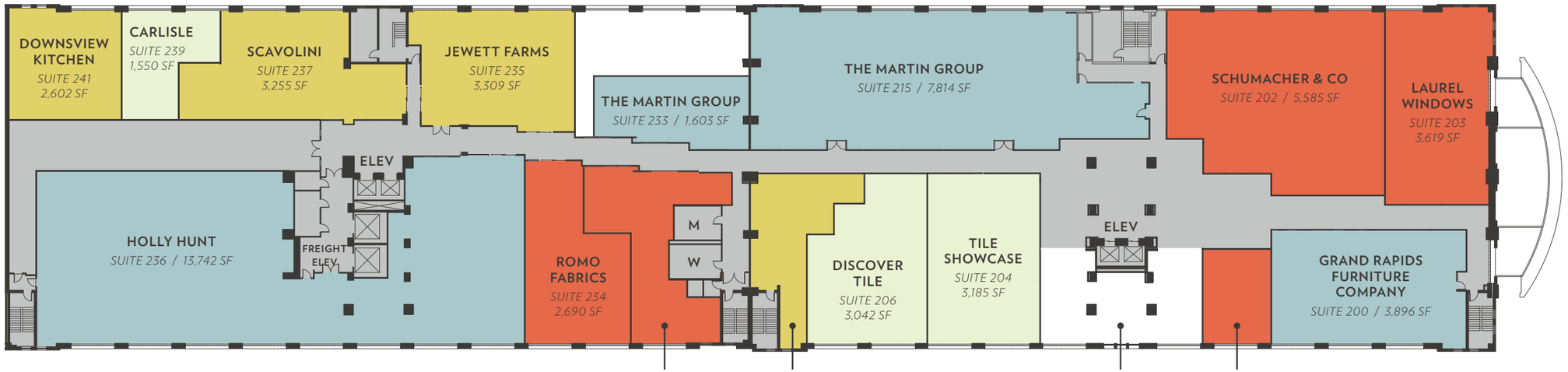
FLOOR PLANS

KITCHEN / BATH | MULTIBRAND / FURNITURE | FABRIC / WALL COVERINGS / PAINT / WINDOW | TILE / FLOORING / CARPET

FLOOR 3



FLOOR 2





PONCE CITY MARKET / ATLANTA, GA

CHELSEA MARKET / NEW YORK, NY*
Realized Asset

MEET JAMESTOWN

Jamestown acquired Boston Design Center in 2013 and assumed management of the building in 2014.

Jamestown is a global real estate investment and management company with over 40 years of experience creating places that foster innovation and build community. As of September 30, 2026, Jamestown manages $14.1 billion in assets across the U.S., Europe, and Latin America. Jamestown employs more than 600 people globally across 11 offices, including headquarters in Atlanta and Cologne. Through its vertically integrated platform, Jamestown brings a design-focused, hospitality approach to diverse product types, including retail, office, residential, mixed-use, and grocery-anchored shopping centers. Jamestown's current and previous projects include One Times Square and Chelsea Market in New York, Industry City in Brooklyn, Ponce City Market in Atlanta, Ghirardelli Square and Levi's Plaza in San Francisco, and Groot Handelsgebouw in Rotterdam. For more information, visit www.jamestownlp.com.

With Jamestown's thoughtful stewardship and plans for revitalization, Boston Design Center is poised to impact global trends and become an unparalleled industry model.

FOR LEASING INQUIRIES, CONTACT:

Leasing@BostonDesign.com

—

One Design Center Place, Boston, MA 02210
BOSTONDESIGN.COM

BOSTON DESIGN CENTER